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TIFFANY & CO Form 8-K January 08, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 8, 2004

TIFFANY & CO.

(Exact name of Registrant as specified in its charter)

Delaware 1-9494 13-3228013 (State or other jurisdiction of incorporation) (Commission File Number) (I.R.S. Employer Identification Number)

727 Fifth Avenue, New York, New York 10022 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (212) 755-8000

Item 9. Regulation FD Disclosure.

On January 8, 2004, Tiffany & Co. issued a press release announcing its preliminary, unaudited sales figures for the period from November 1 to December 31, 2003. A copy of the press release containing the announcement is included as Exhibit 99.1 to this Current Report.

The information in this Current Report on Form 8-K is being furnished pursuant to Item 9 Regulation FD Disclosure. In accordance with General Instruction B.2 of Form 8-K, the information in this report shall not be deemed "filed" for the purposes of Section 18 of the Securities and Exchange Act of 1934, as amended

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(the "Exchange Act"), or otherwise subject to the liabilities of that Section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, or the Exchange Act, except as expressly stated by specific reference in such filing.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

TIFFANY & CO.

BY: /s/ Patrick B. Dorsey

Patrick B. Dorsey Senior Vice President, Secretary and General Counsel

Date: January 8, 2004

EXHIBIT INDEX

Exhibit No. Description

99.1 Text of Press Release issued by Tiffany & Co., dated January 8, 2004.