Form 4	AN ARA K												
August 01, 1	ЛЛ		GEGU		a i		TT 4 N			NT.		APPROV	AL
	UNITED	STATES						IGE (	COMMISSION		OMB Number:	3235	5-0287
Check th if no lor subject to Section Form 4 Form 5 obligation may cor See Inst 1(b).	nger to 16. or Filed pur ons ntinue.	Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940										January 3 Expires: 20 Estimated average burden hours per response 0	
(Print or Type	Responses)												
	Address of Reporting IAN ARA K	Person <u>*</u>	Symbol			d Ticker or T ENTERPR	-		5. Relationship o Issuer (Che		eporting Po all applicat		
(Last) 10 HIGHW	. , , ,	Middle)	3. Date of (Month/I 07/28/2	Day/Yea		ransaction			_X_ Director _X_ Officer (give below) Pre			0% Owner other (specify	y
RED BAN	(Street) K, NJ 07701		4. If Ame Filed(Mo			ate Original r)			6. Individual or . Applicable Line) _X_ Form filed by Form filed by Person	o One	e Reporting	Person	
(City)	(State)	(Zip)	Tah	le I - No	m-l	Derivative S	ecurit	ies Aco	uired, Disposed	of. a	or Benefici	ially Owne	be
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	ed Date, if	3.	ctic 8)	4. Securitie or(A) or Disp (Instr. 3, 4 a Amount	s Acqu osed c	uired of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ov Fo Din or (I)	vnership rm: rect (D) Indirect	7. Nature Indirect Beneficia Ownersh (Instr. 4)	of
Class A Common Stock	07/28/2005			A	·	56,879	A	<u>(1)</u>	56,879 <u>(2)</u>	Ι		Held by Family Limited Partners (3)	l
Class A Common Stock	07/28/2005			А		71,099	A	<u>(1)</u>	71,099 <u>(2)</u>	Ι		Held by Family Limited Partners (4)	l
Class A Common	07/28/2005			А		85,319	А	<u>(1)</u>	85,319 <u>(2)</u>	Ι		Held by Family	

Stock								Limited Partnership
Class A Common Stock	07/28/2005	А	39,100	A	<u>(1)</u>	39,100 <u>(2)</u>	I	Held by the Family Limited Partnership (6)
Class A Common Stock	07/28/2005	D	269,893	D	<u>(1)</u>	1,235,107 <u>(2)</u>	Ι	Held as trustee of the KSH 2004 GRAT in which Reporting Person has a potential remainder interest
Class A Common Stock						1,630,420	D	
Class A Common Stock						236,346	Ι	Held by the Ara K. Hovnanian 2004 GRAT (7)
Class A Common Stock						33,060	I	Held by estate of son Alton
Class A Common Stock						13,974	Ι	Held by son Alexander
Class A Common Stock						6,700	I	Held by daughter Serena
Class A Common Stock						16,700	I	Held by wife

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	TransactionDerivative Securities			6. Date Exer Expiration D (Month/Day.	Date	7. Title and Amount Underlying Securitie (Instr. 3 and 4)		
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amour Numbe Shares
Class B Common Stock	<u>(8)</u>	12/21/2004		G	V		1,100	(8)	<u>(9)</u>	Class A Common Stock	1,10
Class B Common Stock	<u>(8)</u>	12/21/2004		G	V	550		(8)	<u>(9)</u>	Class A Common Stock	55
Class B Common Stock	<u>(8)</u>	12/21/2004		G	V	550		(8)	<u>(9)</u>	Class A Common Stock	55
Class B Common Stock	<u>(8)</u>	03/26/2005		G	V	2,502.13		(8)	<u>(9)</u>	Class A Common Stock	2,502
Class B Common Stock	<u>(8)</u>	03/26/2005		G	v	2,502.13		<u>(8)</u>	<u>(9)</u>	Class A Common Stock	2,502
Class B Common Stock	<u>(8)</u>	03/26/2005		G	v	3,127.67		<u>(8)</u>	<u>(9)</u>	Class A Common Stock	3,127
Class B Common Stock	<u>(8)</u>	03/26/2005		G	v	3,753.2		(8)	<u>(9)</u>	Class A Common Stock	3,75
Class B Common Stock	<u>(8)</u>	03/26/2005		G	v	2,502.13		(8)	<u>(9)</u>	Class A Common Stock	2,502
Class B Common Stock	<u>(8)</u>	07/28/2005		D			56,879	(8)	<u>(9)</u>	Class A Common Stock	56,8
Class B Common Stock	<u>(8)</u>	07/28/2005		D			71,099	(8)	<u>(9)</u>	Class A Common Stock	71,0

