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PPG INDUSTRIES INC Form DEFA14A April 01, 2019

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of

the Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material under §240.14a-12

PPG Industries, Inc.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

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(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials. Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing. (1) Amount Previously Paid:
(2) Form, Schedule or Registration Statement No.:
(3) Filing Party:
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YOUR VOTE IS IMPORTANT PLEASE VOTE YOUR PROXY TODAY

Dear PPG Shareholder:

Time is running short to exercise your right to vote as a shareholder of PPG Industries, Inc. According to our latest records, we have not yet received your voting instructions for PPG's Annual Meeting of Shareholders, scheduled for April 18, 2019. Your vote is extremely important no matter how many shares you hold.

The PPG Board of Directors recommends that shareholders vote "FOR" the proposal to provide for the annual election of directors and "FOR" the proposal to replace supermajority voting requirements. After careful review and taking into consideration shareholder opinion, the Board of Directors has determined that both of these proposals will enhance our corporate governance practices and the accountability of the Board. Please vote via the internet or phone as soon as possible or, alternatively, please sign, date and return the enclosed proxy card or voting instruction form.

If you have any questions or need assistance with voting, please contact our proxy solicitor, D.F. King & Company, toll-free at (866) 340 7108. You can access PPG's proxy statement, dated March 7, 2019, which includes the Board's reasoning for the recommendations outlined above, at the Latest Financial Reports section under the Investors tab of PPG's website, located at www.ppg.com.

On behalf of the entire PPG Board of Directors, thank you for your continued investment and belief in PPG.

Sincerely,

Michael H. McGarry

Chairman and Chief Executive Officer

THREE WAYS TO VOTE

ONLINE	PHONE	MAIL

WWW.PROXY	WOTTE CORROXY	VOTE
Please have	CARD	PROCESSING
your proxy card in hand when accessing the website. There are easy-to-follow directions to help you complete the electronic voting instruction form.	Call 1-800-690-6903 with a touch-tone phone to vote using an automated system.	Mark, sign and date your ballot and return it in the postage-paid envelope provided.
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