

Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

INTERNET GOLD GOLDEN LINES LTD

Form 6-K

August 13, 2008

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

-----  
F O R M 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16  
UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of August 2008

INTERNET GOLD-GOLDEN LINES LTD.  
(Name of Registrant)

1 Alexander Yanai Street Petach-Tikva, Israel  
(Address of Principal Executive Office)

Indicate by check mark whether the registrant files or will  
file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the  
Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the  
Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information  
contained in this Form, the registrant is also thereby furnishing the  
information to the Commission pursuant to Rule 12g3-2(b) under the Securities  
Exchange Act of 1934.

Yes  No

If "Yes" is marked, indicate below the file number assigned to  
the registrant in connection with Rule 12g3-2(b): 82-\_\_\_\_\_

Internet Gold-Golden Lines Ltd.

6-K Items

1. Press Release re Internet Gold Reports Q2 2008 Results dated August  
13, 2008.

Press Release

Source: Internet Gold

Internet Gold Reports Q2 2008 Results

Wednesday August 13, 1:34 am ET

NIS 281 Million Revenues; NIS 61 Million Adjusted EBITDA(b)

PETACH TIKVA, Israel, August 13 /PRNewswire-FirstCall/ -- Internet Gold Golden Lines Ltd., (NASDAQ NMS and TASE: IGLD) today reported its financial results for the second quarter ended June 30, 2008.

#### Highlights

- Strong revenues and adjusted EBITDA despite the negative impact of the shekel-dollar exchange rate and the decline in wholesale international traffic (hubbing) revenues
- Strong cash-flow performance: operating cash-flow for the quarter reached NIS 43 million (\$12.8 million)
- 012 Smile.Communications delivers excellent performance in line with plan for growth: adjusted EBITDA up 11% year-over-year; operating income (EBIT) up 22% year-over-year; on-track growth of VOB domestic telephony subscriber base; preparing to enter market for mobile services
- Smile.Media records a net loss due to MSN-Israel's reduced market share: after the end of the quarter, an agreement was reached with Microsoft which will improve the Company's cash position and profitability
- Additional share buy-back program put into place: after investing NIS 68 million in buying back shares since November 2007, the Board of Directors has authorized the repurchase of an additional NIS 70 million of ordinary shares in the open market
- Search underway for accretive M&A candidates

#### Financial Results for the Second Quarter

Revenues: Revenues for the second quarter of 2008 were NIS 281.4 million (\$84.0 million) compared to NIS 296.3 million in the second quarter of 2007. Revenues for the quarter were impacted significantly by the decline in the shekel-dollar exchange rate and 012 Smile.Communications' decision to reduce its hubbing business. The average shekel-dollar exchange rate in the second quarter declined by 19% compared year-over-year with the second quarter of 2007, thus reducing the shekel value of dollar-linked service contracts which represent approximately one third of the Company's revenues. In addition, 012 Smile.Communications' decision, during late 2007, to reduce the emphasis on its low-margin hubbing business resulted in a reduction of approximately NIS 17 million in second quarter revenues compared to the second quarter of 2007. Excluding these two factors, the Company's revenues increased by approximately

## Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

8% on a year-over-year basis.

Adjusted EBITDA Adjusted EBITDA for the quarter was NIS 60.8 million (\$18.1 million) compared with NIS 65.0 million for the second quarter of 2007. The decline was caused by the negative contribution of Smile.Media's largest Internet media property, MSN-Israel Ltd.

For more information regarding the use of non-GAAP financial measurements, please see the notes in this press release.

**Merger Related Expenses:** During the second quarter, the Company recorded final one-time expenses related to the merger of 012 Golden Lines and Smile.Communications of NIS 1.9 million (\$0.6 million), bringing the total of all merger-related expenses under the original budget estimate of NIS 25-30 million.

**Financing Expenses:** Financing expenses for the second quarter were NIS 32.6 million (\$9.7 million) compared with NIS 14.3 million in the second quarter of 2007. This high level of expenses was due primarily to the 6% decrease in the average shekel-dollar exchange rate recorded during the quarter (as compared with the exchange rate at March 31, 2008), which was responsible for the majority of the NIS 14 million decrease in the shekel value of the Company's dollar-denominated deposits, and was also due to CPI linkage expenses of NIS 22 million as a result of the quarter's 2.4% increase in the Israeli CPI, to which the Company's bonds are linked. These non-cash financial expenses did not affect the Company's cash position.

