

HALLMAN DWAYNE D  
 Form 4  
 August 08, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HALLMAN DWAYNE D**

2. Issuer Name and Ticker or Trading Symbol  
**HORACE MANN EDUCATORS CORP /DE/ [HMN]**

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)

(Last) (First) (Middle)  
**1 HORACE MANN PLAZA**  
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**08/06/2012**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
**EVP and CFO**

**SPRINGFIELD, IL 62715**

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
				(A) or (D)	Price		
Common Stock	08/06/2012		M	V	12,876 A \$ 13.88	62,681.113 (1)	D
Common Stock	08/06/2012		S		12,876 D \$ 17.79 (2)	49,805.113 (3)	D
Common Stock	08/07/2012		M		17,124 A \$ 13.88	66,929.113 (4)	D
Common Stock	08/07/2012		S		17,124 D \$ 17.88 (5)	49,805.113 (6)	D
						1,643.09 (7)	I 0 (7)

Common  
Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Number of Shares
Employee Stock Option (right to buy)	\$ 13.88	08/06/2012		M	12,876	02/27/2004 02/27/2013	Common Stock 12,876
Employee Stock Option (right to buy)	\$ 13.88	08/07/2012		M	17,124	02/27/2006 02/27/2013	Common Stock 17,124

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HALLMAN DWAYNE D 1 HORACE MANN PLAZA SPRINGFIELD, IL 62715			EVP and CFO	

## Signatures

Ann M. Caparros, Attorney in Fact for Dwayne D. Hallman 08/08/2012

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents 43,354.871 restricted stock units, 6,450.242 deferred Common Stock equivalent units and 12,876 shares of Common Stock.
- (2) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$17.72 to \$17.93.
- (3) Represents 43,354.871 restricted stock units and 6,450.242 deferred Common Stock equivalent units.
- (4) Represents 43,354.871 restricted stock units, 6,450.242 deferred Common Stock equivalent units and 17,124 shares of Common Stock.
- (5) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$17.78 to \$17.92.
- (6) Represents 43,354.871 restricted stock units and 6,450.242 deferred Common Stock equivalent units.
- (7) Held by the Horace Mann Supplemental Retirement & Savings Trust (401(K)).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.