

HARLEY DAVIDSON INC
Form 8-K
January 22, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934

Date of Report
(Date of earliest
event reported): January 21, 2004

Harley-Davidson, Inc.

(Exact name of registrant as specified in its charter)

| | | |
|---|--------------------------|---|
| Wisconsin | 1-9183 | 39-1382325 |
| <hr/> | <hr/> | <hr/> |
| (State or Other Jurisdiction of Incorporation) | (Commission File Number) | (I.R.S. Employer Identification No.) |

3700 West Juneau Avenue, Milwaukee, Wisconsin 53208

(Address of principal executive offices, including zip code)

(414) 342-4680

(Registrant's telephone number, including area code)

Item 7. Financial Statements and Exhibits.

- (a) Not applicable.
- (b) Not applicable.
- (c) Exhibits. The following exhibit is being furnished herewith:

(99) Press Release of Harley-Davidson, Inc., dated January 21, 2004.

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Item 12. Results of Operations and Financial Condition.

On January 21, 2004, Harley-Davidson, Inc. (the Company) issued a press release (the Press Release) announcing the Company s fourth quarter and year-end financial results for the financial periods ended December 31, 2003. A copy of the Press Release is being furnished as Exhibit 99 to this Current Report.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

HARLEY-DAVIDSON, INC.

Date: January 21, 2004

By: */s/ Gail A. Lione*

Gail A. Lione
Vice President, General Counsel
and Secretary

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HARLEY-DAVIDSON, INC.

Exhibit Index to Current Report on Form 8-K
Dated January 21, 2004

| <u>Exhibit Number</u> | <u>Description</u> |
|---------------------------|---|
| (99) | Press Release of Harley-Davidson, Inc., dated January 21, 2004. |

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