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POLO RALPH LAUREN CORP  
Form 8-K  
March 26, 2004

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OMB APPROVAL  
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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) March 19,2004

POLO RALPH LAUREN CORPORATION

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(Exact name of registrant as specified in its charter)

DELAWARE 001-13057 13-2622036  
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(State or other jurisdiction of (Commission (IRS Employer  
incorporation) File Number) Identification No.)

650 MADISON AVENUE, NEW YORK, NEW YORK 10022  
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(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code (212) 318-7000

NOT APPLICABLE

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(Former name or former address, if changed since last report.)  
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ITEM 5. OTHER EVENTS AND REGULATION FD DISCLOSURE.

On March 19, 2004, the Company issued the press release furnished herewith as Exhibit 99.1, and such press release is hereby incorporated herein by reference.

ITEM 7. EXHIBITS

EXHIBIT

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NUMBER  
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DESCRIPTION  
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99.1 Press release of Polo Ralph Lauren Corporation, dated March 19, 2004

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Polo Ralph Lauren Corporation  
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(Registrant)

Date March 25, 2004  
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/s/ Gerald M. Chaney  
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Gerald M. Chaney  
Senior Vice President of Finance  
and Chief Financial Officer