

TILLY'S, INC.  
Form SC 13G/A  
February 17, 2015

**SECURITIES AND EXCHANGE COMMISSION**

**Washington, D.C. 20549**

**SCHEDULE 13G**

**(Rule 13d-102)**

**Information to be Included in Statements Filed Pursuant  
to § 240.13d-1(b), (c) and (d) and Amendments Thereto Filed**

**Pursuant to § 240.13d-2**

**UNDER THE SECURITIES EXCHANGE ACT OF 1934**

**(Amendment No. 1\*)**

**TILLY S, INC.**

**(Name of Issuer)**

**Class A Common Stock**

**(Title of Class of Securities)**

**886885-102**

**(CUSIP Number)**

**DECEMBER 31, 2014**

**(Date of Event Which Requires Filing of this Statement)**

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

1 NAMES OF REPORTING PERSONS

HS ANNUITY TRUST

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) " (b) "

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

California

5 SOLE VOTING POWER

NUMBER OF

SHARES 6 0 SHARED VOTING POWER

BENEFICIALLY

OWNED BY 7 0 SOLE DISPOSITIVE POWER  
EACH

REPORTING

PERSON 8 0 SHARED DISPOSITIVE POWER

WITH:

0

9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

0

10 CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (see instructions) "

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

12 0.0%  
TYPE OF REPORTING PERSON (see instructions)

OO

SCHEDULE 13G

CUSIP No. : 886885-102

1 NAMES OF REPORTING PERSONS

AMY SHAKED-DIAZ

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) " (b) "

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

5 SOLE VOTING POWER

NUMBER OF

SHARES 6 0 SHARED VOTING POWER

BENEFICIALLY

OWNED BY 7 0 SOLE DISPOSITIVE POWER  
EACH

REPORTING

PERSON 8 0 SHARED DISPOSITIVE POWER

WITH:

9 0  
AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10 0

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (see instructions) "

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

0.0%

12 TYPE OF REPORTING PERSON (see instructions)

IN

SCHEDULE 13G

CUSIP No. : 886885-102

1 NAMES OF REPORTING PERSONS

NETTA SHAKED- SCHROER

2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (see instructions)

(a) " (b) "

3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

United States

5 SOLE VOTING POWER

NUMBER OF

SHARES 6 0 SHARED VOTING POWER

BENEFICIALLY

OWNED BY  
EACH 7 0 SOLE DISPOSITIVE POWER

REPORTING

PERSON 8 0 SHARED DISPOSITIVE POWER

WITH:

9 0  
AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10 0

CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (see instructions) "

11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

0.0%

12 TYPE OF REPORTING PERSON (see instructions)

IN



CUSIP No.: 886885-102

SCHEDULE 13G

**Item 1 (a). Name of Issuer:**

Tilly's, Inc.

**Item 1 (b). Address of Issuer's Principal Executive Offices:**

10 Whatney

Irvine, CA 92618

**Item 2 (a). Name of Person(s) Filing:**

HS Annuity Trust (the Trust )

Amy Shaked-Diaz

Netta Shaked- Schroer

**Item 2 (b). Address of Principal Business Office or, if none, Residence:**

Principal business office for the Trust, Ms. Shaked-Diaz and Ms. Shaked- Schroer:

10 Whatney

Irvine, CA 92618

**Item 2 (c). Citizenship:**

HS Annuity Trust

California

Amy Shaked

United States

Netta Shaked- Schroer

United States

**Item 2 (d). Title of Class of Securities:**

Class A Common Stock

**Item 2 (e). CUSIP Number:**

886885-102

**Item 3.**

Not applicable.

**Item 4. Ownership:**

Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

(a)-(c) See the information in Items 5-11 on the cover pages hereto. Effective August 6, 2010, the HS Annuity Trust dated August 6, 2010 (the "Annuity Trust") terminated in accordance with its terms and in connection therewith, on September 2, 2014, transferred all of its shares out of the Annuity Trust. Certain of the shares were distributed to a trust of which Hezy Shaked, the Issuer's Chief Strategy Officer, is the trustee (the "Shaked Shares"), and to two other trusts of which Tilly Levine is the trustee (the "Levine Shares"). The Shaked Shares and the Levine Shares are being reported separately on an amendment to Schedule 13G filed with the Securities and Exchange Commission on or around the date hereof. Amy Shaked-Diaz and Netta Shaked-Schroer were co-trustees of the Annuity Trust.

**Item 5. Ownership of Five Percent or Less of a Class:**

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following:

**Item 6. Ownership of More than Five Percent on Behalf of Another Person:**

Not applicable.

**Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company or Control Person:**

Not applicable.

**Item 8. Identification and Classification of Members of the Group:**

Not applicable.

**Item 9. Notice of Dissolution of Group:**

Not applicable.

**Item 10. Certification:**

Not applicable.

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 13, 2015

**HS ANNUITY TRUST**

By: /s/ Amy Shaked-Diaz  
Amy Shaked-Diaz  
Co-Trustee

By: /s/ Netta Shaked- Schroer  
Netta Shaked- Schroer  
Co-Trustee

By: /s/ Amy Shaked-Diaz  
Amy Shaked-Diaz

By: /s/ Netta Shaked- Schroer  
Netta Shaked- Schroer