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ALLIANCEBERNSTEIN HOLDING L.P. Form 8-K April 18, 2018 **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM 8-K **CURRENT REPORT** Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 Date of Report (Date of earliest event reported): April 12, 2018 ALLIANCEBERNSTEIN HOLDING L.P. (Exact name of registrant as specified in its charter) 001-09818 13-3434400 Delaware incorporation or organization) (Commission File Number) (I.R.S. Employer Identification Number) 1345 Avenue of the Americas, New York, New York 10105 (Address of principal executive offices) (Zip Code) Registrant's telephone number, including area code: 212-969-1000 Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions: Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425) [] Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 under the Securities Act (17 CFR 230.405) or Rule 12b-2 under the Exchange Act (17 CFR 240.12b-2). Emerging growth company

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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Item Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers;
5.02. Compensatory Arrangements of Certain Officers.

On April 12, 2018, William R. Siemers, age 58, who joined AllianceBernstein Corporation (the "Corporation"), general partner of AllianceBernstein L.P. ("ABLP") and AllianceBernstein Holding L.P. ("AB Holding" and, together with ABLP and the Corporation, "AB"), in 2004, and has been Senior Vice President and Director of Financial Reporting of AB since 2011, was appointed Controller and Chief Accounting Officer of AB. Mr. Siemers succeeds Edward J. Farrell, who has resigned and agreed to remain employed by ABLP through December 31, 2018 to help facilitate the transition of his responsibilities.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

ALLIANCEBERNSTEIN HOLDING L.P.

Dated: April 18, 2018 By:

/s/ David M. Lesser David M. Lesser Corporate Secretary

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