

TUCOWS INC /PA/
Form 10-Q
May 09, 2018

Table of Contents

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, DC 20549

FORM 10-Q

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE
ACT OF 1934**

For the quarterly period ended March 31, 2018

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT
OF 1934**

For the transition period from to

Commission file number 1-32600

TUCOWS INC.

(Exact Name of Registrant as Specified in Its Charter)

Pennsylvania 23-2707366
(State or Other Jurisdiction of (I.R.S. Employer
Incorporation or Organization) Identification No.)

96 Mowat Avenue,

Toronto, Ontario M6K 3M1, Canada

(Address of Principal Executive Offices) (Zip Code)

(416) 535-0123

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days: Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T §232.405 of this chapter during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of “large accelerated filer,” “accelerated filer,” “smaller reporting company,” and “emerging growth company” in Rule 12b-2 of the Exchange Act.

Large accelerated filer

Accelerated filer

Non-accelerated filer

Smaller reporting company

(Do not check if a smaller reporting company)

Emerging Growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act): Yes No

As of May 7, 2018, there were 10,594,645 outstanding shares of common stock, no par value, of the registrant.

Table of Contents

TUCOWS INC.

Form 10-Q Quarterly Report

INDEX

PART I

FINANCIAL INFORMATION

Item 1. <u>Consolidated Financial Statements</u>	3
<u>Consolidated Balance Sheets (unaudited) as of March 31, 2018 and December 31, 2017</u>	3
<u>Consolidated Statements of Operations and Comprehensive Income (unaudited) for the three months ended March 31, 2018 and 2017</u>	4
<u>Consolidated Statements of Cash Flows (unaudited) for the three months ended March 31, 2018 and 2017</u>	5
<u>Notes to Consolidated Financial Statements (unaudited)</u>	6
Item 2. <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	22
Item 3. <u>Quantitative and Qualitative Disclosures About Market Risk</u>	39
Item 4. <u>Controls and Procedures</u>	41

PART II

OTHER INFORMATION

Item 1. <u>Legal Proceedings</u>	42
Item 1A. <u>Risk Factors</u>	42
Item 2. <u>Unregistered Sales of Equity Securities and Use of Proceeds</u>	42
Item 3. <u>Defaults Upon Senior Securities</u>	42
Item 4. <u>Mine Safety Disclosures</u>	42
Item 5. <u>Other Information</u>	42

Item 6. <u>Exhibits</u>	43
<u>Signatures</u>	44

TRADEMARKS, TRADE NAMES AND SERVICE MARKS

Tucows®, EPAG®, Hover®, OpenSRS®, Platypus®, Ting®, eNom®, Roam®, Roam Mobility®, Bulkregister® and YummyNames® are registered trademarks of Tucows Inc. or its subsidiaries. Other service marks, trademarks and trade names of Tucows Inc. or its subsidiaries may be used in this Quarterly Report on Form 10-Q (this “Quarterly Report”). All other service marks, trademarks and trade names referred to in this Quarterly Report are the property of their respective owners. Solely for convenience, any trademarks referred to in this Quarterly Report may appear without the ® or TM symbol, but such references are not intended to indicate, in any way, that we or the owner of such trademark, as applicable, will not assert, to the fullest extent under applicable law, our or its rights, or the right of the applicable licensor, to these trademarks.

Table of Contents**PART I.****FINANCIAL INFORMATION****Item 1. Consolidated Financial Statements****Tucows Inc.****Consolidated Balance Sheets****(Dollar amounts in U.S. dollars)****(unaudited)**

	March 31, 2018	December 31, 2017*
Assets		
Current assets:		
Cash and cash equivalents	\$ 16,587,886	\$ 18,049,164
Accounts receivable, net of allowance for doubtful accounts of \$169,420 as of March 31, 2018 and \$168,409 as of December 31, 2017	12,685,140	12,376,104
Inventory	2,898,383	2,944,246
Prepaid expenses and deposits	14,710,902	14,185,586
Derivative instrument asset, current portion (note 5)	21,515	-
Prepaid domain name registry and ancillary services fees, current portion	95,019,044	103,302,472
Income taxes recoverable	2,625,063	3,003,873
Total current assets	144,547,933	153,861,445
Derivative instrument asset, long-term portion (note 5)	4,588	-
Prepaid domain name registry and ancillary services fees, long-term portion	20,640,539	23,700,931
Property and equipment	28,688,762	24,620,298
Contract costs (note 11)	1,378,336	-
Intangible assets (note 6)	56,047,310	58,414,178
Goodwill (note 6)	90,053,483	90,053,483
Total assets	\$ 341,360,951	\$ 350,650,335

Liabilities and Stockholders' Equity

Current liabilities:		
Accounts payable	\$ 9,343,179	\$ 7,026,282
Accrued liabilities	7,171,475	6,412,578
Customer deposits	12,980,327	15,255,305

Edgar Filing: TUCOWS INC /PA/ - Form 10-Q

Deferred rent, current portion	21,048	20,991
Loan payable, current portion (note 7)	18,289,853	18,289,853
Deferred revenue, current portion	122,203,880	129,154,622
Accreditation fees payable, current portion	1,226,544	1,174,733
Income taxes payable	984,707	1,226,157
Total current liabilities	172,221,013	178,560,521
Deferred revenue, long-term portion	28,779,438	31,426,906
Accreditation fees payable, long-term portion	277,022	288,755
Deferred rent, long-term portion	129,885	129,777
Loan payable, long-term portion (note 7)	54,127,120	58,634,174
Deferred gain	300,580	429,400
Deferred tax liability (note 8)	20,116,385	19,833,678
Redeemable non-controlling interest (note 4 (a))	-	1,136,390
Stockholders' equity (note 13)		
Preferred stock - no par value, 1,250,000 shares authorized; none issued and outstanding	-	-
Common stock - no par value, 250,000,000 shares authorized; 10,592,115 shares issued and outstanding as of March 31, 2018 and 10,583,879 shares issued and outstanding as of December 31, 2017	15,426,104	15,368,161
Additional paid-in capital	2,547,140	2,166,768
Retained earnings	47,418,839	42,675,805
Accumulated other comprehensive income	17,425	-
Total stockholders' equity	65,409,508	60,210,734
Total liabilities and stockholders' equity	\$341,360,951	\$350,650,335

Contingencies (note 16)

*The Company has initially applied ASC 2014-09 (Topic 606) using the modified retrospective method. Under this method, the comparative information is not restated.

