

Brown Christina Lee  
 Form 4  
 October 09, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 Brown Christina Lee

2. Issuer Name and Ticker or Trading Symbol  
 BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
 10/04/2012

\_\_\_\_ Director  
 \_\_\_\_ Officer (give title below)  
 10% Owner  
 \_\_\_\_ Other (specify below)

850 DIXIE HWY  
 (Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

LOUISVILLE, KY 40210  
 (City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common				(A) Amount Price	257,700 <sup>(1)</sup>	D	
Class A Common				(A) Amount Price	504,775 <sup>(2)</sup>	I	Owsley Brown II 1994 GRAT
Class A Common				(A) Amount Price	816,126 <sup>(3)</sup>	I	Owsley Brown II 2001 GRAT
				(A) Amount Price	297,048 <sup>(4)</sup>	I	

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Class A Common								Owsley Brown II 2002 GRAT
Class A Common						67,714 <sup>(5)</sup>	I	Trust u/a Owsley Brown III
Class A Common						3,330,114 <sup>(6)</sup>	I	Olympus Three, LLC
Class B Common	10/04/2012	M	154,440	A	\$ 20.12	218,629 <sup>(7)</sup>	D	
Class B Common	10/04/2012	F	92,170	D	\$ 67.17 <u>(16)</u>	126,459	D	
Class B Common	10/04/2012	S	24,361	D	\$ 66.56 <u>(17)</u>	102,098	D	
Class B Common	10/05/2012	S	37,909	D	\$ 66.57 <u>(18)</u>	64,189	D	
Class B Common						1,980 <sup>(8)</sup>	I	Owsley Brown II IRA
Class B Common						126,193 <sup>(9)</sup>	I	Owsley Brown II 1994 GRAT
Class B Common						210,723 <sup>(10)</sup>	I	Owsley Brown II 2001 GRAT
Class B Common						78,964 <sup>(11)</sup>	I	Owsley Brown II 2002 GRAT
Class B Common						6,703,641 <u>(12)</u>	I	Olympus Three, LLC

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
Class B Common	\$ 20.12 <u>(13)</u>	10/04/2012		M	154,440	05/01/2006 04/30/2013	Non-Qualified Stock Option (right to buy)
Class B Common	\$ 23.89 <u>(14)</u>					05/01/2007 04/30/2014	Non-Qualified Stock Option (right to buy)
Class B Common	\$ 35.75 <u>(15)</u>					11/15/2007 07/24/2015	Stock Appreciation Right

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Brown Christina Lee 850 DIXIE HWY LOUISVILLE, KY 40210			X	

## Signatures

Diane M. Barhorst, Atty in Fact for Christina Lee  
Brown 10/09/2012

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On August 10, 2012, the Class A and Class B common stock of Brown-Forman Corporation split 3-2, resulting in the reporting person's acquisition of 85,900 additional shares of Class A common stock.
- (2) Includes 168,258 additional Class A shares of common stock issued in the August stock split.
- (3) Includes 272,042 additional Class A shares of common stock issued in the August stock split.
- (4) Includes 99,016 additional Class A shares of common stock issued in the August stock split.
- (5) Includes 22,571 additional Class A shares of common stock issued in the August stock split.
- (6) Includes 1,110,037 additional Class A shares of common stock issued in the August stock split.

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- (7) Includes 21,396 additional Class B shares of common stock issued in the August stock split.
- (8) Includes 660 additional Class B shares of common stock issued in the August stock split.
- (9) Includes 42,064 additional Class B shares of common stock issued in the August stock split.
- (10) Includes 70,241 additional Class B shares of common stock issued in the August stock split.
- (11) Includes 26,321 additional Class B shares of common stock issued in the August stock split.
- (12) Includes 2,234,547 additional Class B shares of common stock issued in the August stock split.
- (13) These stock options were previously reported as covering 102,960 Class B shares at an exercise price of \$30.18, but were adjusted to reflect the August 2012 stock split.
- (14) These stock options were previously reported as covering 82,386 Class B shares at an exercise price of \$35.83, but were adjusted to reflect the August 2012 stock split.
- (15) These stock appreciation rights were previously reported as covering 3,332 Class B shares at an exercise price of \$53.62, but were adjusted to reflect the August 2012 stock split.
- (16) The closing price of BF-B (\$67.17) on October 3, 2012 was used to calculate the tax withholding obligations.

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$66.50 to \$66.86, inclusive. The reporting person undertakes to provide to Brown-Forman Corporation, any security holder of Brown-Forman Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (2) to this Form 4.
- (17) 

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$66.50 to \$66.79, inclusive. The reporting person undertakes to provide to Brown-Forman Corporation, any security holder of Brown-Forman Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (2) to this Form 4.
- (18) 

The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$66.50 to \$66.79, inclusive. The reporting person undertakes to provide to Brown-Forman Corporation, any security holder of Brown-Forman Corporation, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth in footnote (2) to this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.