CROWN CRAFTS INC Form SC 13D/A February 21, 2007

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

## SCHEDULE 13D UNDER THE SECURITIES EXCHANGE ACT OF 1934 (AMENDMENT NO. 7)

CROWN CRAFTS, INC. (Name of Issuer)

Common Stock, Par Value \$1.00 Per Share
(Title of Class of Securities)

228309 10 0 (CUSIP NUMBER)

Charles D. Vaughn
Nelson Mullins Riley & Scarborough LLP
999 Peachtree Street, N.E.
14th Floor
Atlanta, GA 30309-3964
(404) 817-6000

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

February 6, 2007 (Date of Event which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of Rule 13d-1(e), 13d-1(g), check the following box .

\*The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

(Continues on following pages)

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| CUSII | P No. 228309 10 0                              | 13D |
|-------|--|-----|
| (1)   | Name of Reporting Person: Michael H. Bernstein |     |
|       |  |     |

| (2)  | Check the Appropriate Box If a Member of Group  |          |                                | (A) [_]<br>(B) [_] |     |
|------|---|----------|--------------------------------|--------------------|-----|
| (3)  | SEC Use On  | ly       |                                |                    |     |
| (4)  | SOURCE OF FUNDS: PF   |          |                                |                    |     |
| (5)  | CHECK BOX IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) or 2(e) |          |                                |                    | [_] |
| (6)  | Citizenship o   | or Place | of Organization: United States |                    |     |
|      |   | (7)      | Sole Voting Power:             | 416,557            |     |
|      | Number<br>of Shares<br>Beneficially<br>Owned By   | (8)      | Shared Voting Power:           | 65,000             |     |
|      | Each<br>Reporting<br>Person With  | (9)      | Sole Dispositive Power:        | 416,557            |     |
|      |   | (10)     | Shared Dispositive Power:      | 65,000             |     |
| (11) | Aggregate Amount Beneficially Owned by Each<br>Reporting Person                         |          | Beneficially Owned by Each     | 481,557            |     |
| (12) | Check Box If the Aggregate Amount in Row (11) Excludes Certain Shares:                  |          | []                             |                    |     |
| (13) | Percent of Class Represented by Amount in Row (11)                                      |          | 4.84%                          |                    |     |
| (14) | Type of Reporting Person:   |          | erson:                         | IN                 |     |

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This Amendment No. 7 amends the Schedule 13D/A filed with SEC on October 16, 2003 (together with amendments thereto filed before this Amendment No. 7, the Schedule 13D), by Michael Bernstein and certain other persons with respect to the shares of common stock, par value \$1.00 per share (the Common Stock), of Crown Crafts, Inc., a Delaware corporation (the Company). The prior Amendment No. 4 disclosed the dissolution of the group that included Mr. Bernstein, and, accordingly, this Amendment No. 7 (like Amendment Nos. 5 and 6) discloses information only about Mr. Bernstein and his beneficial ownership of Common Stock.

Because Mr. Bernstein is no longer the beneficial owner of more than five percent of the Company s shares, Mr. Bernstein has no further reporting obligation with respect to the Company under Section 13(d) of the Securities Exchange Act of 1934 and the rules promulgated thereunder.

### Item 1. Security and Issuer.

This statement relates to shares of the Common Stock of the Company. The Company has its principal executive offices at 916 South Burnside Avenue, Gonzales, Louisiana 70737.

### Item 2. Identity and Background.

This statement is filed by Michael Bernstein, a U.S. citizen, whose business or residence address and present principal occupation is listed below:

| Name              | Address                             | Occupation                                   |
|-------------------|-------------------------------------|--|
| Michael Bernstein | 2100 RiverEdge Parkway<br>Suite 300 | Chairman and CEO of B.C.S.<br>Holdings, Inc. |
|                   | Atlanta, Georgia 30328              |  |

During the past five years, Mr. Bernstein has not been convicted in a criminal proceeding (excluding traffic violations), or has not been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

#### Item 3. Source and Amount of Funds or Other Consideration.

Michael Bernstein acquired the shares of Common Stock beneficially owned by him by purchases in the open market using his own personal funds, through an employee stock ownership plan, by gift and by inheritance.

#### Item 4. Purpose of Transaction

Mr. Bernstein acquired the shares of Common Stock reported in Item 5 below for his own account, and for investment purposes, with no intention of changing or influencing control of the Company or as a participant in any transaction having that purpose or effect. However, Mr. Bernstein has recommended, and from time to time may continue to recommend, to the Company s management various strategies for increasing shareholder value. Among other things, Mr. Bernstein has in the past suggested that a representative of the larger shareholders of the Company be added to the Board. That suggestion was declined.

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#### Item 5. Interest in Securities of the Issuer

As of February 6, 2007, Michael Bernstein beneficially owns the number of shares shown in the following table.

|                   | Number of Shares          | Percent of         |
|-------------------|---------------------------|--------------------|
| <u>Name</u>       | <b>Beneficially Owned</b> | <b>Outstanding</b> |
| Michael Bernstein | 481.557                   | 4.84               |

The percentages of outstanding shares of Common Stock set out above are computed based on a total of 9,959,690 shares of Common Stock outstanding as of December 31, 2006, as reported by the Company in its quarterly report on Form 10-Q for the quarter ended December 31, 2006.