See accompanying notes to unaudited consolidated financial statements

Table of Contents**Tucows Inc.****Consolidated Statements of Operations and Comprehensive Income****(Dollar amounts in U.S. dollars)****(unaudited)**

	Three months ended March 31,	
	2018	2017*
Net revenues (note 10)	\$95,795,691	\$69,568,062
Cost of revenues (note 10)		
Cost of revenues	68,972,220	49,310,712
Network expenses	2,574,087	2,343,196
Depreciation of property and equipment	1,131,143	590,347
Amortization of intangible assets (note 6)	499,032	380,162
Total cost of revenues	73,176,482	52,624,417
Gross profit	22,619,209	16,943,645
Expenses:		
Sales and marketing	8,364,787	7,219,322
Technical operations and development	2,094,689	1,694,141
General and administrative	4,531,412	3,457,343
Depreciation of property and equipment	101,072	166,317
Amortization of intangible assets (note 6)	1,831,730	1,380,809
Loss (gain) on currency forward contracts (note 5)	(3,093)	(34,425)
Total expenses	16,920,597	13,883,507
Income from operations	5,698,612	3,060,138
Other income (expense):		
Interest expense, net	(895,962)	(867,993)
Other income, net	123,960	128,897
Total other income (expense)	(772,002)	(739,096)
Income before provision for income taxes	4,926,610	2,321,042
Provision for income taxes (note 8)	1,182,918	(125,449)
Net income before redeemable non-controlling interest	3,743,692	2,446,491

Redeemable non-controlling interest	(26,336)	(125,764)
Net income attributable to redeemable non-controlling interest	26,336	125,764
Net income for the period	3,743,692	2,446,491
Other comprehensive income, net of tax		
Unrealized income on hedging activities (note 5)	17,425	186,229
Net amount reclassified to earnings (note 5)	-	(80,620)
Other comprehensive income net of tax of \$5,585 and \$60,079 for the three months ended March 31, 2018 and March 31, 2017 (note 5)	17,425	105,609
Comprehensive income for the period	\$3,761,117	\$2,552,100
Basic earnings per common share (note 9)	\$0.35	\$0.23
Shares used in computing basic earnings per common share (note 9)	10,588,718	10,474,647
Diluted earnings per common share (note 9)	\$0.35	\$0.23
Shares used in computing diluted earnings per common share (note 9)	10,792,613	10,776,515

*The Company has initially applied ASC 2014-09 (Topic 606) using the modified retrospective method. Under this method, the comparative information is not restated.

See accompanying notes to unaudited consolidated financial statements

Table of Contents**Tucows Inc.****Consolidated Statements of Cash Flows****(Dollar amounts in U.S. dollars)****(unaudited)**

	Three months ended	
	March 31,	
	2018	2017*
Cash provided by:		
Operating activities:		
Net income for the period	\$3,743,692	\$2,446,491
Items not involving cash:		
Depreciation of property and equipment	1,232,215	756,664
Amortization of debt discount and issuance costs	69,533	67,105
Amortization of intangible assets	2,330,762	1,760,971
Change in capitalized contract costs	25,272	-
Deferred income taxes (recovery)	(47,034)	1,199,661
Excess tax benefits on share-based compensation expense	(143,969)	(989,332)
Amortization of deferred rent	165	4,032
Loss on disposal of domain names	37,478	9,789
Other income	(128,820)	(128,820)
Loss (gain) on change in the fair value of forward contracts	(3,093)	(17,949)
Stock-based compensation	578,182	317,820
Change in non-cash operating working capital:		
Accounts receivable	(309,036)	41,721
Inventory	45,863	170,996
Prepaid expenses and deposits	(525,316)	(3,557,508)
Prepaid domain name registry and ancillary services fees	11,343,820	(5,489,422)
Income taxes recoverable	264,829	(2,660,528)
Accounts payable	2,132,453	(3,446,427)
Accrued liabilities	758,897	1,830,922
Customer deposits	(2,274,978)	(83,591)
Deferred revenue	(9,598,210)	10,240,649
Accreditation fees payable	40,078	(71,327)
Net cash provided by operating activities	9,572,783	2,401,917
Financing activities:		
Proceeds received on exercise of stock options	7,201	19,869
Payment of tax obligations resulting from net exercise of stock options	(147,068)	(712,234)
Proceeds received on loan payable	-	86,998,000
Repayment of loan payable	(4,571,843)	(6,258,278)
Payment of loan payable costs	(4,125)	(591,175)

Edgar Filing: TUCOWS INC /PA/ - Form 10-Q

Net cash (used in) provided by financing activities	(4,715,835)	79,456,182
Investing activities:		
Additions to property and equipment	(5,116,854)	(3,692,893)
Acquisition of a portion of the minority interest in Ting Virginia, LLC (note 4(a))	(1,200,000)	(2,000,000)
Acquisition of Enom Incorporated, net of cash (note 4(b))	-	(76,237,460)
Acquisition of intangible assets	(1,372)	-
Net cash (used in) investing activities	(6,318,226)	(81,930,353)
Decrease in cash and cash equivalents	(1,461,278)	(72,254)
Cash and cash equivalents, beginning of period	18,049,164	15,105,075
Cash and cash equivalents, end of period	\$16,587,886	\$15,032,821
Supplemental cash flow information:		
Interest paid	\$901,344	\$872,645
Income taxes paid, net	\$1,337,123	\$2,342,916
Supplementary disclosure of non-cash investing and financing activities:		
Property and equipment acquired during the period not yet paid for	\$397,661	\$250,847

*The Company has initially applied ASC 2014-09 (Topic 606) using the modified retrospective method. Under this method, the comparative information is not restated.

See accompanying notes to unaudited consolidated financial statements

Table of Contents

NOTES TO UNAUDITED CONSOLIDATED FINANCIAL STATEMENTS

1. Organization of the Company:

Tucows Inc. (referred to throughout this report as the “Company”, “Tucows”, “we”, “us” or through similar expressions) provides simple useful services that help people unlock the power of the Internet. The Company provides U.S. consumers and small businesses with mobile phone services nationally and high-speed fixed Internet access in selected towns. The Company is also a global distributor of Internet services, including domain name registration, digital certificates, and email. It provides these services primarily through a global Internet-based distribution network of Internet Service Providers, web hosting companies and other providers of Internet services to end-users.

2. Basis of presentation:

The accompanying unaudited interim consolidated balance sheets, and the related consolidated statements of operations and comprehensive income and cash flows reflect all adjustments, consisting of normal recurring adjustments, that are, in the opinion of management, necessary for a fair presentation of the financial position of Tucows and its subsidiaries as at *March 31, 2018* and the results of operations and cash flows for the interim periods ended *March 31, 2018* and *2017*. The results of operations presented in this Quarterly Report on Form *10-Q* are *not* necessarily indicative of the results of operations that *may* be expected for future periods.

