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GENERAL ELECTRIC CAPITAL CORP

Form FWP

April 30, 2013

Filed Under Rule 433, Registration Statement No. 333-178262

Pricing Supplement No. 440 Dated April 29, 2013

(To: Prospectus Dated December 5, 2012 , as supplemented by Prospectus Supplement Dated January 3, 2013)

| CUSIP Number | Selling Price | Gross Concession | Coupon Type | Coupon Rate | Coupon Frequency | Maturity Date | 1 st Coupon Date | 1 st Coupon Amount | Survivor's Option | Product Ranking |
|--------------|---------------|------------------|-------------|-------------|------------------|---------------|-----------------------------|-------------------------------|-------------------|------------------------|
| 36966TJC7 | 100% | 2.900% | Fixed | 3.500% | SEMI-ANNUAL | 05/15/2032 | 11/15/2013 | \$18.08 | Yes | Senior Unsecured Notes |

Redemption Information: **Non-Callable**

Investing in these notes involves risks (See "Risk Factors" in our Annual Report on Form 10-K filed with the Securities and Exchange Commission).

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| <p>General Electric Capital Corporation</p> | <p>Offering Dates: Monday, April 29, 2013 through Monday, May 6, 2013 Trade Date: Monday, May 6, 2013 @ 12:00 PM ET Settlement Date: Thursday, May 9, 2013 Minimum Denomination/Increments:\$1,000.00/\$1,000.00 Initial trades settle flat and clear SDFS: DTC Book Entry only DTC number: 0235 via RBC Dain Rauscher Inc.</p> <p>Agents: BofA Merrill Lynch, Incapital, LLC, Citigroup, Morgan Stanley, UBS Investment Bank, Wells Fargo Advisors, LLC</p> <p>The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting the SEC Web site at www.sec.gov. Alternatively, the issuer, Incapital Holdings LLC, or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Incapital Holdings LLC at 1-312-379-3755 or Investor Communications of the issuer at 1-203-357-3950.</p> <p><i>* GE CAPITAL is the registered trademark of General Electric Capital Corporation.</i></p> <p><i>InterNotes® is a registered trademark of Incapital Holdings, LLC.</i> <i>All rights reserved.</i></p> | <p>General Electric Capital Corporation GE Capital® InterNotes® Prospectus Supplement Dated January 3, 2013 to Prospectus Dated December 5, 2012</p> |
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