IMAX CORP Form 10-Q November 06, 2008

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

## Form 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934
For the quarterly period ended September 30, 2008

OR

### • TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

**Commission file Number 0-24216** 

**IMAX Corporation** 

(Exact name of registrant as specified in its charter)

Canada

**98-0140269** (I.R.S. Employer Identification Number)

(State or other jurisdiction of incorporation or organization)

2525 Speakman Drive, Mississauga, Ontario, Canada (Address of principal executive offices) L5K 1B1 (Postal Code)

Registrant s telephone number, including area code (905) 403-6500

N/A

(Former name or former address, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes b No o

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer o Accelerated filer b Non-accelerated filer o Smaller reporting company o (Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes o No b

Indicate the number of shares of each of the issuer s classes of common stock, as of the latest practicable date:

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Class

Outstanding as of October 31, 2008

Common stock, no par value

43,462,297

## **IMAX CORPORATION**

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## IMAX CORPORATION

### SPECIAL NOTE REGARDING FORWARD-LOOKING INFORMATION

Certain statements included in this quarterly report may constitute forward-looking statements within the meaning of the United States Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, references to future capital expenditures (including the amount and nature thereof), business and technology strategies and measures to implement strategies, competitive strengths, goals, expansion and growth of business, operations and technology, plans and references to the future success of IMAX Corporation together with its wholly-owned subsidiaries (the Company ) and expectations regarding the Company s future operating, financial and technological results. These forward-looking statements are based on certain assumptions and analyses made by the Company in light of its experience and its perception of historical trends, current conditions and expected future developments, as well as other factors it believes are appropriate in the circumstances. However, whether actual results and developments will conform with the expectations and predictions of the Company is subject to a number of risks and uncertainties, including, but not limited to, general economic, market or business conditions; the opportunities (or lack thereof) that may be presented to and pursued by the Company; competitive actions by other companies; U.S. and Canadian regulatory inquiries; conditions in the in-home and out-of-home entertainment industries; changes in laws or regulations; conditions, changes and developments in the commercial exhibition industry; risks associated with the performance of the Company s new technologies; risks associated with investments and operations in foreign jurisdictions and any future international expansion, including those related to economic, political and regulatory policies of local governments and laws and policies of the United States and Canada; the potential impact of increased competition in the markets the Company operates within; and other factors, many of which are beyond the control of the Company. Consequently, all of the forward-looking statements made in this quarterly report are qualified by these cautionary statements, and actual results or anticipated developments by the Company may not be realized, and even if substantially realized, may not have the expected consequences to, or effects on, the Company. The Company undertakes no obligation to update publicly or otherwise revise any forward-looking information, whether as a result of new information, future events or otherwise.

IMAX<sup>®</sup>, IMAX<sup>®</sup> Dome, IMAX<sup>®</sup> 3D, IMAX<sup>®</sup> 3D Dome, *The* IMAX *Experience<sup>®</sup>*, *An* IMAX *Experience<sup>®</sup>*, IMAX DMR<sup>®</sup>, DMR<sup>®</sup>, IMAX MPX<sup>®</sup>, IMAX DIGITAL MPX<sup>®</sup>, IMAX think big<sup>®</sup> and think big<sup>®</sup> are trademarks and trade names of the Company or its subsidiaries that are registered or otherwise protected under laws of various jurisdictions.

# **IMAX CORPORATION**

## PART I. FINANCIAL INFORMATION

## Item 1. Financial Statements

The following Condensed Consolidated Financial Statements are filed as part of this Report:	
Condensed Consolidated Balance Sheets as at September 30, 2008 and December 31, 2007	5
Condensed Consolidated Statements of Operations for the three and nine month periods ended September 30.	
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2007	7
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## IMAX CORPORATION CONDENSED CONSOLIDATED BALANCE SHEETS In accordance with United States Generally Accepted Accounting Principles

(In thousands of U.S. dollars)