The accompanying unaudited interim consolidated financial statements have been prepared by Tucows in accordance with the rules and regulations of the United States Securities and Exchange Commission (the “SEC”). Certain information and footnote disclosures normally included in the Company's annual audited consolidated financial statements and accompanying notes have been condensed or omitted. Other than the exception noted below, these interim consolidated financial statements and accompanying notes follow the same accounting policies and methods of application used in the annual financial statements and should be read in conjunction with the Company's audited consolidated financial statements and notes thereto for the year ended *December 31, 2017* included in Tucows' *2017* Annual Report on Form *10-K* filed with the SEC on *March 6, 2018* (the “*2017* Annual Report”). There have been *no* material changes to our significant accounting policies and estimates during the *three* months ended *March 31, 2018* as compared to the significant accounting policies and estimates described in our *2017* Annual Report, except for the adoption of Accounting Standards Update (“ASU”) *No. 2014-09, Revenue from Contracts with Customers (Topic 606)* (“ASU 2014-09”). See Note 3 for more information.

3. Recent accounting pronouncements:

Recent Accounting Pronouncements Adopted

On *January 1, 2018*, the Company adopted Accounting Standards Updates ("ASU") No. 2017-01, *Business Combinations (Topic 805): Clarifying the Definition of a Business* and ASU 2015-16, *Simplifying the Accounting for Measurement-Period Adjustments*. The adoption of these updates did *not* have a significant impact on the consolidated financial statements. We also adopted ASU 2014-09 and the impact of such adoption is described in more detail below.

ASU 2014-09: Adoption of Revenue from Contracts with Customers (Topic 606)

On *January 1, 2018*, the Company adopted ASU 2014-09 using the modified retrospective method by recognizing the cumulative effect of initially applying ASU 2014-09 as an adjustment to the opening balance of equity as at *January 1, 2018*. The results for reporting periods beginning after *January 1, 2018* are presented under ASU 2014-09, while prior period amounts are *not* adjusted and continue to be reported in accordance with our historic accounting policy, under ASC 605, Revenue Recognition (Topic 605). The adoption of Topic 606 did *not* affect the Company's cash flows from operating, investing, or financing activities. Furthermore, the impact on timing of revenue recognition was *not* material as the treatment of revenue for services rendered over time is consistent under Topic 606 and Topic 605. The details of the significant changes and quantitative impact of the changes are set out below. For a more comprehensive description of how the Company recognizes revenue under the new revenue standard in accordance with its performance obligations, see note 10.

The Company previously recognized commission fees related to Ting Mobile, Ting Internet, eNom domain registration and eNom domain related value-added service contracts as selling expenses when they were incurred. Under ASU 2014-09, when these commission fees are deemed incremental and are expected to be recovered, the Company capitalizes as an asset such commission fees as costs of obtaining a contract. These commission fees are amortized into income consistently with the pattern of transfer of the good or service to which the asset relates. The estimation of the amortization period for the costs to obtain a contract required judgement.

Table of Contents

Under Topic 606, the Company has applied the following practical expedients:

- a) When the amortization period for costs incurred to obtain a contract with a customer is less than one year, the Company has elected to apply a practical expedient to expense the costs as incurred; and
- b) For mobile and internet access services, where the performance obligation is part of contracts that have an original expected duration of one year or less (typically one month), the Company has elected to apply a practical expedient to not disclose revenues expected to be recognized in the future related performance obligations that are unsatisfied (or partially unsatisfied).

On *January 1, 2018* as a result of adopting ASU 2014-09, the Company recorded a contract cost asset of \$1.4 million with a corresponding increase to opening retained earnings and deferred tax liability of \$1.1 million and \$0.3 million, respectively, due to the deferral of costs of obtaining contracts. The impact of the changes to the Company's financial statements in the current period are as follows:

March 31, 2018

Consolidated Balance Sheet	As reported	Adjustments	Balances without adoption of Topic 606
Assets			
Contract Costs (note 11)	\$1,378,336	\$(1,378,336)	\$-
Total assets	341,360,951	\$(1,378,336)	\$339,982,615
Liabilities and Shareholders' Equity			
Deferred tax liability (note 8)	\$20,116,385	\$(346,900)	\$19,769,485
Retained earnings	47,418,839	(1,031,436)	46,387,403
Total Liabilities and Shareholders' Equity	\$341,360,951	\$(1,378,336)	\$339,982,615

Three months ended, March 31, 2018

Consolidated Statements of Operations and Comprehensive Income	As reported	Adjustments	Balances without adoption of Topic 606
Expenses			

Edgar Filing: TUCOWS INC /PA/ - Form 10-Q

Sales and marketing	\$8,364,787	\$ (25,272) \$8,339,515
Income before provision for income taxes	4,926,610	25,272	4,951,882
Provision for income tax (note 8)	1,182,918	(6,134) 1,189,052
Net income for the period	\$3,743,692	\$ 19,138	\$3,762,830

Recent Accounting Pronouncements Not Yet Adopted

In *February 2016*, the Financial Accounting Standards Board issued ASU No. 2016-02, *Leases (Topic 842)* ("ASU 2016-02"). ASU 2016-02 requires lessees to recognize the assets and liabilities that arise from leases on the balance sheet. More specifically, ASU 2016-02 requires the recognition on the balance sheet of a lease liability to make lease payments by lessees and a right-of-use asset representing its right to use the underlying asset for the lease term. The new guidance will also require significant additional disclosure about the amount, timing and uncertainty of cash flows from leases. The new guidance is effective for annual and interim reporting periods beginning after *December 15, 2018*, which begins on *January 1, 2019* for the Company. The amendments should be applied at the beginning of the earliest period presented using a modified retrospective approach with earlier application permitted as of the beginning of an interim or annual reporting period. The Company will adopt this guidance in the *first* quarter of fiscal 2019 and is in the process of evaluating the impact of the adoption of ASU 2016-02 will have on its consolidated financial statements.

4. Acquisitions:

(a) Blue Ridge Websoft

On *February 27, 2015*, Ting Fiber, Inc., one of the Company's wholly owned subsidiaries, acquired a 70% ownership interest in Ting Virginia, LLC and its subsidiaries, Blue Ridge Websoft, LLC (doing business as Blue Ridge Internet Works), Fiber Roads, LLC and Navigator Network Services, LLC (the "BRI Group") for consideration of approximately \$3.5 million.

On *February 1, 2017*, under the terms of a call option in the agreement, Ting Fiber, Inc. acquired an additional 20% interest in Ting Virginia, LLC from the selling shareholders (the "Minority Shareholders") for consideration of \$2.0 million.

On *February 13, 2018*, the Company entered into an agreement Minority Shareholders pursuant to which the Minority Shareholders could immediately exercise their put option to sell their remaining 10% ownership interest in Ting Virginia, LLC for \$1.2 million to the Company. The put option was exercised on *February 13, 2018* and the

Company paid \$1.2 million for the remaining 10% ownership interest and Ting Virginia, LLC became a wholly-owned subsidiary of the Company.

