BEASLEY BROADCAST GROUP INC Form SC 13D/A February 15, 2011

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### **SCHEDULE 13D**

Under the Securities Exchange Act of 1934 (Amendment No. 4)\*

Beasley Broadcast Group, Inc.
(Name of Issuer)

Class A Common Stock, par value \$0.001
(Title of Class of Securities)
074014101
(CUSIP Number)
Jacob D. Smith
General Counsel

Luther King Capital Management Corporation 301 Commerce Street, Suite 1600 Fort Worth, Texas 76102

(817) 332-3235

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications) February 11, 2011 (Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box. o

**Note:** Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See Rule 13d-7 for other parties to whom copies are to be sent.

\* The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No.

REPORTING

074014101

NAMES OF REPORTING PERSONS 1 LKCM Private Discipline Master Fund, SPC CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) 2 (a) o (b) þ SEC USE ONLY 3 SOURCE OF FUNDS (SEE INSTRUCTIONS) 4 WC CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) 5 CITIZENSHIP OR PLACE OF ORGANIZATION 6 Cayman Islands **SOLE VOTING POWER** 7 NUMBER OF 661,985 **SHARES** SHARED VOTING POWER BENEFICIALLY 8 OWNED BY 0 **EACH** SOLE DISPOSITIVE POWER 9

	Edg	gar Filing: BEASLEY BROADCAST GROUP INC - Form SC 13D/A		
PERSON		661,985		
WITH 10		SHARED DISPOSITIVE POWER  0		
11	AGGREGA7	TE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON		
12	CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS)			
	o			
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)			
	11.0%			
14	TYPE OF RI	EPORTING PERSON (SEE INSTRUCTIONS)		
	00			
		2		

CUSIP No.

REPORTING

074014101

### NAMES OF REPORTING PERSONS 1 LKCM Investment Partnership, L.P. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) 2 (a) o (b) þ SEC USE ONLY 3 SOURCE OF FUNDS (SEE INSTRUCTIONS) 4 WC CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) 5 CITIZENSHIP OR PLACE OF ORGANIZATION 6 Texas **SOLE VOTING POWER** 7 NUMBER OF 192,914 **SHARES** SHARED VOTING POWER BENEFICIALLY 8 OWNED BY 0 **EACH** SOLE DISPOSITIVE POWER 9

	Ed	gar Filing: BEASLEY BROADCAST GROUP INC - Form SC 13D/A			
PERS	SON	192,914			
WIT	ГН <b>10</b>	SHARED DISPOSITIVE POWER  0			
11	AGGREGA	TE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON			
	192,914				
12	CHECK IF '	THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE IONS)			
	o				
13	PERCENT (	OF CLASS REPRESENTED BY AMOUNT IN ROW (11)			
13	3.2%				
14	TYPE OF R	EPORTING PERSON (SEE INSTRUCTIONS)			
	PN				

CUSIP No.

074014101

### NAMES OF REPORTING PERSONS 1 Luther King Capital Management Corporation CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) 2 (a) o (b) þ SEC USE ONLY 3 SOURCE OF FUNDS (SEE INSTRUCTIONS) 4 N/A CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) 5 CITIZENSHIP OR PLACE OF ORGANIZATION 6 Delaware **SOLE VOTING POWER** 7 NUMBER OF 854,899 SHARED VOTING POWER **SHARES** BENEFICIALLY 8 OWNED BY 0 **EACH** SOLE DISPOSITIVE POWER 9 REPORTING

	Ed	gar Filing: BEASLEY BROADCAST GROUP INC - Form SC 13D/A			
PERS	SON	854,899			
WIT	ГН <b>10</b>	SHARED DISPOSITIVE POWER 0			
11	AGGREGA'	TE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON			
11	854,899				
12	CHECK IF T	THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE IONS)			
	o				
13	PERCENT (	OF CLASS REPRESENTED BY AMOUNT IN ROW (11)			
13	14.2%				
14	TYPE OF R	EPORTING PERSON (SEE INSTRUCTIONS)			
	IA, CO				

CUSIP No. 074014101 NAMES OF REPORTING PERSONS 1 J. Luther King, Jr. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) 2 (a) o (b) þ SEC USE ONLY 3 SOURCE OF FUNDS (SEE INSTRUCTIONS) 4 N/A CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) 5 CITIZENSHIP OR PLACE OF ORGANIZATION 6 **United States SOLE VOTING POWER** 7 NUMBER OF 854,899 **SHARES** SHARED VOTING POWER BENEFICIALLY 8 OWNED BY 0 **EACH** SOLE DISPOSITIVE POWER 9

REPORTING

	Edç	gar Filing: BEASLEY BROADCAST GROUP INC - Form SC 13D/A			
PERS	ON	854,899			
WIT	Ъ 10	SHARED DISPOSITIVE POWER			
		0			
11	AGGREGAT	TE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON			
••	854,899				
12	CHECK IF T INSTRUCTI	THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE ONS)			
	0				
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)				
	14.2%				
14	TYPE OF RE	EPORTING PERSON (SEE INSTRUCTIONS)			
	IN				

