

Edgar Filing: PRIMEDIA INC - Form 8-K

PRIMEDIA INC
Form 8-K
February 26, 2002

SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

February 26, 2002
Date of Report (Date of Earliest Event Reported)

PRIMEDIA INC.
(Exact Name of Registrant as Specified in Charter)

| | | |
|--|-------------------------------------|--|
| DELAWARE (State or Other Jurisdiction of Incorporation or Organization) | 1-11106 (Commission File Number) | 13-3647573 (IRS Employer Identification No.) |
|--|-------------------------------------|--|

| | |
|---|---------------------|
| 745 Fifth Avenue New York, New York (Address of Principal Executive Office) | 10151 (Zip Code) |
|---|---------------------|

(212) 745-0100
(Registrant's Telephone Number, Including Area Code)

NOT APPLICABLE
(Former Name or Former Address, if Changed Since Last Report)

ITEM 7. FINANCIAL STATEMENTS, PRO FORMA STATEMENTS AND EXHIBITS

(c) Exhibits

99.1 Presentation material.

ITEM 9. REGULATION FD DISCLOSURE.

On February 26, 2002, Thomas S. Rogers, Chairman of the Board, Chief Executive Officer and Director of PRIMEDIA Inc., distributed presentation materials, attached hereto as Exhibit 99.1, in connection with a conference sponsored by Merrill Lynch.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PRIMEDIA INC.

Edgar Filing: PRIMEDIA INC - Form 8-K

By: /s/ Beverly C. Chell

Name: Beverly C. Chell
Title: Vice Chairman and
Secretary

February 26, 2002