

JOHNSON & JOHNSON  
Form DEFA14A  
March 15, 2017

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for the Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material under § 240.14a-12

JOHNSON & JOHNSON

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(Name of Registrant as Specified in Its Charter)

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(Name of Person(s) Filing Proxy Statement, if Other Than Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

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\*\*\* Exercise Your Right to Vote \*\*\*

Important Notice Regarding the Availability of Proxy Materials for the  
Johnson & Johnson Shareholder Meeting to Be Held on April 27, 2017.

Meeting Information

Meeting Type: Annual  
Meeting

For holders as of: February  
28, 2017

Date: April 27, 2017

Time: 10:00 a.m. Eastern  
Time

Location: State Theatre  
15 Livingston Avenue  
New Brunswick, NJ

08901

To attend the annual meeting please  
request a ticket at [www.proxyvote.com](http://www.proxyvote.com)  
You are receiving this communication  
because you hold shares in Johnson &  
Johnson.

This is not a ballot. You cannot use this  
notice to vote these shares. This  
communication presents only an  
overview of the more complete proxy  
materials that are available to you on  
the Internet. You may view the proxy  
materials online at  
[www.proxyvote.com](http://www.proxyvote.com) or request a paper  
copy (see reverse side).

We encourage you to access and  
review all of the important information  
contained in the proxy materials before  
voting.

See the reverse side of this notice to  
obtain proxy materials and voting  
instructions.

JOHNSON & JOHNSON  
ONE JOHNSON & JOHNSON PLAZA  
NEW BRUNSWICK, NJ 08933

— Before You Vote —

How to Access the Proxy Materials

Proxy Materials Available to VIEW or RECEIVE:  
NOTICE AND PROXY STATEMENT; ANNUAL  
REPORT

How to View Online:

Have available the information that is printed in the box marked by the arrow (located on the following page) and visit: [www.proxyvote.com](http://www.proxyvote.com).

How to Request a PAPER or E-MAIL Copy of the Proxy Materials:

Please choose one of the following methods to make your request on or before April 13, 2017 to facilitate timely delivery. There is no charge for requesting a copy.

- 1) BY INTERNET: [www.proxyvote.com](http://www.proxyvote.com)
- 2) BY TELEPHONE: 1-800-579-1639
- 3) BY E-MAIL\*: [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com)

\* Send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line. Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor.

— How To Vote —

Please Choose One of the Following Voting Methods

**Vote In Person:** All shareholders as of the record date, February 28, 2017, may vote in person at the meeting. To attend the meeting, please request an admission ticket in advance. See Shareholder Meeting Ticket Request below.

**Vote By Internet:** Go to [www.proxyvote.com](http://www.proxyvote.com). Have the information that is printed in the box marked by the arrow

(located on the following page) available and follow the instructions.

**Vote By Mail:** You can vote by mail by requesting a paper copy of the proxy materials (see above), which will include a proxy card.

**Shareholder Meeting Ticket Request:** You must register and print your ticket at the shareholder meeting registration site: [www.proxyvote.com](http://www.proxyvote.com). If you are unable to print your ticket, please call Shareholder Meeting Registration Phone Support (Toll Free) 1-844-318-0137 or (International Toll Call) 1-925-331-6070 or email [AnnualMeeting@its.jnj.com](mailto:AnnualMeeting@its.jnj.com) for assistance.

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Voting Items

The Board of Directors  
recommends a vote  
FOR all Director  
nominees listed:

1 Election of Directors

1a. Mary C. Beckerle

1b. D. Scott Davis

1c. Ian E. L. Davis

1d. Alex Gorsky

1e. Mark B. McClellan

1f. Anne M. Mulcahy

1g. William D. Perez

1h. Charles Prince

1i. A. Eugene  
Washington

1j. Ronald A.  
Williams

The Board of Directors recommends you vote 1 YEAR on the following proposal:

2. Advisory Vote on Frequency of Voting to Approve Named Executive Officer  
Compensation

The Board of Directors recommends you vote FOR the following proposals:

3. Advisory Vote to Approve Named Executive Officer Compensation  
4. Re-approval of the Material Terms of Performance Goals under the 2012 Long-Term  
Incentive Plan  
5. Ratification of Appointment of PricewaterhouseCoopers LLP as the Independent  
Registered Public Accounting Firm for 2017

The Board of Directors recommends you vote AGAINST the following proposal:

6. Shareholder Proposal – Independent Board Chairman