As of February 6, 2007, Michael Bernstein beneficially owns a total of 481,557 shares of Common Stock. Mr. Bernstein has sole voting and dispositive power of 416,557 shares of Common Stock, of which 368,071 shares are held directly or in personal retirement accounts and 48,486 shares are held by a family foundation of which Mr. Bernstein is sole trustee. Mr. Bernstein is also a co-trustee of a trust that owns 65,000 shares of Common Stock, and Mr. Bernstein may therefore be deemed to share voting and dispositive power over those shares.

In the past 60 calendar days, Mr. Bernstein has disposed of shares of common stock on the dates in open market transactions, in the amounts and for the prices shown on the following table. Footnotes are on the following page.

| Date<br>of Disposition | Number<br><u>of Shares</u> | Price<br>per Share (\$) |
|------------------------|----------------------------|-------------------------|
| 12/29/06               | 15,000(1)                  | 4.15                    |
| 01/17/07               | 500(1)                     | 4.72                    |
| 01/18/07               | 500(1)                     | 4.75                    |

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| Date     | Number   | Price |
|----------|----------|-------|
| 01/19/07 | 5,000(1) | 4.84  |
| 01/19/07 | 5,000(1) | 5.05  |
| 01/22/07 | 1,000(2) | 5.55  |
| 01/22/07 | 1,000(2) | 5.48  |
| 01/22/07 | 1,000(2) | 5.50  |
| 01/22/07 | 1,000(3) | 5.55  |
| 01/22/07 | 1,000(3) | 5.48  |
| 01/22/07 | 1,000(3) | 5.50  |
| 01/22/07 | 1,000    | 5.48  |
| 01/22/07 | 1,000    | 5.55  |
| 01/22/07 | 1,000    | 5.50  |
| 01/22/07 | 2,000    | 5.55  |
| 01/22/07 | 2,000    | 5.50  |
| 01/22/07 | 2,000    | 5.48  |
| 01/22/07 | 5,000    | 5.48  |
| 01/22/07 | 5,000    | 5.50  |
| 02/06/07 | 5,000(2) | 5.66  |
| 02/06/07 | 5,000(2) | 5.86  |
| 02/06/07 | 2,590(2) | 5.66  |
| 02/06/07 | 5,000(3) | 5.66  |
| 02/06/07 | 5,000(3) | 5.85  |
| 02/06/07 | 5,000(3) | 5.88  |

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| Date<br>of Disposition | Number<br><u>of Shares</u> | Price<br>per Share (\$) |
|------------------------|----------------------------|-------------------------|
| 02/06/07               | 1,990(3)                   | 5.66                    |
| 02/06/07               | 5,000                      | 5.67                    |
| 02/06/07               | 5,000                      | 5.82                    |
| 02/06/07               | 7,400                      | 6.05                    |
| 02/06/07               | 5,000(1)                   | 5.67                    |
| 02/06/07               | 5,000(1)                   | 5.84                    |
| 02/06/07               | 5,000                      | 5.60                    |
| 02/06/07               | 5,000                      | 5.61                    |
| 02/06/07               | 5,000                      | 5.63                    |
| 02/06/07               | 5,000                      | 5.64                    |
| 02/06/07               | 5,000                      | 5.65                    |
| 02/06/07               | 10,000                     | 5.80                    |
| 02/06/07               | 20,000                     | 5.80                    |
| 02/06/07               | 5,000                      | 5.85                    |
| 02/06/07               | 5,000                      | 6.00                    |
| 02/06/07               | 420                        | 5.66                    |

<sup>(1)</sup> Sold by Bernstein Family Foundation, of which Mr. Bernstein is sole trustee.

Mr. Bernstein ceased to be a beneficial owner of more than five percent of the Company s outstanding shares on February 6, 2007.

<sup>(2)</sup> Shares sold were held by Mr. Bernstein as the sole custodian for the benefit of his daughter, Danielle Bernstein.

<sup>(3)</sup> Shares sold were held by Mr. Bernstein as the sole custodian for the benefit of his daughter, Sarah Bernstein.

| Item 6. | Contracts, Arrangements, | Understandings or | Relationships with | Respect to Securities of the Issuer |
|---------|--------------------------|-------------------|--------------------|-------------------------------------|
|---------|--------------------------|-------------------|--------------------|-------------------------------------|

Not applicable.

### Item 7. Materials to be Filed as Exhibits.

Exhibit 99.1 Power of Attorney appointing Charles D. Vaughn as Attorney-in-Fact [Incorporated by reference to Exhibit 99.1 to Schedule 13D/Amendment No. 5 of Michael H. Bernstein filed August 22, 2006.].

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Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 21, 2007 /s/ Charles D. Vaughn, Attorney-in-Fact for Michael Bernstein
Michael H. Bernstein

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