

GANNETT CO INC /DE/  
Form 4  
May 07, 2002

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OMB APPROVAL  
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U.S. SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or  
Section 30(f) of the Investment Company Act of 1940

[ ] Check this box if no longer subject of Section 16. Form 4 or Form 5  
obligations may continue. See Instruction 1(b).

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1. Name and Address of Reporting Person\*

Watson Gary L.  
-----  
(Last) (First) (Middle)

Gannett Co., Inc. 7950 Jones Branch Drive  
-----  
(Street)

McLean Virginia 22107  
-----  
(City) (State) (Zip)

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2. Issuer Name and Ticker or Trading Symbol

Gannett Co., Inc. ("GCI")  
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3. IRS or Social Security Number of Reporting Person (Voluntary)

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4. Statement for Month/Year

April, 2002  
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5. If Amendment, Date of Original (Month/Year)

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6. Relationship of Reporting Person to Issuer  
(Check all applicable)

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[ ] Director [ ] 10% Owner  
 [ X ] Officer (give title below) [ ] Other (specify below)

President/Gannett Newspaper Division

7. Individual or Joint/Group Filing  
 (Check applicable line)

[ X ] Form filed by one Reporting Person  
 [ ] Form filed by more than one Reporting Person

Table I -- Non-Derivative Securities Acquired, Disposed of,  
 or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (mm/dd/yy)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	
		Code	V	Amount	(A) or (D)
Common Stock	04/01/02	M		10,000	A \$23.625
Common Stock	04/01/02	S		10,000	D \$77.00
Common Stock	To 03/31/02				
Common Stock	To 12/31/01				
Common Stock					

\* If the form is filed by more than one Reporting Person, see Instruction 4(b)(v).

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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FORM 4 (continued)

Table II -- Derivative Securities Acquired, Disposed of, or Beneficially Owned  
 (e.g., puts, calls, warrants, options, convertible securities)

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1.          2.          3.          4.          5.          6.          7.
Title of    Con-    Trans-    Trans-    Number of    Exercisable and    Title and Amount
Derivative  ver-    action    action    of Derivative    Date              of Underlying
Security    sion   Date     Code     Securities      Expiration Date    Securities
(Instr. 3)  or    (Month/  (Instr.  (Acquired (A)   (Month/Day/Year)  (Instr. 3 and 4)
              Exer-   Day/     8)       or Disposed    (Month/Day/Year)  -----
              cise   Year)    Code     of (D)         (Month/Day/Year)  Amount
              Price Trans-   (Instr.  (Instr. 3,    -----
              of    action  8)       4 and 5)      Date    Expira-
              Deriv-  (Month/  -----    -----    tion
              ative  Day/     -----    -----    Date
              Secur-  Year)    Code V     (A)    (D)    cisable
              ity                                   (A)    (D)    Date
              Date
              Year)
-----
Stock Options  $23.625  04/01/02 M          10,000  12/13/98  12/13/02  Common  10,000
              Stock
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Explanation of Responses:

- (1) Held by the trustee of the Company's Deferred Compensation Plan, The Northern Trust Company.
- (2) Held by the trustee of the Company's 401(k) Plan, Boston Safe Deposit and Trust Company.
- (3) Held by the spouse and/or immediate family member of reporting person. Beneficial ownership is disclaimed.

/s/Gary L. Watson

05/06/02

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 \*\*Signature of Reporting Person

-----  
 Date

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\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations.

See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed.  
If space provided is insufficient, see Instruction 6 for procedure.

Alternatively, this Form is permitted to be submitted to the Commission in electronic format at the option of the reporting person pursuant to Rule 101(b)(4) of Regulation S-T.

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