**Net Results:** On a U.S. GAAP basis, giving full effect to the decrease in the shekel-dollar exchange rate on financing expenses, the quarter's 2.4% increase in the Israeli CPI and one-time merger-related expenses, the net loss for the second quarter was NIS 8.1 million (\$2.4 million), or NIS 0.37 (\$0.11) loss per share, compared to net profit of NIS 22.3 million, or NIS 1.05 per share, in the second quarter of 2007. Excluding non-cash financial expenses described above and one-time merger related expenses, earnings for the second quarter was NIS 16.4 million (\$4.9 million), or NIS 0.75 (\$0.22) per share.

### Balance Sheet

The Company's cash, cash equivalents and short term investments as of June 30, 2008 were NIS 706.0 million (\$210.6 million), an increase of 617% compared with NIS 98.4 million (\$29.3 million) as of June 30, 2007. In addition, Internet Gold's bank debt decreased by 182% from NIS 237 million (\$ 70.7 million) as of June 30, 2007 to NIS 84 million (\$25.0 million) as of the end of the second quarter of 2008.

As of June 30, 2008 the Company's primary balance sheet and operational ratios showed significant improvement as compared to June 30, 2007:

As of June 30,	2008	2007
Ratio of Shareholders' Equity to Total Assets*	20%	*18%
Ratio of Net Debt to EBITDA	1.6	2.7
Adjusted EBITDA margin	22	22
Current Ratio (Current Assets divided by Current Liabilities)	2.0	0.7
Gross Margin	32.4%	31.7%

## Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

\* Excluding NIS 68 million invested in the buyback of the Company's shares.

On July 14, 2008, the Company announced that Midroog Ltd., an Israeli financial rating company which is affiliated with Moody's, reissued the A1 rating originally awarded to the Series A debentures issued in 2007 by 012 Smile.Communications. Midroog concluded that the A1 rating would continue if 012 Smile.Communications issues new debt of up to NIS 320 million (approximately \$95 million). Copies of the complete Midroog report are available at <http://www.midroog.co.il>.

### Comments of Management

Commenting on the results, Eli Holtzman, Internet Gold's CEO, said, "Our results reflect the excellent performance of our communications segment, representing the vast majority of our current business. Consistent with its strategy for long-term growth, during the second quarter, 012 Smile continued to build its core businesses, to expand its base of VOB domestic telephony subscribers and to move forward towards launching its mobile services nationwide. This steady performance has enabled 012 Smile to re-earn an A-1 rating for its debentures, a vote of confidence that will enhance its ability to carry out its strategy for growth over the next few years."

Mr. Holtzman continued, "The market share losses of our primary Internet media property, MSN-Israel, continued to impact the revenues and profitability of Smile.Media, and therefore of the entire group. To resolve the situation, we recently reached an agreement to have Microsoft independently operate the MSN Israel portal from October 2008. This new agreement will result in a positive addition to our cash position and improve our profitability, while having only a minor impact on our revenues."

"As we have previously indicated, and in light of the recent changes in Smile.Media's properties, we have intensified our search for appropriate properties and joint ventures through which to deploy our significant cash reserves and our expertise in the communications market place, both in Israel and abroad. We are confident that, just as we succeeded in identifying the right M&A target in the 012 transaction two years ago, we will be successful in locating our next significant investment, thereby taking our group to the next level. As a concrete expression of our optimism regarding Internet Gold's future, our Board of Directors recently authorized the repurchase of up to NIS 70 million of our ordinary shares - in addition to the NIS 68 million that was used since last November to purchase shares. Given the current level of our share price, we strongly believe that the purchase of our own shares is an appropriate use of our cash and that these purchases will enhance long-term shareholder value."

Mr. Holtzman concluded, "Taken as a whole, we are optimistic about new opportunities in our markets and believe that we are better positioned than ever to go after them, taking our company to the next level. We look forward to reporting our continued progress in the year ahead."

### Business Segments

012 Smile.Communications Ltd. (NASDAQ and TASE: SMLC): Revenues for the second quarter were NIS 264 million (\$79 million) compared with NIS 275 million for the second quarter of 2007, representing 94% of the Group's revenues. Revenues were impacted by the continued decline in the average shekel-dollar exchange rate, which reduced the shekel value of service contracts linked to the dollar, and Management's decision in late 2007 to de-emphasize the low-margin hubbing

## Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

business. Excluding these two factors, 012 Smile.Communications' revenues from core activities increased by approximately 10% on a year-over-year basis.

012 Smile.Communications' profitability continues to improve due to the synergies realized from the merger and the reduction of the proportion in its revenues that is derived from hubbing activities. The subsidiary's adjusted EBITDAb for the second quarter increased by 11% to a record NIS 63 million (\$18.7 million) compared with NIS 57 million for the second quarter of 2007, and its adjusted EBITDA margin for the quarter reached a record 24% compared with 21% in the second quarter of 2007.