Class B Common Stock	<u>(8)</u>	07/28/2005	D		85,319	<u>(8)</u>	<u>(9)</u>	Class A Common Stock	85,3
Class B Common Stock	<u>(8)</u>	07/28/2005	D		39,100	<u>(8)</u>	<u>(9)</u>	Class A Common Stock	39,1
Class B Common Stock	<u>(8)</u>	07/28/2005	A	269,893		<u>(8)</u>	<u>(9)</u>	Class A Common Stock	269,8
Class B Common Stock	<u>(8)</u>					<u>(8)</u>	(9)	Class A Common Stock	20,3
Class B Common Stock	<u>(8)</u>					(8)	<u>(9)</u>	Class A Common Stock	70,9
Class B Common Stock	<u>(8)</u>					<u>(8)</u>	<u>(9)</u>	Class A Common Stock	128,
Class B Common Stock	<u>(8)</u>					<u>(8)</u>	<u>(9)</u>	Class A Common Stock	4,00
Class B Common Stock	<u>(8)</u>					<u>(8)</u>	<u>(9)</u>	Class A Common Stock	4,00
Class B Common Stock	<u>(8)</u>					(8)	(9)	Class A Common Stock	250,0

## **Reporting Owners**

Reporting Owner Name / Addı	·ess	Relationships								
	Director	10% Owner	Officer	Other						
HOVNANIAN ARA K 10 HIGHWAY 35 RED BANK, NJ 07701	Х	Х	President and CEO							
Signatures										
Nancy A. Marrazzo	08/01/2005									
**Signature of Reporting Person	Date									

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

On July 28, 2005, in transactions approved by the Board of Directors of the Issuer in accordance with Rule 16b-3 under the Securities Exchange Act of 1934, as amended, the Issuer (i) exchanged an aggregate of 269,893 shares of Class B Common Stock held by certain members of the Hovnanian family and four family long-term trusts of which the Reporting Person is a trustee for an equal number of

- (1) shares of Class A Common Stock and (ii) immediately thereafter exchanged the 269,893 shares of Class B Common Stock received from those family members and trusts for an equal number of shares of Class A Common Stock held by The Kevork S. Hovnanian 2004 Grantor Retained Annuity Trust, of which the Reporting Person is also the trustee. The aggregate Hovnanian family holdings of shares, both of Class A Common Stock and Class B Common Stock, remain unchanged by such exchanges.
- The Reporting Person disclaims beneficial ownership of these securities except to the extent of his potential pecuniary interest therein,(2) and the inclusion of these shares in this report shall not be deemed an admission of beneficial ownership of all of the reported shares for purposes of Section 16 or for any other purpose
- (3) Held by The Sossie K. Najarian Family 1994 Long-Term Trust, of which the reporting person is trustee and has a potential remainder interest, including shares held through a partnership interest in the Limited Partnership
- (4) Held by The Esther K. Barry Family 1994 Long-Term Trust, of which the reporting person is trustee and has a potential remainder interest, including shares held through a partnership interest in the Limited Partnership
- (5) Held by The Lucy K. Kalian Family 1994 Long-Term Trust, of which the reporting person is trustee and has a potential remainder interest, including shares held through a partnership interest in the Limited Partnership
- (6) Held by The Nadia K. Rodriquez Family 1994 Long-Term Trust, of which the reporting person is trustee and has a potential remainder interest, including shares held through a partnership interest in the Limited Partnership
- (7) Held by the Ara K. Hovnanian 2004 GRAT of which the reporting person is trustee and the principal beneficiary
- (8) The Class B Common Stock, par value \$.01 per share, non-cumulative, is immediately convertible into an equal number of shares of Class A Common Stock, par value \$.01 per share, non-cumulative
- (9) No expiration date.
- (10) N/A
- (11) Includes 21,868 shares previously reported as indirectly held by the Limited Partnership
- (12) Held by The Ara K. Hovnanian Family 1994 Long-Term Trust, of which the reporting person is trustee, including shares held through a partnership interest in the Limited Partnership
- (13) Held by the Kevork S. Hovnanian Family Limited Partnership (the "Limited Partnership") (also see footnote 11)
- (14) Held by reporting person as trustee of the Alton Hovnanian Trust
- (15) Held by reporting person as trustee of the Alexander Hovnanian Trust

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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