Table of Contents

(b) eNom, Incorporated

On *January 20, 2017*, the Company entered into a Stock Purchase Agreement (the “Purchase Agreement”) with its indirect wholly owned subsidiary, Tucows (Emerald), LLC, Rightside Group, Ltd., and Rightside Operating Co., pursuant to which Tucows (Emerald), LLC purchased from Rightside Operating Co. all of the issued and outstanding capital stock of eNom, Incorporated (“eNom”), a domain name registrar business. The purchase price was \$77.8 million, which represented the agreed upon purchase of \$83.5 million less an amount of \$5.7 million related to the working capital deficiency acquired.

5. Derivative instruments and hedging activities:

Foreign currency forward contracts

In *October 2012*, the Company entered into a hedging program with a Canadian chartered bank to limit the potential foreign exchange fluctuations incurred on its future cash flows related to a portion of payroll, rent, and payments to Canadian domain name registry suppliers that are denominated in Canadian dollars and are expected to be paid by its Canadian operating subsidiary. As part of its risk management strategy, the Company uses derivative instruments to hedge a portion of the foreign exchange risk associated with these costs. The Company does *not* use these forward contracts for trading or speculative purposes. These forward contracts typically mature between *one* and *eighteen* months.

The Company has designated certain of these transactions as cash flow hedges of forecasted transactions under Accounting Standards Codification (“ASC”) Topic 815, *Derivatives and Hedging*. For certain contracts, as the critical terms of the hedging instrument and the entire hedged forecasted transaction are the same in accordance with ASC Topic 815, the Company has been able to conclude that changes in fair value and cash flows attributable to the risk of being hedged are expected to completely offset at inception and on an ongoing basis. Accordingly, unrealized gains or losses on the effective portion of these contracts have been included within other comprehensive income. The fair value of the contracts, as of *March 31, 2018*, is recorded as derivative instrument assets. For certain contracts where the hedged transactions are *no* longer probable to occur, the loss on the associated forward contract is reclassified from AOCI to earnings.

As of *March 31, 2018*, the notional amount of forward contracts that the Company held to sell U.S. dollars in exchange for Canadian dollars was \$12.8 million, of which \$11.3 million were designated as hedges as compared to the period as of *December 31, 2017* when the Company held *nil* contracts to trade U.S. dollars in exchange for Canadian dollars.

As of *March 31, 2018*, we had the following outstanding forward exchange contracts to trade U.S. dollars in exchange for Canadian dollars:

Maturity date	Notional amount of U.S. dollars	Weighted average exchange rate of U.S. dollars	Fair value
April - June 2018	3,176,805	1.2919	7,737
July - September 2018	3,394,161	1.2893	7,165
October - December 2018	1,604,112	1.2873	3,421
January - March 2019	1,639,448	1.2852	3,192
April - June 2019	1,599,200	1.2831	2,788
July - September 2019	1,366,226	1.2809	1,800
	\$12,779,952	1.2875	\$26,103

Fair value of derivative instruments and effect of derivative instruments on financial performance

The effect of these derivative instruments on our consolidated financial statements were as follows (amounts presented do *not* include any income tax effects).

Fair value of derivative instruments in the consolidated balance sheets

		As of March 31, 2018 Fair Value	As of December 31, 2017 Fair Value
Derivatives	Balance Sheet Location	Asset (Liability)	Asset (Liability)

Foreign currency forward contracts designated as cash flow hedges (net)	Derivative instruments	\$ 23,010	\$ -
Foreign currency forward contracts not designated as cash flow hedges (net)	Derivative instruments	\$ 3,093	\$ -
Total foreign currency forward contracts (net)	Derivative instruments	\$ 26,103	\$ -

Table of Contents

Movement in Accumulated Other Comprehensive Income ("AOCI") balance for the three months ended March 31, 2018:

	Gains and losses on cash flow hedges	Tax impact	Total AOCI
Opening AOCI balance – December 31, 2017	\$-	\$ -	\$-
Other comprehensive income (loss) before reclassifications	23,010	(5,585)	17,425
Amount reclassified from accumulated other comprehensive income	-	-	-
Other comprehensive income (loss) for the three months ended March 31, 2018	23,010	(5,585)	17,425
Ending AOCI balance – March 31, 2018	\$23,010	\$(5,585)	\$17,425

Effects of derivative instruments on income and other comprehensive income (OCI) for the three months ended March 31, 2018 and March 31, 2017 are as follows:

Derivatives in Cash Flow Hedging Relationship	Amount of Gain or (Loss) Recognized in OCI, net of tax, on Derivative (Effective Portion)	Location of Gain or (Loss) Reclassified from AOCI into Income (Effective Portion)	Amount of Gain or (Loss) Recognized from AOCI into Income, (Effective Portion)	Location of Gain or (Loss) Recognized in Derivative (ineffective Portion and Excluded from Effectiveness Testing)	Amount of Gain or (Loss) Recognized in Income on Derivative (ineffective Portion and Amount
--	--	--	---	--	--

				Excluded from Effectiveness Testing)	
Foreign currency forward contracts for the three months ended March 31, 2018	\$ -	Operating expenses	\$ -	Operating expenses	\$ —
		Cost of revenues	\$ -	Cost of revenues	—
Foreign currency forward contracts for the three months ended March 31, 2017	\$ 105,609	Operating expenses	\$ 105,355	Operating expenses	\$ —
		Cost of revenues	\$ 21,128	Cost of revenues	—

In addition to the above, for those foreign currency forward contracts not designated as hedges, the Company recorded a gain of \$3,093 for the change in fair value of outstanding contracts for the three months ended March 31, 2018, in the consolidated statement of operations and comprehensive income. The Company has recorded a total gain of \$34,425 for the change in fair value of outstanding contracts and the settlement of contracts not designated as hedges for the three months ended March 31, 2017, in the consolidated statement of operations and comprehensive income.

6. Goodwill and Other Intangible Assets:

Goodwill

Goodwill represents the excess of the purchase price over the fair value of tangible and identifiable intangible assets acquired and liabilities assumed in our acquisitions.

Table of Contents

The Company's Goodwill balance is \$90.1 million as of *March 31, 2018* (*December 31, 2017* – \$90.1 million). The Company's goodwill relates 98% (\$87.9 million) to its Domain Services operating segment and 2% (\$2.2 million) to its Network Access Services operating segment.

Goodwill is *not* amortized, but is subject to an annual impairment test, or more frequently if impairment indicators are present.

Other Intangible Assets:

Intangible assets consist of acquired brand, technology, customer relationships, surname domain names, direct navigation domain names and network rights. The Company considers its intangible assets consisting of surname domain names and direct navigation domain names as indefinite life intangible assets. The Company has the exclusive right to these domain names as long as the annual renewal fees are paid to the applicable registry. Renewals occur routinely and at a nominal cost. The indefinite life intangible assets are *not* amortized but are subject to impairment assessments performed throughout the year. As part of the normal renewal evaluation process during the periods ended *March 31, 2018* and *March 31, 2017*, the Company assessed that certain domain names that were originally acquired in the *June 2006* acquisition of Mailbank.com Inc. that were up for renewal, should be renewed.

