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HASBRO INC Form 4 May 23, 2013 FORM 4 Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).										
 (Print or Type Responses) 1. Name and Address of Reporting Person[*] 2. Issuer Name and Ticker or Trading Thomas Deborah Symbol 5. Relationship of Reporting Person(s) to Issuer 							on(s) to			
(Last) (First) (Middle)			Symbol IS HASBRO INC [HAS] 3. Date of Earliest Transaction				(Check all applicable)			
C/O HASBI NEWPORT	(Mon	Month/Day/Year)				Director 10% Owner _X Officer (give title Other (specify elow) below) EVP & Chief Financial Officer				
				nth/Day/Year) Appli _X_H				ndividual or Joint/Group Filing(Check licable Line) Form filed by One Reporting Person Form filed by More than One Reporting		
	ET, RI 02862	(7 :)				P	Person	ie unun one rep	orung	
(City) 1.Title of Security (Instr. 3)	(State) 2. Transaction Date (Month/Day/Year)	A. Deemed	3. if Transact Code	4. Securit iotor Dispos (Instr. 3,	ies Ac ed of	equired (A) (D)	red, Disposed of, 5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock (Par value	05/21/2013		Code V M	7 Amount 30,864	or (D)	Price \$ 27.095	Transaction(s) (Instr. 3 and 4) 80,921.4545	(Instr. 4) D		
\$.50/share) Common Stock (Par value \$.50/share)	05/21/2013		М	46,327	A	\$ 31.625	127,248.4545	D		
Common Stock (Par value \$.50/share)	05/21/2013		S	77,191	D	\$ 48	50,057.4545	D		

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exer Expiration D (Month/Day/	ate	7. Title and Amount of 3 Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option (Right to Buy) <u>(1)</u>	\$ 27.095	05/21/2013		М	30,864	(2)	02/12/2015	Common Stock	30,864
Option (Right to Buy) <u>(1)</u>	\$ 31.625	05/21/2013		М	46,327	(3)	02/03/2017	Common Stock	46,327

Reporting Owners

Reporting Owner Name / Address	Relationships						
1 8	Director	10% Owner	Officer	Other			
Thomas Deborah C/O HASBRO, INC. 1011 NEWPORT AVENUE PAWTUCKET, RI 02862			EVP & Chief Financial Officer				

Signatures

Tarrant Sibley05/23/2013under POA05/23/2013

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- (2) 33 1/3% of the options became exercisable on each of February 13, 2009, February 13, 2010 and February 13, 2011.

Reporting Owners

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(3) 33 1/3% of the options became exercisable on each of February 4, 2011, February 4, 2012 and February 4, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.