

INTUIT INC  
Form 4  
March 03, 2017

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**FLOURNOY MARK J**

(Last) (First) (Middle)

**C/O INTUIT INC., 2700 COAST AVENUE**

(Street)

**MOUNTAIN VIEW, CA 94043**

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**INTUIT INC [INTU]**

3. Date of Earliest Transaction (Month/Day/Year)  
**03/02/2017**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**VP, Chief Accounting Officer**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V Amount (D) Price  |   |  |   |
| Common Stock                    | 03/02/2017                           |  | M                              | 694 A \$ 72.72  | 787   | D  |   |
| Common Stock                    | 03/02/2017                           |  | M                              | 2,905 A \$ 82.59  | 3,692   | D  |   |
| Common Stock                    | 03/02/2017                           |  | M                              | 4,959 A \$ 107.25   | 8,651   | D  |   |
| Common Stock                    | 03/02/2017                           |  | S                              | 8,558 D \$ 125.2373   | 93  | D  |   |
| Common Stock                    | 03/02/2017                           |  | S                              | 93 D \$ 125.2728  | 0   | D  |   |

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Security (Instr. 3 and 4) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|
| Non-Qualified Stock Option (right to buy)  | \$ 72.72   | 03/02/2017                           |  | M                              | 694   | 01/27/2017 <sup>(2)</sup> 02/10/2021                     | Common Stock  |
| Non-Qualified Stock Option (right to buy)  | \$ 82.59   | 03/02/2017                           |  | M                              | 2,905   | <sup>(3)</sup> 07/23/2021                                | Common Stock  |
| Non-Qualified Stock Option (right to buy)  | \$ 107.25  | 03/02/2017                           |  | M                              | 4,959   | <sup>(4)</sup> 07/22/2022                                | Common Stock  |

## Reporting Owners

| Reporting Owner Name / Address   | Relationships |           |                              |       |
|--|---------------|-----------|------------------------------|-------|
|  | Director      | 10% Owner | Officer                      | Other |
| FLOURNOY MARK J<br>C/O INTUIT INC.<br>2700 COAST AVENUE<br>MOUNTAIN VIEW, CA 94043 |               |           | VP, Chief Accounting Officer |       |

## Signatures

/s/ Elizabeth McBride, by  
power-of-attorney

03/03/2017

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- This transaction was executed in multiple trades ranging from \$125.21 to \$125.29. The price reported above reflects the weighted average sales price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer, or a security holder of the issuer full information regarding the number of shares and prices at which the transaction was effected.
- (1) Represents the date the stock options awarded under this grant were fully vested.
  - (2) One third of the 11,619 stock options awarded under this grant vested on 7/24/2015 and thereafter 2.778% of the options vest on the 24th of each of the following 24 months.
  - (3) One third of the 9,398 stock options awarded under this grant vested on 7/23/2016 and thereafter 2.778% of the options vest on the 23rd of each of the following 24 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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