Smile.Media Ltd.: Revenues for the second quarter were NIS 18.1 million (US \$5.4 million), representing 6% of the Group's revenues. The segment recorded a slightly negative adjusted EBITDAb for the quarter of NIS 0.2 million. The lower revenues and operating results derived from the continued weak performance of the subsidiary's primary MSN-Israel portal.

On July 6, 2008, the Company announced that it had reached an agreement with Microsoft Corp. under which Microsoft will independently operate the MSN-Israel portal beginning in October 2008. The parties are currently discussing the terms of migration and possible future cooperation. The msn.co.il portal will continue to operate throughout the transition period and both parties are working together to support employees, advertisers and users. In 2007, MSN Israel accounted for less than 3% of Internet Gold's total revenues.

Other: In addition to the operations of 012 Smile.Communications and Smile.Media, during the second quarter, Internet Gold incurred operating expenses of approximately NIS 1.4 million (US \$0.4 million). These expenses were primarily for the development of new joint ventures and for activities related to the Company's listing on public securities exchanges, including expenses such as Investor Relations, Sarbanes Oxley compliance, insurance and legal expenses.

### Share Buyback Programs

After the end of the second quarter, the Company's Board of Directors approved an increase to the Company's share buyback program, authorizing the repurchase of up to an additional NIS 70 million (approximately U.S. \$21 million) of the Company's ordinary shares. This is the second repurchase program to be authorized by the Company's Board of Directors and purchases will be made from time to time in the open market on the NASDAQ Global Market and Tel Aviv Stock Exchange. The timing and amount of any share purchases will be determined by the Company's management based on its evaluation of market conditions and other factors. The repurchase program may be suspended or discontinued at any time.

This new program is in addition to the program announced by Internet Gold on November 29, 2007, when its Board of Directors authorized the repurchase of up to NIS 70 million of the Company's ordinary shares. Management has substantially completed the initial repurchase plan, having repurchased 1,978,476 ordinary shares at a cost of NIS 68 million, bringing the total number of outstanding shares to 21,539,930 as of June 30, 2008. To date, the Company has repurchased 2,271,276 shares, bringing the number of the total outstanding shares to 21,247,130.

### Conference Call Information

Management will host an interactive teleconference to discuss the results today, August 13, 2008, at 10:00 a.m. EDT (17:00 Israel time). To participate, please call one of the following access numbers several minutes before the call begins:

## Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

1-888-281-1167 from within the U.S. or 1-888-604-5839 from within Canada, 0-800-917-9141 from within the U.K., or +972-3-918-0687 from other international locations. The call will also be broadcast live through the company's Website, <http://www.igld.com>, and will be available there for replay during the next 30 days.

### NOTE A: Convenience Translation to Dollars

For the convenience of the reader, the reported NIS figures of June 30, 2008 have been presented in thousands of U.S. dollars, translated at the representative rate of exchange as of June 30, 2008 (NIS 3.3520 = U.S. Dollar 1.00). The U.S. Dollar (\$) amounts presented should not be construed as representing amounts receivable or payable in U.S. Dollars or convertible into U.S. Dollars, unless otherwise indicated.

### NOTE B: Non-GAAP Financial Measurements

We present adjusted EBITDA as a supplemental performance measure because we believe that it facilitates operating performance comparisons from period to period and company to company by backing out potential differences caused by variations in capital structure (most particularly affecting our interest expense given our recently incurred significant debt), tax positions (such as the impact on periods or companies of changes in effective tax rates or net operating losses or, most recently, our provision for tax expenses) and the age of, depreciation expenses associated with, fixed assets (affecting relative depreciation expense) and expenses recorded for stock compensation in accordance with SFAS 123(R). Adjusted EBITDA should not be considered in isolation or as a substitute for net income or other statement of operations or cash flow data prepared in accordance with GAAP as a measure of our profitability or liquidity. Adjusted EBITDA does not take into account our debt service requirements and other commitments, including capital expenditures, and, accordingly, is not necessarily indicative of amounts that may be available for discretionary uses. In addition, adjusted EBITDA, as presented in this press release, may not be comparable to similarly titled measures reported by other companies due to differences in the way that these measures are calculated. Our use of adjusted EBITDA is detailed more fully in "Management's Discussion and Analysis of Financial Condition and Results of Operations -- Non-GAAP Financial Measures" and reflects our belief that the non-GAAP financial information is important for the understanding of our operations.

