

Hanesbrands Inc.  
Form DEFA14A  
March 12, 2009

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**SCHEDULE 14A INFORMATION**

**PROXY STATEMENT PURSUANT TO SECTION 14(a) OF THE SECURITIES  
EXCHANGE ACT OF 1934 (Amendment No. )**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

**HANESBRANDS INC.**  
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

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- o Fee paid previously with preliminary materials.
- o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

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HANESBRANDS INC. \*\* IMPORTANT NOTICE \*\* Regarding the Availability of Proxy Materials  
You are receiving this Notice of Annual Meeting and Internet Availability because you hold shares in the  
above company, and the materials you should review before you cast your vote are now available. This  
communication presents only an overview of the more complete proxy materials that are available to you  
on the Internet. We encourage you to access and review all of the important information contained in the  
proxy materials before voting. (HBI LOGO) HANESBRANDS INC. HANESBRANDS INC. 1000 EAST  
HANES MILL ROAD WINSTON-SALEM, NC 27105 Stockholder Meeting to be held on 04/28/09  
Proxy Materials Available o Notice and Proxy Statement o Annual Report PROXY MATERIALS -  
VIEW OR RECEIVE You can choose to view the materials online or receive a paper or e-mail copy.  
There is NO charge for requesting a copy. Requests, instructions and other inquiries will NOT be  
forwarded to your investment advisor. To facilitate timely delivery please make the request as instructed  
below on or before 04/14/09. HOW TO VIEW MATERIALS VIA THE INTERNET Have the 12 Digit  
Control Number (located on the following page) available and visit: [www.proxyvote.com](http://www.proxyvote.com) HOW TO  
REQUEST A COPY OF MATERIALS 1) BY INTERNET - [www.proxyvote.com](http://www.proxyvote.com) 2) BY TELEPHONE -  
1-800-579-1639 3) BY E-MAIL\* - [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com) \*If requesting materials by e-mail,  
please send a blank e-mail with the 12 Digit Control Number (located on the following page) in the  
subject line. See the Reverse Side for Meeting Information and Instructions on How to Vote R1HNS1

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Meeting Information Meeting Type: Annual Meeting Date: 04/28/09 Meeting Time: 8:00 AM ET For holders as of: 02/20/09 Meeting Location: Jumeirah Essex House Grand Salon 160 Central Park South New York, NY 10019 For directions to the Jumeirah Essex House, call: 212-247-0300 or visit: [www.jumeirahessexhouse.com](http://www.jumeirahessexhouse.com) How To Vote Vote In Person (GRAPHIC) To attend the meeting in person, you must present an admission ticket and some form of government-issued photo identification (such as a valid driver's license or passport). This Notice of Annual Meeting and Internet Availability will serve as your admission ticket. At the meeting, you will need to request a ballot to vote these shares. Vote By Internet (GRAPHIC) To vote now by Internet, go to [WWW.PROXYVOTE.COM](http://WWW.PROXYVOTE.COM). Use the Internet to transmit your voting instructions and for electronic delivery of information up until 11:59 P.M. Eastern Time the day before the cut-off date or meeting date. Have your notice in hand when you access the Web site and follow the instructions. R1HNS2

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Voting items The Board of Directors recommends a vote FOR each nominee for director and FOR proposal 2. 1. Election of Directors Nominees: 01) Chaden 02) Griffin 03) Johnson 04) Mathews 05) Mulcahy 06) Nelson 07) Noll 08) Schindler 09) Ziegler 2. To ratify the appointment of PricewaterhouseCoopers LLP as Hanesbrands independent registered public accounting firm for its 2009 fiscal year 3. To transact such other business as may properly come before the meeting or any adjournment or postponement thereof R1HNS3

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R1HNS4