	September 30, 2008 (unaudited)			December 31, 2007		
Assets	¢	27 (51	¢	16.001		
Cash and cash equivalents $A$ accounts require the following for doubtful accounts of \$2,078 (2007)	\$	37,651	\$	16,901		
Accounts receivable, net of allowance for doubtful accounts of \$3,078 (2007		25 212		25 505		
\$3,045) Financing receivables (note 3)		25,213 57,183		25,505 59,092		
Inventories (note 4)		19,052		22,050		
Prepaid expenses		2,917		22,030		
Film assets		3,178		2,187		
Property, plant and equipment		36,705		23,708		
Other assets		15,048		15,093		
Goodwill		39,027		39,027		
Other intangible assets		2,310		2,377		
		_,010		_,;; ; ;		
Total assets	\$	238,284	\$	207,982		
Liabilities						
Bank indebtedness (note 6)	\$	20,000	\$			
Accounts payable	+	16,759	Ŧ	12,300		
Accrued liabilities (notes 7(a), 7(c), 8, 13(a), 16(a), 16(c))		64,544		61,967		
Deferred revenue		67,508		59,085		
Senior Notes due 2010 (note 5)		160,000		160,000		
Total liabilities		328,811		293,352		
<b>Commitments and contingencies</b> (notes 7 and 8) <b>Shareholders deficiency</b>						
Capital stock (note 13) common shares no par value. Authorized unlimited		141 505		100 455		
number. Issued and outstanding 43,462,297 (2007 40,423,074)		141,505		122,455		
Other equity		4,576		4,088		
Deficit		(237,966)		(213,407)		
Accumulated other comprehensive income		1,358		1,494		
Total shareholders deficiency		(90,527)		(85,370)		
Total liabilities and shareholders deficiency	\$	238,284	\$	207,982		

(the accompanying notes are an integral part of these condensed consolidated financial statements)

### IMAX CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS In accordance with United States Generally Accepted Accounting Principles

(In thousands of U.S. dollars, except per share amounts)

(Unaudited)

		e Months ptember 30, 2007	Nine Months Ended September 30, 2008 2007			
	2000	(note 15(a))	2000	(note 15(a))		
D						
Revenues	\$ 7,154	\$ 7,871	\$ 18,089	\$ 21,727		
Equipment and product sales Services	\$ 7,134 22,702	۶ 7,871 17,736	50,515	\$ 21,727 50,977		
Rentals	2,532	2,003	5,712	4,960		
Finance income	1,079	1,208	3,234	3,576		
Other	1,075	750	611	2,289		
		150	011	2,207		
	33,467	29,568	78,161	83,529		
Cost of goods sold, services and rentals						
Equipment and product sales	4,097	5,356	10,028	13,113		
Services	12,655	13,717	33,619	34,759		
Rentals	1,691	613	3,388	1,904		
Other		31	98	50		
	18,443	19,717	47,133	49,826		
Gross margin	15,024	9,851	31,028	33,703		
Selling, general and administrative expenses (note 9)	10,510	10,255	34,149	31,725		
Research and development	1,619	1,563	6,155	4,180		
Amortization of intangibles	119	129	389	406		
Receivable provisions net of recoveries (note 11)	265	718	1,114	693		
Income (loss) from operations	2,511	(2,814)	(10,779)	(3,301)		
Interest income	82	194	282	647		
Interest expense	(4,471)	(4,341)	(13,307)	(12,965)		
Loss from continuing operations before income						
taxes	(1,878)	(6,961)	(23,804)	(15,619)		
Provision for income taxes	(229)	(383)	(755)	(810)		
Loss from continuing operations Loss from discontinued operations	(2,107)	(7,344) (178)	(24,559)	(16,429) (369)		
Net loss	\$ (2,107)	\$ (7,522)	\$ (24,559)	\$ (16,798)		

Loss per share

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Loss per share basic & diluted: Net loss from continuing operations Net loss from discontinued operations	\$ (0.05)	\$ (0.18) (0.01)	\$ (0.58)	\$ (0.41) (0.01)
Net loss	\$ (0.05)	\$ (0.19)	\$ (0.58)	\$ (0.42)
Other comprehensive income (loss) consists of: Actuarial gain resulting from pension amendment (net of tax provision of \$nil) Amortization of prior service credits (net of tax provision of \$17 and \$75 for the three months ended September 30, 2008 and 2007, respectively, and \$50 and \$224 for the nine months ended September 30, 2008 and 2007,	\$	\$	\$	\$ 997
respectively)	(45)	(162)	(136)	(488)
	\$ (45)	\$ (162)	\$ (136)	\$ 509

(the accompanying notes are an integral part of these condensed consolidated financial statements)

# IMAX CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS In accordance with United States Generally Accepted Accounting Principles

(In thousands of U.S. dollars)

(Unaudited)

