ADAMS GOLF INC Form 8-K August 04, 2008

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 8-K CURRENT REPORT Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934 Date of Report (Date of earliest event reported) August 4, 2008 ADAMS GOLF, INC.

(Exact name of registrant as specified in its charter)

Delaware

001-33978 (Commission File Number)

75-2320087 (IRS Employer Identification No.)

75074

(Zip Code)

(State or other jurisdiction of incorporation)

2801 E. Plano Pkwy, Plano, Texas

(Address of principal executive offices)

Registrant s telephone number, including area code (972) 673-9000

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02 Results of Operations and Financial Condition.

On August 4, 2008, the registrant released information regarding the registrant s results of operations for the quarterly period ended June 30, 2008. The text of the release is included herewith as Exhibit 99.1.

The information in this report furnished pursuant to Item 2.02 of this report shall not be considered or deemed to be filed under the Exchange Act or for purposes of Section 18 of the Exchange Act or otherwise subject to the liabilities of that section and all exhibits to this report relating to Item 2.02 of this report are intended to be, and shall be, deemed furnished and not filed and such information and exhibits shall not be incorporated by reference into any filing under the Securities Act or the Exchange Act, notwithstanding any general incorporation language in such filing.

Item 9.01 Financial Statements and Exhibits.

(d) <u>Exhibits</u>.

Exhibit Description of Exhibit

99.1 Press Release (furnished herewith pursuant to Item 2.02 of this Form 8-K)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ADAMS GOLF, INC.

Date: August 4, 2008

By: /s/ Eric Logan Name: Eric Logan Title: Chief Financial Officer