Intangible assets, comprising brand, technology, customer relationships and network rights are being amortized on a straight-line basis over periods of *four* to *fifteen* years.

A summary of acquired intangible assets for the *three* months ended *March 31, 2018* is as follows:

	Surname domain names	Direct navigation domain names	Brand	Customer relationships	Technology	Network rights	Total
Amortization period	indefinite life	indefinite life	7 years	4 - 7 years	2 years	15 years	
Balances							
December 31, 2017	\$11,209,912	\$1,552,354	\$10,792,790	\$32,185,398	\$2,112,500	\$561,224	\$58,414,178
Acquisition of customer	-	-	-	1,372	-	-	1,372

relationships								
Additions								
to/(disposals	(4,543)	(32,935)	-	-	-	(37,478
from) domain)
portfolio, net								
Amortization	-	-	(450,510)	(1,381,220)	(487,500)
expense							(11,532)
Balances March	\$11,205,369	\$1,519,419	\$10,342,280	\$30,805,550	\$1,625,000	\$549,692	\$56,047,310	
31, 2018								

The following table shows the estimated amortization expense in future periods, assuming *no* further additions to acquired intangible assets are made:

	Year ending
	December 31,
Remainder of 2018	\$6,910,060
2019	7,334,660
2020	7,172,160
2021	7,172,160
2022	7,172,160
Thereafter	7,561,322
Total	\$43,322,522

As of *March 31, 2018*, the accumulated amortization for the definite life intangible assets was \$17.6 million.

7. Loan payable:

2017 Amended Credit Facility

On *January 20, 2017*, the Company entered into an amended and restated secured Credit Agreement (the “*2017 Amended Credit Agreement*”) with Bank of Montreal (“BMO” or the “Administrative Agent”), Royal Bank of Canada and Bank of Nova Scotia (collectively with “Lenders”) under which the Company increased its access to funds to an aggregate of \$140 million. This amendment and restatement to the Company’s *2016 Credit Facility* (defined below), among other things, reduced the existing Tucows non-revolving facility (such existing non-revolving facility, together with other existing facilities, the “Existing Facilities”) from \$40.0 million to \$35.5 million, and established a new

non-revolving credit facility of \$84.5 million (the “Facility D”). The Company immediately drew down \$84.5 million under Facility D to fund the acquisition of eNom (note 4(b)). The “2016 Credit Facility” refers to the credit facility established under the Company’s secured credit agreement (the “2016 Credit Agreement”) among the Company, BMO and the Lenders, dated as of *August 18, 2016*.

Table of Contents

In connection with the 2017 Amended Credit Agreement, the Company incurred \$0.6 million of fees paid to lenders and debt issuance costs, which have been reflected as a reduction to the carrying amount of the loan payable and will be amortized over the term of the credit facility agreement.

The obligations of the Company under the 2017 Amended Credit Facility are secured by a *first* priority lien on substantially all of the personal property and assets of the Company.

The 2017 Amended Credit Facility has a *four*-year term. Under the 2017 Amended Credit Facility, the Company has access to an aggregate of up to \$140 million in funds that are available as follows:

- a \$5 million revolving credit facility ("Facility A");
- a \$15 million revolving reducing term facility ("Facility B");
- a \$35.5 million non-revolving facility ("Facility C"); and
- a \$84.5 million non-revolving facility ("Facility D").

Borrowings under the 2017 Amended Credit Facility accrue interest and standby fees at variable rates based on borrowing elections by the Company and the Company's Total Funded Debt to EBITDA as described below. The purpose of Facility A is for general working capital and general corporate requirements, while Facility B and Facility C support share repurchases, acquisitions and capital expenditures associated with the Company's Fiber to the Home program ("FTTH"). Facility D was provided and used for the acquisition of eNom.

The repayment terms for Facility A require monthly interest payments with any final principal payment becoming due upon maturity of the 2017 Amended Credit Facility. Under the repayment terms for Facility B, at *December 31st* of each year, balances drawn during the year that remain outstanding will become payable on a quarterly basis commencing the *first* quarter of the following year, for the period of amortization based on the purpose of the draw. For Facilities C and D, each draw will become payable beginning the *first* full quarter post initial draw for the period of amortization based on the purpose of the draw. The amortization periods for Facilities B, C and D are based on the purposes of the draws as follows: draws for share repurchases are repaid over *four* years, draws for acquisitions over *five* years and draws for FTTH capital expenditures over *seven* years. The 2017 Amended Credit Facility also includes a mechanism that is triggered based on the Company's Total Funded Debt to EBITDA calculation at the end of each fiscal year. If Total Funded Debt to EBITDA exceeds 2.25:1 at *December 31* of each year during the term, the Company is obligated to make a repayment of 50% of Excess Cash Flow as defined under the agreement.

The 2017 Amended Credit Facility contains customary representations and warranties, affirmative and negative covenants, and events of default. The 2017 Amended Credit Facility requires that the Company to comply with the following financial covenants at all times, which are to be calculated on a rolling *four* quarter basis: (i) maximum Total Funded Debt to EBITDA Ratio of 2.50:1 until *September 30, 2018* and 2.25:1 thereafter; and (ii) minimum

Fixed Charge Coverage Ratio of *1.20:1*. Further, the Company's maximum annual Capital Expenditures cannot exceed \$50.0 million per year, which limit will be reviewed on an annual basis. In addition, funded share repurchases are *not* to exceed \$20 million, or up to \$40 million so long as the total loans related to share repurchases do *not* exceed 1.5 times of trailing *twelve* months EBITDA. As at and for the periods ending *March 31, 2018*, and *March 31, 2017*, the Company was in compliance with these covenants.

On *January 24, 2018*, the Company entered into the Second Interim Amendment to First Amended and Restated Credit Agreement (the "Second Interim Amendment") with BMO and the Lenders. The Second Interim Amendment provides that certain defined terms in Section *1.01* of the Credit Agreement are added and updated to reflect the inclusion of liabilities to Sprint Mobile similar to the previous inclusion of T-Mobile liabilities. The Second Interim Amendment also permits Tucows to retain bank accounts with Silicon Valley Bank with the aggregate amount held in such accounts *not* to exceed \$3.0 million.

