

SWARTZ JEFFREY B
Form 4
August 09, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
SWARTZ JEFFREY B

2. Issuer Name and Ticker or Trading Symbol
TIMBERLAND CO [TBL]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)

Director 10% Owner
 Officer (give title below) Other (specify below)

200 DOMAIN DRIVE

08/08/2005

President and CEO

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

STRATHAM, NH 03885

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Class A Common Stock ⁽¹⁾	08/08/2005		M ⁽²⁾	2,000 A	\$ 17.74	376,198	D
Class A Common Stock ⁽³⁾	08/08/2005		S ⁽²⁾	2,000 D	\$ 34.52	374,198	D
Class A Common Stock ⁽¹⁾	08/08/2005		M ⁽²⁾	2,600 A	\$ 17.74	376,798	D
Class A Common	08/08/2005		S ⁽²⁾	2,600 D	\$ 34.33	374,198	D

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Stock ⁽³⁾									
Class A Common Stock ⁽¹⁾	08/08/2005		M ⁽²⁾	2,000	A	\$ 17.74	376,198	D	
Class A Common Stock ⁽³⁾	08/08/2005		S ⁽²⁾	2,000	D	\$ 34.3	374,198	D	
Class A Common Stock ⁽¹⁾	08/08/2005		M ⁽²⁾	3,000	A	\$ 17.74	377,198	D	
Class A Common Stock ⁽³⁾	08/08/2005		S ⁽²⁾	3,000	D	\$ 34.14	374,198	D	
Class A Common Stock							87,204	I	by Spouse
Class A Common Stock ⁽³⁾							534,866	I	by Swartz Trust
Class A Common Stock							31,200	I	by self as custodian ⁽⁴⁾
Class B Common Stock							64,380	D	
Class B Common Stock							3,220,612	I	by Swartz Trust
Class B Common Stock							183,484	I	by self as custodian

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Am Underlying Sec (Instr. 3 and 4)
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Security		Disposed of (D) (Instr. 3, 4, and 5)	Code		Date Exercisable	Expiration Date	Title
			V	(A) (D)			
Non-Qualified Stock Option (right to buy) <u>(1)</u>	\$ 17.74	08/08/2005	M ⁽²⁾	2,000	02/28/2003 ⁽¹⁾	02/28/2013	Class A Common Stock
Non-Qualified Stock Option (right to buy) <u>(1)</u>	\$ 17.74	08/08/2005	M ⁽²⁾	2,600	02/28/2003 ⁽¹⁾	02/28/2013	Class A Common Stock
Non-Qualified Stock Option (right to buy) <u>(1)</u>	\$ 17.74	08/08/2005	M ⁽²⁾	2,000	02/28/2003 ⁽¹⁾	02/28/2013	Class A Common Stock
Non-Qualified Stock Option (right to buy) <u>(1)</u>	\$ 17.74	08/08/2005	M ⁽²⁾	3,000	02/28/2003 ⁽¹⁾	02/28/2013	Class A Common Stock
Non-Qualified Stock Option (right to buy) <u>(1)</u>	\$ 19.485				03/06/2004	03/06/2013	Class A Common Stock
Non-Qualified Stock Option (right to buy)	\$ 28.5				03/01/2002 ⁽¹⁾	03/01/2011	Class A Common Stock
Non-Qualified Stock Option (right to buy)	\$ 31.29				03/03/2005 ⁽¹⁾	03/03/2014	Class A Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
SWARTZ JEFFREY B 200 DOMAIN DRIVE STRATHAM, NH 03885	X	X	President and CEO	

Signatures

By: Danette Wineberg, Attorney-In-Fact For: Jeffrey B. Swartz 08/09/2005

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These stock options become exercisable in four (4) equal installments, commencing one (1) year after the date of grant.

(2) Shares sold pursuant to selling plan dated February 11, 2005 that is intended to comply with Rule 10b5-1(c).

(3) Details of these stock options have been previously reported.

The Reporting Person, as custodian for his sons, Daniel, Samuel and Noah Swartz, under the MA Uniform Gifts to Minors Act, holds the
(4) following shares for his sons: 15,600 shares each for Daniel and Samuel Swartz of Class A Common Stock; and 74,012 shares each for Daniel and Samuel Swartz and 35,460 shares for Noah Swartz of Class B Common Stock.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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