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CREDIT ACCEPTANCE CORPORATION

Form 8-K March 11, 2004

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, DC 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): MARCH 10, 2004

CREDIT ACCEPTANCE CORPORATION
(Exact Name of Registrant as Specified in its Charter)

Commission File Number 000-20202

MICHIGAN 38-1999511

(State or other jurisdiction of incorporation or organization) (I.R.S. Employer Identification No.)

25505 W. TWELVE MILE ROAD, SUITE 3000 48034-8339 SOUTHFIELD, MICHIGAN (Zip Code)

(Address of Principal Executive Offices)

Registrant's telephone number, including area code: (248) 353-2700

ITEM 5. OTHER EVENTS AND REGULATION FD DISCLOSURE.

On March 10, 2004, Credit Acceptance Corporation (the "Company") issued a press release announcing the expansion of the Company's stock repurchase program and an addition to the Company's board of directors. The press release, dated March 10, 2004, is attached as Exhibit 99.1 to this Form 8-K.

- ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS.
 - (c) Exhibits.
 - 99.1 Press Release dated March 10, 2004

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

CREDIT ACCEPTANCE CORPORATION

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(Registrant)

By: /s/Douglas W. Busk

Douglas W. Busk

Chief Financial Officer and Treasurer

March 11, 2004

INDEX OF EXHIBITS

EXHIBIT NO. DESCRIPTION

99.1 Press Release dated March 10, 2004.