

MASCO CORP /DE/
Form FWP
September 29, 2006

Filed Pursuant to Rule 433
Registration No. 333-100641
Term Sheet
September 28, 2006

MASCO CORPORATION
\$1,000,000,000 6.125% NOTES DUE 2016

ISSUER: Masco Corporation

TITLE OF SECURITIES: 6.125% Notes due 2016

RATINGS: Baa1 by Moody's Investors Service, Inc and BBB+ by Standard & Poor's Rating Services

TRADE DATE: September 28, 2006

SETTLEMENT DATE (T+3): October 3, 2006

MATURITY DATE: October 3, 2016

AGGREGATE PRINCIPAL AMOUNT OFFERED: \$1,000,000,000

PRICE TO PUBLIC (ISSUE PRICE): 99.491%

BENCHMARK: UST 4.875% due August 15, 2016

BENCHMARK TREASURY YIELD: 4.614%

SPREAD TO TREASURY: 158 basis points

INTEREST RATE: 6.125% per annum

INTEREST PAYMENT DATES: Semi-annually on each April 3 and October 3; commencing on April 3, 2007

DENOMINATIONS: \$1,000 by \$1,000

OPTIONAL REDEMPTION: Make-whole call at any time at the greater of 100% of the principal amount of the notes being redeemed or discounted present value at the treasury rate plus 25 basis points

JOINT BOOKRUNNERS: Merrill Lynch, Pierce, Fenner & Smith Incorporated, Citigroup Global Markets Inc. and J.P. Morgan Securities Inc.

CO-MANAGERS: Banc of America Securities LLC, BNP Paribas Securities Corp., Comerica Securities, Inc., Daiwa Securities America Inc., KeyBanc Capital Markets, a division of McDonald Investments, Inc., Lazard Capital Markets LLC, RBC Capital Markets Corporation and SunTrust

Capital Markets, Inc.

CUSIP:

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