

LAMAR ADVERTISING CO/NEW

Form 8-K

November 09, 2004

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**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

CURRENT REPORT

**PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): November 9, 2004

LAMAR ADVERTISING COMPANY

(Exact Name of Registrant as Specified in Charter)

Delaware
(State or Other Jurisdiction of
Incorporation)

0-30242
(Commission File Number)

72-1449411
(IRS Employer Identification No.)

**5551 Corporate Blvd.
Baton Rouge, LA 70808**
(Address of Principal Executive Offices) (Zip Code)

(225) 926-1000
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02. Results of Operation and Financial Condition

Item 9.01. Financial Statements and Exhibits.

SIGNATURE

EXHIBIT INDEX

Press Release

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Item 2.02. Results of Operation and Financial Condition

On November 9, 2004, Lamar Advertising Company issued a press release announcing that it filed a Rule 12b-25 notice with the Securities and Exchange Commission extending the filing deadline for its Form 10-Q for the quarter ended September 30, 2004 and announcing selected third quarter 2004 operating results.

Item 9.01. Financial Statements and Exhibits.

(c) Exhibits.

Exhibit No.	Item
99.1	Press release, dated November 9, 2004.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

LAMAR ADVERTISING COMPANY

(Registrant)

Date: November 9, 2004

By /s/ Keith Istre
Name: Keith Istre
Title: Chief Financial Officer

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EXHIBIT INDEX

Exhibit No.	Item
99.1	Press release, dated November 9, 2004.