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HARRAHS ENTERTAINMENT INC

Form 8-K April 24, 2001

> UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): April 24, 2001 (April 23, 2001)

> HARRAH'S ENTERTAINMENT, INC. (Exact name of registrant as specified in its charter)

DELAWARE (State or other jurisdiction (Commission (I.R.S. Employer of incorporation) File Number) Identification No.)

1-10410

62-1411755

ONE HARRAH'S COURT LAS VEGAS, NEVADA (Address of Principal Executive Offices)

89119 (Zip Code)

(702) 407-6000

_____ (Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

ITEM 5. OTHER EVENTS

On April 23, 2001, Harrah's Entertainment, Inc. issued a press release, a copy of which is attached hereto as Exhibit 99(1) and incorporated herein by reference.

ITEM 7. FINANCIAL STATEMENTS AND EXHIBITS

(C) Exhibits

> Text of press release, dated April 23, 2001, 99(1) of the Registrant.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as

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amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HARRAH'S ENTERTAINMENT, INC.

Date: April 24, 2001 By: /s/ Stephen H. Brammell

Name: Stephen H. Brammell

Title: Senior Vice President and

General Counsel