PROCTER & GAMBLE CO

Form 4

February 12, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

Stock

Stock

Stock

Common

Common

(Print or Type	e Responses)										
1. Name and CLOYD G	<u>-</u>	2. Issuer Name and Ticker or Trading Symbol PROCTER & GAMBLE CO [PG]					5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last)	(First)	(Middle)	3. Date of	of Earliest	Transaction	n		(Cheer	с ан аррисаот	<i>C)</i>	
			(Month/	Day/Year)				Director	109	% Owner	
ONE PRO		02/09/2007					_X_ Officer (give title Other (specify				
PLAZA								below) Chief Te	below) echnology Off	ïcer	
	(Street)		4. If Amendment, Date Original					6. Individual or Joint/Group Filing(Check			
		Filed(Mo	onth/Day/Y	ear)			Applicable Line)				
CINCINN	ATI, OH 45202							_X_ Form filed by O Form filed by M Person	1 0		
(City)	(State)	(Zip)	Tab	ole I - Non	-Derivativ	e Secu	ırities Acqu	ired, Disposed of,	or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution D any (Month/Day	ate, if	Code (Instr. 3, 4 and 5)				5. Amount of Securities Ownership Indirect Beneficially Form: Beneficial Owned Direct (D) Ownership Following or Indirect (Instr. 4) Reported (I) Transaction(s) (Instr. 4) (Instr. 3 and 4)			
Common Stock	02/09/2007			M	39,642	A	\$ 29.8768	248,439.789	D		
Common	02/09/2007			F	8,020	D	\$ 64.515	240,419.789	D		

By

Plan Trustees

66,316.8022

(1)

1,695

I

Ι

Retirement

By Wife

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)		5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and A Underlying Se (Instr. 3 and 4
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title
Series A Preferred Stock	\$ 0 (2)	09/30/2006(3)		A	V	321.2984		<u>(4)</u>	<u>(4)</u>	Common Stock
Series A Preferred Stock	\$ 0 (2)	12/31/2006(6)		A	V	6.7734		<u>(4)</u>	<u>(4)</u>	Common Stock
Stock Option (right to buy)	\$ 29.8768	02/09/2007		M			39,642	02/28/1998	02/28/2007	Common Stock

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

CLOYD G GILBERT ONE PROCTER AND GAMBLE PLAZA CINCINNATI, OH 45202

Chief Technology Officer

Signatures

Susan S. Whaley as Attorney-In-Fact for G. GILBERT CLOYD

02/12/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Balance as of 12/31/2006.

Reporting Owners 2

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- (2) Higher of \$6.82 (adjusted for 2-for-1 stock split effective May 21, 2004) or market price of Common Stock.
- (3) Series A Preferred Stock allocated to officer's Retirement Plan Account pursuant to formula award provision for the period 7/1/06 through 9/30/06.
- (4) Shares held by Retirement Plan Trustees. If officer terminates employment and elects distribution of shares, or, if after age 50 elects alternative investment within Plan, Preferred Stock converted/redeemed at specified conversion/exercise price.
- (5) Series A Preferred Stock allocated to officer's Retirement Plan account pursuant to Retirement Plan provisions.
- (6) Series A Preferred Stock allocated to officer's Retirement Plan Account pursuant to formula award provision for the period 10/1/0 6 through 12/31/06.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.