Reilly Wende Form 4											
December 13										PPROVAL	
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION											
Check thi	s box		Was	hington,	D.C. 20	549			Number:	3235-0287	
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b). Statement OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940							Expires: January 31, 2005 Estimated average burden hours per response 0.5				
(Print or Type R	Responses)										
1. Name and Address of Reporting Person <u>*</u> Reilly Wendell			2. Issuer Name <b>and</b> Ticker or Trading Symbol LAMAR ADVERTISING CO/NEW [LAMR]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
	(First) OVERTISING 7, 5321 CORPO RD	(Middle)	3. Date of (Month/D 12/11/20		ansaction			X Director Officer (giv below)		% Owner her (specify	
				4. If Amendment, Date Original Filed(Month/Day/Year)				<ul> <li>6. Individual or Joint/Group Filing(Check</li> <li>Applicable Line)</li> <li>_X_ Form filed by One Reporting Person</li> <li> Form filed by More than One Reporting</li> </ul>			
(City)	(State)	(Zip)	Tabl	I Non D	animatina (	5 <b>.</b> :	tion A a	Person	of or Donoficio	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction I (Month/Day/Ye	Date 2A. De ear) Executi any	emed	3. Transactio Code (Instr. 8)	4. Securi onAcquired Disposed (Instr. 3,	ities d (A) c d of (D 4 and (A) or	or )) 5)	quired, Disposed of 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of	
Class A Common Stock	12/11/2012			S S	Amount 900	(D) D	Price \$40	10,000	Ι	By Trust $(1)$	
Class A Common Stock								594	D		
Class A Common Stock								5,000	I	By spouse	

## Edgar Filing: Reilly Wendell - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	isable and	7. Titl	e and	8. Price of	9. Nu
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	onNumber	Expiration Da	ate	Amou	nt of	Derivative	Deriv
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	Secu
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Securi	ties	(Instr. 5)	Bene
	Derivative				Securities			(Instr.	3 and 4)		Owne
	Security				Acquired						Follo
					(A) or						Repo
					Disposed						Trans
					of (D)						(Instr
					(Instr. 3,						
					4, and 5)						
									Amount		
						Date	Expiration		or Number		
						Exercisable	Date		of		
				Code V	(A) (D)				Shares		
				Coue v	$(\mathbf{A})$ $(\mathbf{D})$				Shares		

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Reilly Wendell LAMAR ADVERTISING COMPANY 5321 CORPORATE BOULEVARD BATON ROUGE, LA 70808	Х						
Signatures							
/s/ James McIlwain, as attorney-in-fact	12/13/2012						
**Signature of Reporting Person	Da	ite					

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares held by the Wendell S. Reilly Family Irrevocable Trust (the "Trust"), of which the reporting person is the trustee.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.