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CINCINNATI BELL INC  
Form 8-K  
January 12, 2004

SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of Report: January 12, 2004

CINCINNATI BELL INC.  
(Exact name of registrant as specified in its charter)

Ohio  
(State or other jurisdiction  
of incorporation)

201 East Fourth Street  
Cincinnati, Ohio  
(Address of principal executive offices)

1-8519  
(Commission File Number)

31-1  
(IRS  
Identifi

4  
(Zip

Registrant's telephone number, including area code: (513) 397-9900

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CINCINNATI BELL INC.

ITEM 5. OTHER EVENTS.

Cincinnati Bell Inc. announced the election of Brian Ross as Chief Financial Officer to the company effective immediately. A copy of the Company's press release is attached as Exhibit 99.1

SIGNATURES

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Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CINCINNATI BELL INC.

By: /s/ Christopher J. Wilson

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Christopher J. Wilson  
Vice President and General Counsel

Date: January 12, 2004

Exhibit Index

| Exhibit No.<br>----- | Exhibit<br>-----                                       | Page No.<br>----- |
|----------------------|--|-------------------|
| 99.1                 | Press Release of the Company dated<br>January 12, 2004 |                   |