

BROWN FORMAN CORP  
Form 4  
July 15, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Barzun Brooke Brown

2. Issuer Name and Ticker or Trading Symbol  
BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer  
(Check all applicable)

(Last) (First) (Middle)  
850 DIXIE HIGHWAY  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
05/18/2016

\_\_\_\_ Director  
\_\_\_\_ Officer (give title below)  
 10% Owner  
\_\_\_\_ Other (specify below)

LOUISVILLE, KY 40210  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
|                                 |                                      |  | Code                           | V Amount (A) or (D) Price   |   |  |   |
| Class A Common                  | 05/18/2016                           |  | W                              | V 897 A \$ 0 897  |   | I  | Owsley Brown II Estate                                |
| Class B Common                  | 05/18/2016                           |  | W                              | V 611 A \$ 0 611  |   | I  | Owsley Brown II Estate                                |
| Class A Common                  | 06/14/2016                           |  | G                              | V 164,780 D \$ 0 31,492   |   | I  | CLB Grandchildren Eq. Tr.                             |
| Class B Common                  | 06/14/2016                           |  | G                              | V 101,880 D \$ 0 20,805   |   | I  | CLB Grandchildren Eq. Tr.                             |
|                                 | 06/14/2016                           |  | G                              | V 15,916 A \$ 0 15,916  |   | I  |   |

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|                   |            |   |   |        |   |      |           |   |  |
|-------------------|------------|---|---|--------|---|------|-----------|---|--|
| Class A<br>Common |            |   |   |        |   |      |           |   | CLB Trust fbo<br>Jacques Barzun          |
| Class B<br>Common | 06/14/2016 | G | V | 10,795 | A | \$ 0 | 10,795    | I | CLB Trust fbo<br>Jacques Barzun          |
| Class A<br>Common | 06/14/2016 | G | V | 15,916 | A | \$ 0 | 15,916    | I | CLB Trust fbo<br>Eleanor Barzun          |
| Class B<br>Common | 06/14/2016 | G | V | 10,795 | A | \$ 0 | 10,795    | I | CLB Trust fbo<br>Eleanor Barzun          |
| Class A<br>Common | 06/14/2016 | G | V | 19,730 | A | \$ 0 | 19,730    | I | CLB Trust fbo<br>Charles Barzun          |
| Class B<br>Common | 06/14/2016 | G | V | 11,749 | A | \$ 0 | 11,749    | I | CLB Trust fbo<br>Charles Barzun          |
| Class A<br>Common | 07/12/2016 | W | V | 12     | A | \$ 0 | 12        | I | OB2 Reverse<br>QTIP Trust <sup>(1)</sup> |
| Class B<br>Common | 07/12/2016 | W | V | 8      | A | \$ 0 | 51,448    | I | OB2 Reverse<br>QTIP Trust <sup>(1)</sup> |
| Class A<br>Common | 07/12/2016 | W | V | 885    | A | \$ 0 | 885       | I | OB2 Marital<br>Trust <sup>(2)</sup>      |
| Class B<br>Common | 07/12/2016 | W | V | 603    | A | \$ 0 | 202,339   | I | OB2 Marital<br>Trust <sup>(2)</sup>      |
| Class A<br>Common | 07/12/2016 | W | V | 897    | D | \$ 0 | 0         | I | Owsley Brown<br>II Estate                |
| Class B<br>Common | 07/12/2016 | W | V | 611    | D | \$ 0 | 0         | I | Owsley Brown<br>II Estate                |
| Class A<br>Common |            |   |   |        |   |      | 237,088   | D |  |
| Class B<br>Common |            |   |   |        |   |      | 27,381    | D |  |
| Class A<br>Common |            |   |   |        |   |      | 316,837   | I | Hebe Three<br>Limited<br>Partnership     |
| Class B<br>Common |            |   |   |        |   |      | 187       | I | UTMA-1                                   |
| Class B<br>Common |            |   |   |        |   |      | 562       | I | UTMA-2                                   |
| Class B<br>Common |            |   |   |        |   |      | 45,671    | I | CLB 2012 Trust                           |
| Class A<br>Common |            |   |   |        |   |      | 740,610   | I | Guilford-Brown<br>LP                     |
| Class B<br>Common |            |   |   |        |   |      | 6,703,641 | I | Olympus Three<br>LLC                     |

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|                   |        |   |                         |
|-------------------|--------|---|-------------------------|
| Class B<br>Common | 22,897 | I | BBB 2002<br>GRAT        |
| Class B<br>Common | 95,485 | I | OB3 GST<br>Exempt Trust |
| Class A<br>Common | 30,472 | I | OB3 GST<br>Exempt Trust |
| Class A<br>Common | 18     | I | Eleanor Lee<br>Trusts   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|--|
|  |  |                                      |  | Code                           | V (A) (D)   | Date Exercisable   | Expiration Date   | Title                                      | Amount or Number of Shares                                       |

## Reporting Owners

| Reporting Owner Name / Address                                   | Relationships |           |         |       |
|--|---------------|-----------|---------|-------|
|  | Director      | 10% Owner | Officer | Other |
| Barzun Brooke Brown<br>850 DIXIE HIGHWAY<br>LOUISVILLE, KY 40210 |               | X         |         |       |

## Signatures

Michael E. Carr, Atty in Fact for Brooke Brown  
Barzun 07/15/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Formerly known as the GST Exempt QTIP Trust.
  - (2) Formerly known as the GST Non-Exempt QTIP Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.