	Nine Months Ended September 30, 2008 2007		
	2008	<b>2007</b> (note 15(a))	
		(11010 12(11))	
Cash provided by (used in):			
Operating Activities			
Net loss	\$ (24,559)	\$ (16,798)	
Net loss from discontinued operations	(12)	369	
Gain on sale of property, plant and equipment	(43)		
Items not involving cash:	12 700	12 704	
Depreciation and amortization (note 10(c))	12,799	12,794	
Write-downs (note 10(d)) Change in deferred income taxes	1,824 51	693 (224)	
Change in deferred income taxes Stock and other non-cash compensation	2,821	(224) 3,059	
Foreign currency exchange loss (gain)	722	(1,125)	
Accrued interest on short-term investments	122	(1,123) (10)	
Change in cash surrender value of life insurance	(251)	(202)	
Investment in film assets	(7,038)	(8,165)	
Changes in other non-cash operating assets and liabilities (note 10(a))	8,730	5,984	
Net cash used in operating activities from discontinued operations (note 15)	0,750	(1,144)	
The cash asea in operating activities from discontinued operations (note 10)		(1,11)	
Net cash used in operating activities	(4,944)	(4,769)	
Investing Activities			
Purchases of short-term investments		(6,457)	
Proceeds from maturities of short-term investments		6,390	
Investment in joint revenue sharing equipment	(9,580)		
Purchase of property, plant and equipment	(2,325)	(1,333)	
Proceeds from sale of property, plant and equipment	43		
Acquisition of other assets	(835)	(717)	
Acquisition of other intangible assets	(322)	(351)	
Net cash used in investing activities	(13,019)	(2,468)	
Financing Activities			
Increase in bank indebtedness	20,000		
Financing costs related to Senior Notes due 2010		(2,084)	
Common shares issued - private offering, net	17,931		
Common shares issued - stock options exercised	1,123	148	
	<b>2</b> 0 0 <b>7</b> /		
Net cash provided by (used in) financing activities	39,054	(1,936)	

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Effects of exchange rate changes on cash	(341)	31
Increase (decrease) in cash and cash equivalents, during the period Cash and cash equivalents, beginning of period	20,750 16,901	(9,142) 25,123
Cash and cash equivalents, end of period	\$ 37,651	\$ 15,981

(the accompanying notes are an integral part of these condensed consolidated financial statements)

### IMAX CORPORATION NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS In accordance with U.S. Generally Accepted Accounting Principles

(Tabular amounts in thousands of U.S. dollars unless otherwise stated) (Unaudited)

#### 1. Basis of Presentation

IMAX Corporation, together with its wholly-owned subsidiaries (the Company ), reports its results under United States Generally Accepted Accounting Principles (U.S. GAAP).

The condensed consolidated financial statements include the accounts of the Company, except for subsidiaries which the Company has identified as variable interest entities (VIEs) of which the Company is not the primary beneficiary. The nature of the Company s business is such that the results of operations for the interim periods presented are not necessarily indicative of results to be expected for the fiscal year. In the opinion of management, the information contained herein reflects all adjustments necessary to make the results of operations for the interim periods a fair statement of such operations.

The Company has evaluated its various variable interests to determine whether they are VIEs in accordance with Financial Accounting Standards Board (FASB) Interpretation No. 46R, Consolidation of Variable Interest Entities (FIN 46R). The Company has five film production companies that are VIEs. As the Company is exposed to the majority of the expected losses for one of the film production companies, the Company has determined that it is the primary beneficiary of this entity. The Company continues to consolidate this entity, with no material impact on the operating results or financial condition of the Company, as this production company has total assets and total liabilities of \$nil as at September 30, 2008 (December 31, 2007 \$nil). For the other four film production companies which are VIEs, the Company did not consolidate these film entities since it does not bear the majority of the expected losses of \$0.3 million (December 31, 2007 \$0.3 million) and total liabilities of \$0.3 million (December 31, 2007 \$0.3 million) and total liabilities of \$0.3 million (December 31, 2007 \$0.3 million) and total liabilities of \$0.3 million (December 31, 2007 \$0.3 million) and total liabilities of \$0.3 million (December 31, 2007 \$0.3 million) and total liabilities of \$0.3 million (December 31, 2007 \$0.3 million) and total liabilities of \$0.3 million (December 31, 2007 \$0.3 million) and total liabilities of \$0.3 million (December 31, 2007 \$0.3 million) and total liabilities of \$0.3 million (December 31, 2007 \$0.3 million) and total liabilities of \$0.3 million (December 31, 2007 \$0.3 million) and total liabilities of \$0.3 million (December 31, 2007 \$0.3 million) and total liabilities of \$0.3 million (December 31, 2007 \$0.3 million) and total liabilities of \$0.3 million (December 31, 2007 \$0.3 million) and total liabilities of \$0.3 million (December 31, 2007 \$0.3 million) and total liabilities of \$0.3 million (December 31, 2007 \$0.3 million) and total liabilities of \$0.3 million (December 31, 2007 \$0.3 million) and total liabil