Borrowings under the *2017* Amended Credit Facility will accrue interest and standby fees based on the Company's Total Funded Debt to EBITDA ratio and the availment type as follows:

Availment type or fee	If Total Funded Debt to EBITDA is:						
	Less than 1.00	Greater than or equal to 1.00 and less than 2.00	Greater than or equal to 2.00 and less than 2.25	Greater than or equal to 2.25	Greater than or equal to 2.25	Greater than or equal to 2.25	Greater than or equal to 2.25
Canadian dollar borrowings based on Bankers' Acceptance or U.S. dollar borrowings based on LIBOR (Margin)	2.00%	2.25 %	2.75 %	3.25 %			
Canadian or U.S. dollar borrowings based on Prime Rate or U.S. dollar borrowings based on Base Rate (Margin)	0.75%	1.00 %	1.50 %	2.00 %			
Standby fees	0.40%	0.45 %	0.55 %	0.65 %			

Table of Contents

The following table summarizes the Company's borrowings under the credit facilities:

	March 31, 2018	December 31, 2017
Facility C	5,582,775	5,930,338
Facility D	67,598,400	71,823,300
Less: unamortized debt discount and issuance costs	(764,202)	(829,611)
Total loan payable	72,416,973	76,924,027
Less: loan payable, current portion	18,289,853	18,289,853
Loan payable, long-term portion	54,127,120	58,634,174

The following table summarizes our scheduled principal repayments as of March 31, 2018:

Remainder of 2018	13,717,390
2019	18,289,853
2020	18,103,004
2021	17,542,457
2022	4,867,757
Thereafter	660,714
	\$73,181,175

Other Credit Facilities

Prior to the Company entering into the 2016 Credit Facility, the Company had credit agreements (collectively the "Amended Credit Facility") with BMO that were amended on *November 19, 2012*, and which provided it with access to *two* revolving demand loan facilities (the "2012 Demand Loan Facilities"), a treasury risk management facility, an operating demand loan and a credit card facility. The Company continues to have access to the treasury risk management facility and credit card facility, with the remaining loan facilities having been extinguished.

The treasury risk management facility under the Amended Credit Facility provides for a \$3.5 million settlement risk line to assist the Company with hedging Canadian dollar exposure through foreign exchange forward contracts and/or currency options. Under the terms of the Amended Credit Facility, the Company *may* enter into such agreements at

market rates with terms *not* to exceed 18 months. As of *March 31, 2018*, the Company held contracts in the amount of \$12.8 million to trade U.S. dollars in exchange for Canadian dollars (note 5).

In *Q4, 2017*, the Company entered into a corporate credit card program with the Bank of Nova Scotia and the Lenders. The program provides that BMO and the Bank of Nova Scotia *may* establish corporate credit card facilities with the Company in an amount of up to \$5 million.

8. Income taxes

For the *three* months ended *March 31, 2018*, we recorded an income tax expense of \$1.2 million on income before income taxes of \$4.9 million, using an estimated effective tax rate for the fiscal year ending *December 31, 2018* (“Fiscal 2018”) adjusted for certain minimum state taxes as well as the inclusion of a \$0.1 million tax recovery related to ASU 2016-09, which requires all excess tax benefits and tax deficiencies related to employee share-based payments to be recognized through income tax expense. Comparatively, for the *three* months ended *March 31, 2017*, the Company recorded an income tax recovery of \$0.1 million on income before taxes of \$2.3 million, using an estimated effective tax rate for the 2017 fiscal year and adjusted for the \$1.0 million tax recovery impact related to ASU 2016-09.

In assessing the realizability of deferred tax assets, management considers whether it is more likely than *not* that some portion or all of the deferred tax assets will *not* be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during the years in which those temporary differences become deductible. Management considers projected future taxable income, uncertainties related to the industry in which the Company operates, and tax planning strategies in making this assessment.

Table of Contents

The Company recognizes accrued interest and penalties related to income taxes in income tax expense. The Company did *not* have significant interest and penalties accrued at *March 31, 2018* and *December 31, 2017*, respectively.

9. Basic and diluted earnings per common share:

Basic earnings per common share has been calculated on the basis of net income for the period divided by the weighted average number of common shares outstanding during each year. Diluted earnings per share gives effect to all dilutive potential common shares outstanding at the end of the year assuming that they had been issued, converted or exercised at the later of the beginning of the year or their date of issuance. In computing diluted earnings per share, the treasury stock method is used to determine the number of shares assumed to be purchased from the conversion of common share equivalents or the proceeds of the exercise of options.

The following table reconciles the numerators and denominators of the basic and diluted earnings per common share computation:

	Three months ended March 31,	
	2018	2017
Numerator for basic and diluted earnings per common share:		
Net income for the period	\$3,743,692	\$2,446,491
Denominator for basic and diluted earnings per common share:		
Basic weighted average number of common shares outstanding	10,588,718	10,474,647
Effect of outstanding stock options	203,895	301,868
Diluted weighted average number of shares outstanding	10,792,613	10,776,515
Basic earnings per common share	\$0.35	\$0.23
Diluted earnings per common share	\$0.35	\$0.23

For the *three* months ended *March 31, 2018*, outstanding options to purchase 333,300 common shares were *not* included in the computation of diluted income per common share because all such options' exercise price was greater than the average market price of the common shares for the period as compared to the *three* months ended *March 31, 2017*, where 28,500 outstanding options were *not* included in the computation.

During the *three* months ended *March 31, 2018* and *2017*, *no* common shares were repurchased and cancelled under the terms of our stock repurchase programs announced in *February 2018*, ending in *February 2019* or *March 2017*, ended in *March 2018*.

10. Revenue

Significant accounting policy

The Company's revenues are derived from (a) the provisioning of mobile and fiber Internet services; and from (b) domain name registration contracts, other domain related value-added services, domain sale contracts, and other advertising revenue. Amounts received in advance of meeting the revenue recognition criteria described below are recorded as deferred revenue. All products are generally sold without the right of return or refund.

Revenue is measured based on consideration specified in a contract with a customer and excludes any sales incentives and amounts collected on behalf of *third* parties. The Company recognizes revenue when it satisfies a performance obligation by transferring control over a product or service to a customer.

Nature of goods and services

The following is a description of principal activities – separated by reportable segments – from which the Company generates its revenue. For more detailed information about reportable segments, see Note 12.

(a) Network Access Services

The Company generates Network Access Services revenues primarily through the provisioning of mobile services. Other sources of revenue include the provisioning of fixed high-speed Internet access as well as billing solutions to Internet Service Providers ("ISPs").

Ting wireless usage contracts grant customers access to standard talk, text and data mobile services. Ting mobile contracts are billed based on the actual amount of monthly services utilized by each customer during their billing cycle and charged to customers on a postpaid basis. Voice minutes, text messages and megabytes of data are each billed separately based on a tiered pricing program. The Company recognizes revenue for Ting mobile usage based on the actual amount of monthly services utilized by each customer.

