

WINEBERG DANETTE  
 Form 4  
 March 19, 2008

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**WINEBERG DANETTE**

(Last) (First) (Middle)  
 200 DOMAIN DRIVE  
 (Street)

STRATHAM, NH 03885

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**TIMBERLAND CO [TBL]**

3. Date of Earliest Transaction  
 (Month/Day/Year)  
 03/05/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
 Vice President and General

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
Class A Common Stock				(A) or (D) Price	5,695	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title
Non-Qualified Stock Option (right to buy)	\$ 14.7	03/05/2008		A	6,500	03/05/2009 <sup>(1)</sup> 03/05/2018	Class A Common Stock
Restricted Stock Unit	\$ 0	03/05/2008		A	3,870	03/05/2009 <sup>(2)</sup> 03/05/2018	Class A Common Stock
Non-Qualified Stock Option (right to buy)	\$ 7.595					02/25/2000 <sup>(3)</sup> 02/25/2009	Class A Common Stock
Non-Qualified Stock Option (right to buy)	\$ 11.3125					03/01/2001 03/01/2010	Class A Common Stock
Non-Qualified Stock Option (right to buy) <sup>(3)</sup>	\$ 17.74					02/28/2003 <sup>(3)</sup> 02/28/2012	Class A Common Stock
Non-Qualified Stock Option (right to buy) <sup>(3)</sup>	\$ 19.485					03/06/2004 03/06/2013	Class A Common Stock
Non-Qualified Stock Option (right to buy) <sup>(3)</sup>	\$ 22.165					09/08/2004 09/08/2013	Class A Common Stock
Non-Qualified Stock Option (right to buy)	\$ 27.12					02/28/2007 <sup>(1)</sup> 02/28/2017	Class A Common Stock
Non-Qualified Stock Option (right to buy)	\$ 28.5					03/01/2002 <sup>(3)</sup> 03/01/2011	Class A Common Stock
Non-Qualified Stock Option (right to buy)	\$ 31.29					03/03/2005 <sup>(3)</sup> 03/03/2014	Class A Common Stock
	\$ 35.01					03/02/2007 <sup>(1)</sup> 03/02/2016	

Non-Qualified  
Stock Option  
(right to buy)

Class A  
Common  
Stock

Non-Qualified  
Stock Option \$ 35.42  
(right to buy)

03/03/2006<sup>(3)</sup> 03/03/2015 Class A  
Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
WINEBERG DANETTE 200 DOMAIN DRIVE STRATHAM, NH 03885			Vice President and General	

## Signatures

Danette  
Wineberg 03/19/2008

\*\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These stock options become exercisable in three (3) equal installments, commencing one (1) year after the date of grant.
- (2) These Restricted Stock Units become exercisable in three (3) equal installments, commencing one (1) year after the date of grant.
- (3) These stock options become exercisable in four (4) equal installments, commencing one (1) year after the date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.