### CUSIP No. 074014101 NAMES OF REPORTING PERSONS 1 J. Bryan King CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) 2 (a) o (b) þ SEC USE ONLY 3 SOURCE OF FUNDS (SEE INSTRUCTIONS) 4 N/A CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e) 5 CITIZENSHIP OR PLACE OF ORGANIZATION 6 **United States SOLE VOTING POWER** 7 NUMBER OF 661,985 **SHARES** SHARED VOTING POWER BENEFICIALLY 8 OWNED BY 0 **EACH** SOLE DISPOSITIVE POWER 9

REPORTING

	E	Edgar Filing: BEASLEY BROADCAST GROUP INC - Form SC 13D/A			
PERS	SON	661,985			
WITH		SHARED DISPOSITIVE POWER  10			
	AGGREG	ATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON			
11	661,985				
12	CHECK I	F THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE CTIONS)			
	0				
12	PERCEN	Γ OF CLASS REPRESENTED BY AMOUNT IN ROW (11)			
13	11.0%				
14	TYPE OF	REPORTING PERSON (SEE INSTRUCTIONS)			
	IN				

This Amendment No. 4 to Schedule 13D amends and supplements the Schedule 13D filed by the Reporting Persons with respect to the Class A Common Stock, par value \$0.001 (Common Stock), of Beasley Broadcast Group, Inc. (the Issuer). Except as set forth below, all previous Items remain unchanged. Capitalized terms used herein but not defined herein shall have the meanings given to them in the Schedule 13D, as amended, filed with the Securities and Exchange Commission. Each of the Reporting Persons hereby expressly disclaims membership in a group under the Securities Exchange Act of 1934 with respect to the securities reported herein, and this Schedule 13D shall not be deemed to be an admission that any such Reporting Person is a member of such a group. Each of the Reporting Persons hereby expressly disclaims beneficial ownership of the securities reported herein, other than to the extent of its pecuniary interest therein, and this Schedule 13D shall not be deemed to be an admission that any such Reporting Person is the beneficial owner of the securities reported herein for purposes of the Securities Exchange Act of 1934 or for any other purpose.

#### Item 5. Interest in Securities of the Issuer

Item 5 is hereby amended and restated in its entirety as follows:

(a) As of February 11, 2011, the Reporting Persons may be deemed to beneficially own 854,899 shares of Common Stock (which represents approximately 14.2% of the outstanding Common Stock based upon information contained in the Issuer s Quarterly Report on Form 10-Q for the quarter ended September 30, 2010).

(b)

	Sole Voting	Shared	Sole Dispositive	Shared Dispositive	
		Voting			
	Power	Power	Power	Power	
LKCM Private Discipline Master Fund, SPC	661,985	0	661,985	0	
LKCM Investment Partnership, L.P.	192,914	0	192,914	0	
Luther King Capital Management Corporation	854,899	0	854,899	0	
J. Luther King, Jr.	854,899	0	854,899	0	
J. Bryan King	661,985	0	661,985	0	

<sup>(</sup>c) During the past sixty days, the Reporting Persons sold the following shares of Common Stock in open market transactions.

Name	Date	Shares Sold	Price
Master Fund	12/28/2010		
		1,000	6.0396
Master Fund	12/28/2010	7,370	6.0821
Master Fund	12/29/2010	316	6.0005
Master Fund	12/29/2010	801	6
Master Fund	12/29/2010	900	6.0355
Master Fund	12/30/2010	500	6.004
Master Fund	12/30/2010	100	6.008
Master Fund	12/31/2010	200	6
Master Fund	12/31/2010	212	6
Master Fund	1/3/2011	370	6.003
Master Fund	1/3/2011	868	6.0527
Master Fund	1/3/2011	100	6.01
Master Fund	1/3/2011	14,063	6.02
Master Fund	1/4/2011	1,995	6.0123
Master Fund	1/4/2011	201	6.055
Master Fund	1/5/2011	764	6.0229
Master Fund	1/5/2011	410	6.0588
Master Fund	1/6/2011	309	6
Master Fund	1/7/2011	100	6.2

Master Fund	1/19/2011	856	5.95
Master Fund	2/11/2011	40,400	6.0004
Master Fund	2/14/2011	18,000	6.51
(d) Not applicable.			
(e) Not applicable.			

#### **SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 14, 2011

## **LKCM Private Discipline Master Fund SPC**

By: LKCM Private Discipline Management, L.P., as holder of its management shares

By: LKCM Alternative Management, LLC, its general partner

By: LKCM Capital Group, LLC, its sole member

By: /s/ J. Bryan King J. Bryan King, President

### LKCM Investment Partnership, L.P.

By: LKCM Investment Partnership GP, LLC, its general partner

By: /s/ J. Luther King, Jr.
J. Luther King, Jr., President

# **Luther King Capital Management Corporation**

By: /s/ J. Luther King, Jr.
J. Luther King, Jr., President

/s/ J. Bryan King J. Bryan King

/s/ J. Luther King, Jr. J. Luther King, Jr.