Table of Contents

Ting fixed Internet access contracts provide customers Internet access at their home or business through the installation and use of our fiber optic network. Fixed Internet contracts are generally prepaid and grant customers with unlimited bandwidth based on a fixed price per month basis. Because consideration is collected before the service period, revenue is initially deferred and recognized as the Company performs its obligation to provide Internet access. Though the Company does *not* consider the installation of fixed Internet access to be a distinct performance obligation, the fees related to installation are immaterial and therefore revenue is recognized as billed.

Both Ting mobile and fixed Internet access services are primarily contracted through the Ting website, for *one* month at a time and contain *no* commitment to renew the contract following each customer's monthly billing cycle. The Company's billing cycle for all Ting mobile and fixed Internet access customers is computed based on the customer's activation date. In order to recognize revenue as the Company satisfies its obligations, we compute the amount of revenues earned but *not* billed from the end of each billing cycle to the end of each reporting period. In addition, revenues associated with the sale of wireless devices and accessories and Internet hardware to subscribers are recognized when title and risk of loss is transferred to the subscriber and shipment has occurred. Incentive marketing credits given to customers are recorded as a reduction of revenue.

Our Roam Mobility brand also offers standard talk, text and data mobile services. Roam customers prepay for their usage through the Roam Mobility website. When prepayments are received the amount is deferred, and subsequently recognized as the Company satisfies its obligation to provide mobile services. In addition, revenues associated with the sale of SIM cards are recognized when title and risk of loss is transferred to the subscriber and shipment has occurred. Incentive marketing credits given to customers are recorded as a reduction of revenue.

In those cases, where payment is *not* received at the time of sale, revenue is *not* recognized at contract inception unless the collection of the related accounts receivable is reasonably assured. The Company records costs that reflect expected refunds, rebates and credit card charge-backs as a reduction of revenues at the time of the sale based on historical experiences and current expectations.

(b) Domain Services

Domain registration contracts, which can be purchased for terms of *one* to *ten* years, provide our resellers and retail registrant customers with the exclusive right to a personalized internet address from which to build an online presence. The Company enters into domain registration contracts in connection with each new, renewed and transferred-in domain registration. At the inception of the contract, the Company charges and collects the registration fee for the entire registration period. Though fees are collected upfront, revenue from domain registrations are recognized ratably over the registration period as domain registration contracts contain a 'right to access' license of IP, which is a distinct performance obligation measured over time. The registration period begins once the Company has confirmed that the requested domain name has been appropriately recorded in the registry under contractual performance standards.

Domain related value-added services like digital certifications, WHOIS privacy and hosted email provide our resellers and retail registrant customers tools and additional functionality to be used in conjunction with domain registrations. All domain related value-added services are considered distinct performance obligations which transfer the promised service to the customer over the contracted term. Fees charged to customers for domain related value-added services are collected at the inception of the contract, and revenue is recognized on a straight-line basis over the contracted term, consistent with the satisfaction of the performance obligations.

The Company is an ICANN accredited registrar. Thus, the Company is the primary obligor with our reseller and retail registrant customers and is responsible for the fulfillment of our registrar services to those parties. As a result, the Company reports revenue in the amount of the fees we receive directly from our reseller and retail registrant customers. Our reseller customers maintain the primary obligor relationship with their retail customers, establish pricing and retain credit risk to those customers. Accordingly, the Company does *not* recognize any revenue related to transactions between our reseller customers and their ultimate retail customers.

The Company also sells the rights to the Company's portfolio domains or names acquired through the Company's domain expiry stream. Revenue generated from sale of domain name contracts, containing a distinct performance obligation to transfer the domain name rights under the Company's control, is generally recognized once the rights have been transferred and payment has been received in full.

Advertising revenue is derived through domain parking monetization, whereby the Company contracts with *third-party* Internet advertising publishers to direct web traffic from the Company's domain expiry stream domains and Internet portfolio domains to advertising websites. Compensation from Internet advertising publishers is calculated variably on a cost-per-action basis based on the number of advertising links that have been visited in a given month. Given that the variable consideration is calculated and paid on a monthly basis, *no* estimation of variable consideration is required.

Table of Contents*Disaggregation of Revenue*

The following is a summary of the Company's revenue earned from each significant revenue stream:

	Three months ended March 31,	
	2018	2017
<u>Network Access Services:</u>		
Mobile Services	\$21,872,109	\$17,962,868
Other Services	1,736,116	1,286,917
Total Network Access Services	23,608,225	19,249,785
<u>Domain Services:</u>		
Wholesale		
Domain Services	58,427,707	39,091,817
Value Added Services	4,434,572	3,907,889
Total Wholesale	62,862,279	42,999,706
Retail	8,436,563	6,401,703
Portfolio	888,624	916,868
Total Domain Services	72,187,466	50,318,277
	\$95,795,691	\$69,568,062

During the *three months ended March 31, 2018*, *one* customer accounted for *18%* of total revenue, and for the *three months ended March 31, 2017*, *no* customer accounted for more than *10%* of revenue. As at *March 31, 2018* and *December 31, 2017*, *no* customer accounted for more than *10%* of accounts receivable.

The following is a summary of the Company's cost of revenue from each significant revenue stream:

	Three months ended March 31,	
	2018	2017
<u>Network Access Services:</u>		
Mobile Services	\$11,265,767	\$9,567,160
Other Services	940,751	825,256
Total Network Access Services	12,206,518	10,392,416

Domain Services:

Wholesale

Domain Services	51,314,038	34,462,926
Value Added Services	857,268	575,923
Total Wholesale	52,171,306	35,038,849

Retail

Portfolio	184,654	262,045
Total Domain Services	56,765,702	38,918,296

Network Expenses:

Network, other costs	2,574,087	2,343,196
Network, depreciation and amortization costs	1,630,175	970,509
	4,204,262	3,313,705
	\$73,176,482	\$52,624,417

Contract Balances

The following table provides information about contract liabilities (deferred revenue) from contracts with customers. The Company accounts for contract assets and liabilities on a contract-by-contract basis, with each contract presented as either a net contract asset or a net contract liability accordingly.

Given that Company's long-term contracts with customers are billed in advance of service, the Company's contract liabilities relate to amounts recorded as deferred revenues. The Company does *not* have material streams of contracted revenue that have *not* been billed.

Table of Contents

Deferred revenue primarily relates to the portion of the transaction price received in advance related to the unexpired term of domain name registrations and other domain related value-added services, on both a wholesale and retail basis, net of external commissions.

The opening balance of deferred revenue was \$160.6 million as of *Jan 1, 2018*. Significant changes in deferred revenue were as follows:

**March
31, 2018**

Balance, beginning of period	\$ 160,581,528
Deferral of revenue	60,370,051
Recognition of revenue ¹	(69,968,261)
Balance, end of period	\$ 150,983,318

¹As a result of the bulk transfer of 2.65 million domain names to Namecheap on January 5th, 2018, recognized revenue for the three months ended March 31, 2018 includes \$14.6 million related to previously deferred revenue for these names.

