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MEDIA GE	ENERAL INC									
Form 4										
June 16, 20	14									
FORM	ЛЛ								PPROVAL	_
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMM Washington, D.C. 20549						E COMMISSIO	N OMB Number:	3235-0)287	
Check t			U	Expires:	January					
if no longer subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSH						WNERSHIP OF	י ז		2005	
subject to Section 16. SECURITIES								Estimated burden hou	•	
Form 4	Form 4 or							response		0.5
Form 5	Filed pu	rsuant to S	Section	16(a) of th	ne Secur	ities Excha	ange Act of 1934,	·		
obligati may coi		(a) of the I	Public U	Jtility Hol	ding Co	mpany Ac	t of 1935 or Secti	on		
<i>See</i> Inst 1(b).		30(h)	of the I	nvestment	t Compa	ny Act of	1940			
(Print or Type	Responses)									
1. Name and	Address of Reporting	g Person <u>*</u>	2. Issuer Name and Ticker or Trading Symbol				5. Relationship of Reporting Person(s) to			
Woodward	l James F						Issuer			
			MEDIA GENERAL INC [MEG]				(Check all applicable)			
(Last) (First) (Middle)			3. Date of Earliest Transaction				(Chi	eck all applicabl	e)	
~ /			(Month/Day/Year)				Director 10% Owner			
333 E FRA	NKLIN ST		06/13/2014				$X_Officer (give titleOther (specify$			
						below) Ser	below) below) Senior VP and CFO			
	(Street)		4 TE A	dur t D		-1				
			endment, D onth/Day/Yea	-	ai	Applicable Line)	dividual or Joint/Group Filing(Check			
			T fied(ivit	Jilli/Day/1Ca	1)		_X_ Form filed by	One Reporting P	erson	
RICHMON	ND, VA 23219						Form filed by	More than One R		
							Person			
(City)	(State)	(Zip)	Tab	ole I - Non-l	Derivativ	e Securities A	Acquired, Disposed	of, or Beneficia	lly Owned	
1.Title of	2. Transaction Date	2A. Deemo	ed	3.	4. Securi	ties	5. Amount of	6. Ownership	7. Nature of	of
Security	(Month/Day/Year)	Execution	Date, if	Transactio	-		Securities	Form: Direct	Indirect	
(Instr. 3)		any		Code Disposed of (D)			Beneficially	(D) or Indirect		
		(Month/Da	(y/ Y ear)	(Instr. 8)	(Instr. 3,	4 and 5)	Owned Following	(I) (Instr. 4)	Ownership (Instr. 4))
						()	Reported	(mout. I)	(Instr. I)	
						(A) or	Transaction(s)			
				Code V	Amount		(Instr. 3 and 4)			
Reminder: Re	port on a separate line	e for each cla	ass of sec	urities bene	ficially ov	vned directly	or indirectly.			
							spond to the colle		SEC 1474	
							tained in this forn		(9-02)	
					•	•	ond unless the fo			

number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exercisable and	7. Title and Amount of	8. Price of
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transacti	onNumber	Expiration Date	Underlying Securities	Derivative
Security	or Exercise		any	Code	of	(Month/Day/Year)	(Instr. 3 and 4)	Security

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(Instr. 3)	Price of Derivative Security	(Month/Day/Yea	ar) (Instr. 8)	Derivativ Securitie Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	s 1 1				(Instr. 5)
			Code V	(A) (D)) Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Phantom Stock	<u>(1)</u>	06/13/2014	А	81	(2)	(2)	Voting Common Stock (no par value)	81	Ш

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
Woodward James F 333 E FRANKLIN ST RICHMOND, VA 23219			Senior VP and CF	0			
Signatures							
/s/ James F. Woodward, by An Attorney-in-fact	C	6/16/2014					

**Signature of Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Units acquired under the Company's Supplemental 401(k) deferred compensation plan. Each unit is the economic equivalent of one share of Voting Common Stock.

Date

- Units are payable in cash following termination of the reporting person's employment. Upon attaining age 55, the reporting person may transfer the units into an alternative investment account at any time.
- (3) Additionally, 29,000 non-derivative shares of Voting Common Stock are held directly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.