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	& GAMBLE CC)									
Form 4 February 0	5. 2007										
2	ЛЛ								OMB A	PPROVAL	
				RITIES ashingto		OMMISSION	OMB Number:	3235-0287			
Check this box if no longer subject to Section 16. Form 4 or				SECU	RITIES				Expires: Estimated burden hou response	urs per	
Form 5 obligations may continue. See Instruction 1(b). Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940											
(Print or Type Responses)											
BYRNES BRUCE L Symb				ier Name a i I CTER & C			0	5. Relationship of Reporting Person(s) to Issuer			
				of Earliest			[I U]	(Check all applicable)			
(Mont				Month/Day/Year) 2/02/2007				_X_ Director 10% Owner _X_ Officer (give title Other (specify below) below) Vice COB-PG Household Care			
								6. Individual or Joint/Group Filing(Check Applicable Line)			
CINCINNATI, OH 45202								_X_ Form filed by One Reporting Person Form filed by More than One Reporting Person			
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Execution any	3. Transactio Code (Instr. 8)	oror Dispos (Instr. 3, 4	ed of (5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6.7. Nature oOwnershipIndirectForm:BeneficialDirect (D)Ownershipor Indirect(Instr. 4)(I)(Instr. 4)	Beneficial Ownership		
~				Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock	11/07/2006			G	400	D	\$ 0	432,436.104	D		
Common Stock	02/02/2007			М	13,594	А	\$ 37.4778	446,030.104	D		
Common Stock	02/02/2007			F	7,795	D	\$ 65.365	438,235.104	D		
Common Stock	02/02/2007			F	2,058	D	\$ 65.365	436,177.104	D		
Common Stock								70,433.3821 (1)	Ι	By Retirement Plan	

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Trustees

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	TransactionDeriva Code Acqui (Instr. 8) Dispos		5. Number of nDerivative Se Acquired (A) Disposed of ((Instr. 3, 4, a)	ecurities Expiration Dat) or (Month/Day/Y (D)		e	7. Title and An Underlying Sec (Instr. 3 and 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title I
Series A Preferred Stock	\$ 0 <u>(2)</u>	09/30/2006 <u>(3)</u>		A	V	322.0348		(4)	<u>(4)</u>	Common Stock
Series A Preferred Stock	\$ 0 <u>(2)</u>	12/31/2006 <u>(6)</u>		A	V	7.7951		(4)	<u>(4)</u>	Common Stock
Stock Option (right to buy)	\$ 37.4778	02/02/2007		М			13,594	07/09/1998	07/09/2007	Common Stock

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
BYRNES BRUCE L ONE PROCTER AND GAMBLE PLAZAONE PROCTER CINCINNATI, OH 45202	Х		Vice COB-PG Household Care				
Signatures							
Adam Newton as Attorney-in-Fact for BRUCE L. BYRNES	02/05/2007						
**Signature of Reporting Person		Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Balance as of 12/31/2006.
- (2) Higher of \$6.82 (adjusted for 2-for-1 stock split effective May 21, 2004) or market price of Common Stock.
- (3) Series A Preferred Stock allocated to officer's Retirement Plan Account pursuant to formula award provision for the period 7/1/06 through 9/30/06.
- (4) Shares held by Retirement Plan Trustees. If officer terminates employment and elects distribution of shares, or, if after age 50 elects alternative investment within Plan, Preferred Stock converted/redeemed at specified conversion/exercise price.
- (5) Series A Preferred Stock allocated to officer's Retirement Plan account pursuant to Retirement Plan provisions.
- (6) Series A Preferred Stock allocated to officer's Retirement Plan Account pursuant to formula award provision for the period 10/1/0 6 through 12/31/06.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.