We define non-GAAP adjusted EBIT (earnings before interest and taxes) as net income before interest and taxes net amortization with regard to the intangible assets acquired as part of the acquisition of 012 Golden Lines, non-recurring expenses relating to charges incurred in connection with the merger of Smile.Communications and 012 Golden Lines and expenses recorded for stock compensation in accordance with SFAS 123(R).

### Note C: Reconciliation Between Results on a GAAP and Non-GAAP Basis

Reconciliation between the Company's results on a GAAP and non-GAAP basis is provided in a table immediately following the Consolidated Statement of Operations (Non-GAAP Basis). Non-GAAP financial measures consist of GAAP financial measures adjusted to exclude amortization of acquired intangible assets, as well as certain business combination accounting entries. The purpose of such adjustments is to give an indication of our performance exclusive of non-cash charges and other items that are considered by management to be outside of our core operating results. Our non-GAAP financial measures are not meant to be considered in isolation or as a substitute for comparable GAAP measures, and should be read only in conjunction with our consolidated financial statements prepared in accordance with GAAP.

## Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

Our management regularly uses our supplemental non-GAAP financial measures internally to understand, manage and evaluate our business and make operating decisions. These non-GAAP measures are among the primary factors management uses in planning for and forecasting future periods. We believe these non-GAAP financial measures provide consistent and comparable measures to help investors understand our current and future operating cash flow performance. These non-GAAP financial measures may differ materially from the non-GAAP financial measures used by other companies. Reconciliation between results on a GAAP and non-GAAP basis is provided in a table immediately following the Consolidated Statement of Operations.

### About Internet Gold

Internet Gold is one of Israel's leading communications groups with a major presence across all Internet-related sectors. Its 72.4% owned subsidiary, 012 Smile.Communications Ltd., is one of Israel's major Internet and international telephony service providers, and one of the largest providers of enterprise/IT integration services. Its 100% owned subsidiary, Smile.Media Ltd., manages a growing portfolio of Internet portals and e-Commerce sites.

### Forward-Looking Statements

This press release contains forward-looking statements that are subject to risks and uncertainties. Factors that could cause actual results to differ materially from these forward-looking statements include, but are not limited to, general business conditions in the industry, changes in the regulatory and legal compliance environments in the industries it is engaged, the failure to manage growth and other risks detailed from time to time in Internet Gold's filings with the Securities Exchange Commission, including Internet Gold's Annual Report on Form 20-F. These documents contain and identify other important factors that could cause actual results to differ materially from those contained in our projections or forward-looking statements. Stockholders and other readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date on which they are made. We undertake no obligation to update publicly or revise any forward-looking statement.

### Consolidated Balance Sheets

	June 30 2008 (Unaudited) NIS thousands	December 31 2007 (Audited)	Convenience translation into U.S. dollars \$1 = NIS3.352 June 30 2008 (Unaudited) \$ thousands
Current assets			
Cash and cash equivalents	235,119	601,926	70,142
Short-term investments	470,915	162,884	140,488
Trade receivables, net	224,017	224,616	66,832
Other receivables	27,245	26,446	8,128
Deferred taxes	8,166	9,707	2,436
<b>Total current assets</b>	<b>965,462</b>	<b>1,025,579</b>	<b>288,028</b>
Investments			
Long-term trade receivables	3,550	3,460	1,059

Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

Deferred taxes	71	192	21
Assets held for employee severance benefits	21,169	20,639	6,315
Investments in investee companies	291	291	87
	25,081	24,582	7,482
Property and equipment, net	168,207	163,949	50,181
Other assets, net	501,821	519,865	149,708
Goodwill	417,608	417,608	124,585
Total assets	2,078,179	2,151,583	619,984

Consolidated Balance Sheets (cont'd)

	June 30 2008 (Unaudited) NIS thousands	December 31 2007 (Audited)	Convenience translation into U.S. dollars \$1 = NIS3.352 June 30 2008 (Unaudited) \$ thousands
Current liabilities			
Short-term bank credit	71,505	77,998	21,332
Current maturities of long-term obligations	10,277	10,734	3,066
Accounts payable	187,285	209,626	55,873
Current maturities of convertible debentures	14,592	15,354	4,353
Current maturities of debentures	87,935	-	26,234
Other current liabilities	105,101	91,131	31,355
Total current liabilities	476,695	404,843	142,213
Long term liabilities			
Long-term loans and other long-term obligations	6,503	32,265	1,940
Liability for termination of employer-employee relations	35,497	35,918	10,590
Deferred taxes	57,547	59,104	17,168
Debentures	816,028	848,616	243,445
Convertible debentures	85,231	104,640	25,427
Total long term liabilities	1,000,806	1,080,543	298,570
Total liabilities	1,477,501	1,485,386	440,783
Minority interest	183,719	180,410	54,809
Shareholders' equity	416,959	485,787	124,392
Total liabilities and shareholders' equity	2,078,179	2,151,583	619,984

Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

Consolidated Statements of Operations

	Three months period ended June 30		Six months period ended June 30		Convenience translation into dollars \$1 = NIS3.352
	2008	2007	2008	2007	Six-month period ended June 30 2008
	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)
	NIS thousands		NIS thousands		\$ thousands
Revenues	281,423	296,310	561,055	592,562	167,379
Costs and expenses					
Cost of revenues	190,240	202,501	378,562	406,612	112,936
Selling and marketing expenses	40,473	45,624	82,550	88,415	24,627
General and administrative expenses	19,567	16,596	36,844	32,515	10,992
Impairment and other charges	2,062	1,445	6,922	1,905	2,065
Total costs and expenses	252,342	266,166	504,878	529,447	150,620
Income from operations	29,081	30,144	56,177	63,115	16,759
Financial expenses, net	32,606	14,303	55,071	25,220	16,429
Income (loss) before tax expenses	(3,525)	15,841	1,106	37,895	330
Tax expenses (income)	3,090	(6,501)	5,522	(2,981)	1,647
Income (loss) after tax expenses	(6,615)	22,342	(4,416)	40,876	(1,317)
Minority interest (loss) in operations of consolidated subsidiaries	1,497	18	3,047	(26)	909
Net income (loss)	(8,112)	22,324	(7,463)	40,902	(2,226)
Income (loss) per share, basic					
Net income (loss)					

Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

per share (in NIS)	(0.37)	1.05	(0.33)	2.0	(0.10)
Weighted average number of shares outstanding (in thousands)	21,845	21,178	22,388	20,463	22,388
Income (loss) per share, diluted Net income (loss) per share (in NIS)	(0.37)	1.03	(0.33)	1.92	(0.10)
Weighted average number of shares outstanding (in thousands)	21,845	21,603	22,388	24,064	22,388

Reconciliation Table of Non-GAAP Measures (NIS in thousands)

	Three months period ended June 30		Six months period ended June 30		Convenience translation into dollars \$1 = NIS 3.352 Six-month period ended June 30
	2008	2007	2008	2007	2008
	(Unaudited) NIS thousands	(Unaudited) NIS thousands	(Unaudited) NIS thousands	(Unaudited) NIS thousands	(Unaudited) \$ thousands
GAAP operating income	29,081	30,144	56,177	63,115	16,759
Adjustments					
Amortization of acquired intangible assets	6,820	10,264	13,640	15,969	4,069
Impairment and other charges	2,062	1,445	6,922	1,905	2,066
Stock compensation in accordance with SFAS 123 (R)	950	-	950	-	283
Non-GAAP adjusted operating income	38,913	41,853	77,689	80,989	23,177
GAAP tax expenses (income), net	3,090	(6,501)	5,522	(2,981)	1,647
Adjustments					

## Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

Amortization of acquired intangible assets					
Included in tax expenses, net	1,841	2,315	3,683	4,631	1,099
Non-GAAP tax expenses, net	4,931	(4,186)	9,205	1,650	2,746
Net income (loss) as reported	(8,112)	22,324	(7,463)	40,902	(2,226)
Minority interest (loss) in operations of consolidated subsidiaries	1,497	18	3,047	(26)	909
Tax expenses (income)	3,090	(6,501)	5,522	(2,981)	1,647
Impairment and other charges	2,062	1,445	6,922	1,905	2,065
Stock compensation in accordance with SFAS 123(R)	950	-	950	-	283
Financial expenses, net	32,606	14,303	55,071	25,220	16,429
Depreciation and amortization	28,673	33,400	56,994	62,932	17,003
Adjusted EBITDA	60,766	64,989	121,043	127,952	36,110

For further information, please contact:

Mor Dagan - Investor Relations  
mor@km-ir.co.il / Tel:+972-3-516-7620

Ms. Idit Azulay, Internet Gold  
idita@co.smile.net.il / Tel: +972 200-3848

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

INTERNET GOLD-GOLDEN LINES LTD.  
(Registrant)

Edgar Filing: INTERNET GOLD GOLDEN LINES LTD - Form 6-K

By /s/Eli Holtzman

-----

Name: Eli Holtzman

Title: Chief Executive Officer

Date: August 13, 2008