

Edgar Filing: BEAR STEARNS COMPANIES INC - Form 424B3

BEAR STEARNS COMPANIES INC
 Form 424B3
 January 10, 2005

THE BEAR STEARNS COMPANIES INC.
 IncomeNotes (SM)
 With Maturities of Nine Months or More from Date of Issue

Registration No. 333-109793
 Filed Pursuant to Rule 424(b)(3)
 Pricing Supplement No. 54
 (To Prospectus dated November 17, 2003,
 and Prospectus Supplement dated November 17, 2003)
 Trade Date: January 10, 2005
 Issue Date: January 13, 2005
 The date of this Pricing Supplement is January 10, 2005

Fixed Rate Notes

CUSIP#	Interest Rate	Maturity Date	Price to Public	Discounts & Commissions	Reallowance
07387EGU5	5.60%	1/15/2030	100.00%	2.50%	0.350%

Subject to Redemption

First Interest Payment Date	First Interest Payment Amount	Survivor's Option	Yes/No	Date and Terms of Redemption	Aggregate Principal Amount
7/15/2005	\$28.31	Yes	Yes	Commencing on 1/15/2010 and on the 15th of each month thereafter until Maturity, the Notes may be called in whole at par at the option of the Company on ten calendar days notice.	\$2,528,000

The distribution of IncomeNotes will conform to the requirements set forth in Rule 2720 of the NASD Conduct Rules.