

TIMBERLAND CO  
Form 4  
August 02, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**BEARD JOHN E**

(Last) (First) (Middle)  
200 DOMAIN DRIVE  
(Street)  
STRATHAM, NH 03885

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**TIMBERLAND CO [TBL]**

3. Date of Earliest Transaction (Month/Day/Year)  
**08/02/2005**

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount or Price		
Class A Common Stock	08/02/2005		M		5,000 A \$ 20.53	21,000	D
Class A Common Stock	08/02/2005		M		1,350 A \$ 15.24	22,350	D
Class A Common Stock	08/02/2005		M		2,500 A \$ 18.68	24,850	D
Class A Common Stock <sup>(1)</sup>	08/02/2005		M		1,250 A \$ 21.975	26,100	D

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
Non-Qualified Stock Option (right to buy)	\$ 15.24	08/02/2005		M	1,350	09/14/2002 <sup>(2)</sup> 09/14/2011	Class A Common Stock
Non-Qualified Stock Option (right to buy)	\$ 18.68	08/02/2005		M	2,500	09/16/2003 <sup>(1)</sup> 09/16/2012	Class A Common Stock
Non-Qualified Stock Option (right to buy)	\$ 20.53	08/02/2005		M	5,000	09/14/2001 <sup>(2)</sup> 09/14/2010	Class A Common Stock
Non-Qualified Stock Option (right to buy) <sup>(1)</sup>	\$ 21.975	08/02/2005		M	1,250	09/15/2004 09/15/2013	Class A Common Stock
Non-Qualified Stock Option (right to buy) <sup>(1)</sup>	\$ 28.625					09/13/2005 09/13/2014	Class A Common Stock

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BEARD JOHN E 200 DOMAIN DRIVE STRATHAM, NH 03885	X	X		

## Signatures

By: Danette Wineberg, Attorney-In-Fact For: John E.  
Beard

08/02/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These stock options become exercisable in four (4) equal installments, commencing one (1) year after the date of grant.
- (2) These stock options become exercisable in four (4) equal installments, commencing one (1) year after the date of grant. These stock options were granted pursuant to the Company's 1991 Stock Option Plan for Non-Employee Directors.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.