

GOOD MARK
Form 4/A
January 12, 2005

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
GOOD MARK

2. Issuer Name and Ticker or Trading Symbol
SEARS ROEBUCK & CO [S]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
3333 BEVERLY ROAD

(Street)

3. Date of Earliest Transaction
(Month/Day/Year)
11/19/2004

____ Director
 Officer (give title below)
____ 10% Owner
____ Other (specify below)
Executive Vice President

HOFFMAN ESTATES, IL 60179

(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)
11/19/2004

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Common Shares	11/19/2004	11/19/2004	M	4,300	A \$ 40.07	29,634	D
Common Shares	11/19/2004	11/19/2004	M	8,500	A \$ 44.07	38,134	D
Common Shares	11/19/2004	11/19/2004	M	5,039	A \$ 31.07	43,173	D
Common Shares	11/19/2004	11/19/2004	M	1,929	A \$ 47.1	45,102	D
Common Shares	11/19/2004	11/19/2004	M	13,700	A \$ 38.65	58,802	D

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Common Shares	11/19/2004	11/19/2004	M	27,000	A	\$ 37.94	85,802	D	
Common Shares	11/19/2004	11/19/2004	M	5,000	A	\$ 32.65	90,802	D	
Common Shares	11/19/2004	11/19/2004	S	3,000	D	\$ 52.92	87,802	D	
Common Shares	11/19/2004	11/19/2004	S	4,068	D	\$ 52.9	83,734	D	
Common Shares	11/19/2004	11/19/2004	S	3,000	D	\$ 52.89	80,734	D	
Common Shares	11/19/2004	11/19/2004	S	11,000	D	\$ 52.88	69,734	D	
Common Shares	11/19/2004	11/19/2004	S	6,000	D	\$ 52.87	63,734	D	
Common Shares	11/19/2004	11/19/2004	S	18,000	D	\$ 52.85	45,734	D	
Common Shares	11/19/2004	11/19/2004	S	1,000	D	\$ 52.82	44,734	D	
Common Shares	11/19/2004	11/19/2004	S	19,400	D	\$ 52.78	25,334	D	
Common Shares (401(k) Plan)							1,935.5922	I	401(k)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

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Option (Right to Buy)	\$ 47.1	11/19/2004	11/19/2004	M	1,929	(1)	02/02/2008	Common Shares	1,929
Option (Right to Buy)	\$ 40.07	11/19/2004	11/19/2004	M	4,300	(1)	02/02/2009	Common Shares	4,300
Option (Right to Buy)	\$ 44.07	11/19/2004	11/19/2004	M	8,500	(1)	03/10/2009	Common Shares	8,500
Option (Right to Buy)	\$ 31.07	11/19/2004	11/19/2004	M	5,039	(1)	02/01/2010	Common Shares	5,039
Option (Right to Buy)	\$ 32.65	11/19/2004	11/19/2004	M	5,000	(1)	10/11/2010	Common Shares	5,000
Option (Right To Buy)	\$ 38.65	11/19/2004	11/19/2004	M	13,700	(1)	02/14/2011	Common Shares	13,700
Option (Right to Buy)	\$ 37.94	11/19/2004	11/19/2004	M	27,000	(1)	10/10/2011	Common Shares	27,000

Reporting Owners

Reporting Owner Name / Address

Relationships

Director 10% Owner

Officer

Other

GOOD MARK
3333 BEVERLY ROAD
HOFFMAN ESTATES, IL 60179

Executive Vice President

Signatures

By:/s/ Ellis A. Regenbogen as
Attorney-in-Fact

01/12/2005

 Signature of Reporting Person

 Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The stock option vested in three equal annual installments beginning one year from the date of grant.

(2) Employee Stock Option grant in consideration of service as an employee.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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