Remaining Performance Obligations:

As the Company fulfills its performance obligations, the following table includes revenues expected to be recognized in the future related performance obligations that are unsatisfied (or partially unsatisfied) as at March 31, 2018:

**March 31,
2018**

Remainder of 2018	\$ 108,710,643
2019	24,366,389
2020	7,116,720
2021	4,010,109
2022	2,561,121
Thereafter	3,658,053
Total	\$ 150,423,035

For mobile and internet access services, where the performance obligation is part of contracts that have an original expected duration of one year or less (typically one month), the Company has elected to apply a practical expedient to not disclose revenues expected to be recognized in the future related performance obligations that are unsatisfied (or partially unsatisfied).

II. Contract costs

We recognize an asset for the incremental costs of obtaining a contract with a customer if we expect the period of benefit of those costs to be longer than *one* year and those costs are expected to be recoverable under the term of the contract. We have identified certain sales incentive programs that meet the requirements to be capitalized, and therefore, capitalized them as contract costs in the amount of \$1.4 million at *March 31, 2018*.

Capitalized contract acquisition costs are amortized into operating expense based on the transfer of goods or services to which the assets relate which typically range 2 – 10 years. For the quarter ended *March 31, 2018*, the Company capitalized \$195,408 and amortized \$220,680 of contract costs, respectively, for a net expense impact of \$25,272 to the Consolidated Statement of Operations and Comprehensive Income. There was *no* impairment loss recognized in relation to the costs capitalized during the three months ending *March 31, 2018*. The breakdown of the movement in the contract costs balance for the three months ending *March 31, 2018* is as follows:

	March 31, 2018
Balance, beginning of period ⁽¹⁾	\$1,403,608
Capitalization of costs	195,408
Amortization of costs	(220,680)
Balance, end of period	\$1,378,336

⁽¹⁾The beginning balance consists entirely of a cumulative adjustment recorded on *January 1st, 2018* as a result of the modified retrospective adoption of ASU 2014-09. See note 3 for additional information.

When the amortization period for costs incurred to obtain a contract with a customer is less than one year, we have elected to apply a practical expedient to expense the costs as incurred. These costs include our internal sales compensation program and certain partner sales incentive programs.

Table of Contents

12. Segment reporting:

(a) We are organized and managed based on *two* operating segments which are differentiated primarily by their services, the markets they serve and the regulatory environments in which they operate and are described as follows:

1. Network Access Services - This segment derives revenue from the sale of mobile phones, telephony services, high speed Internet access, billing solutions to individuals and small businesses primarily through the Ting website. Revenues are generated in the U.S.

2. Domain Services – This segment includes wholesale and retail domain name registration services, value added services and portfolio services. The Company primarily earns revenues from the registration fees charged to resellers in connection with new, renewed and transferred domain name registrations; the sale of retail Internet domain name registration and email services to individuals and small businesses; and by making its portfolio of domain names available for sale or lease. Domain Services revenues are attributed to the country in which the contract originates, primarily Canada and the U.S.

The Chief Executive Officer (the “CEO”) is the chief operating decision maker and regularly reviews the operations and performance by segment. The CEO reviews gross profit as (a) key measure of performance for each segment and (b) to make decisions about the allocation of resources. Sales and marketing expenses, technical operations and development expenses, general and administrative expenses, depreciation of property and equipment, amortization of intangibles assets, impairment of indefinite life intangible assets, gain on currency forward contracts and other expense net are organized along functional lines and are *not* included in the measurement of segment profitability. Total assets and total liabilities are centrally managed and are *not* reviewed at the segment level by the CEO. The Company follows the same accounting policies for the segments as those described in Notes 2, 3 and 10 to these consolidated financial statements.

Information by operating segments (with the exception of disaggregated revenue, which is contained in Note 10), which is regularly reported to the CEO is as follows:

Network	Domain	Consolidated
Access	Services	Totals
Services		

Three months ended March 31, 2018

Net Revenues	\$23,608,225	\$72,187,466	\$95,795,691
--------------	--------------	--------------	--------------

Cost of revenues

Cost of revenues	12,206,518	56,765,702	68,972,220
------------------	------------	------------	------------

Network expenses	490,215	2,083,872	2,574,087
------------------	---------	-----------	-----------

Depreciation of property and equipment	833,060	298,083	1,131,143
--	---------	---------	-----------

Amortization of intangible assets	11,532	487,500	499,032
-----------------------------------	--------	---------	---------

Total cost of revenues	13,541,325	59,635,157	73,176,482
------------------------	------------	------------	------------

Gross Profit	10,066,900	12,552,309	22,619,209
--------------	------------	------------	------------

Expenses:

Sales and marketing	8,364,787
---------------------	-----------

Technical operations and development	2,094,689
--------------------------------------	-----------

General and administrative	4,531,412
----------------------------	-----------

Depreciation of property and equipment	101,072
--	---------

Amortization of intangible assets	1,831,730
-----------------------------------	-----------

Loss (gain) on currency forward contracts	(3,093)
---	----------

Income from operations	5,698,612
------------------------	-----------

Other income (expenses), net	(772,002)
------------------------------	------------

Income before provision for income taxes	\$4,926,610
--	-------------

Table of Contents

	Network Access Services	Domain Services	Consolidated Totals
Three months ended March 31, 2017			
Net Revenues	\$ 19,249,785	\$ 50,318,277	\$ 69,568,062
Cost of revenues			
Cost of revenues	10,392,416	38,918,296	49,310,712
Network expenses	541,963	1,801,233	2,343,196
Depreciation of property and equipment	426,078	164,269	590,347
Amortization of intangible assets	11,532	368,630	380,162
Total cost of revenues	11,371,989	41,252,428	52,624,417
Gross Profit	7,877,796	9,065,849	16,943,645
Expenses:			
Sales and marketing			7,219,322
Technical operations and development			1,694,141
General and administrative			3,457,343
Depreciation of property and equipment			166,317
Amortization of intangible assets			1,380,809
Loss (gain) on currency forward contracts			(34,425)
Income from operations			3,060,138
Other income (expenses), net			(739,096)
Income before provision for income taxes			\$ 2,321,042

(b) The following is a summary of the Company's property and equipment by geographic region:

	March 31, 2018	December 31, 2017
Canada	\$ 1,555,813	\$ 1,176,371
United States	27,107,392	23,417,435
Germany	25,557	26,492
	\$ 28,688,762	\$ 24,620,298

(c) The following is a summary of the Company's amortizable intangible assets by geographic region:

	March 31, 2018	December 31, 2017
--	---------------------------	------------------------------

Canada	\$7,414,822	\$7,748,940
United States	35,839,260	37,783,202
Germany	68,440	119,770
	\$43,322,522	\$45,651,912

(d) Valuation and qualifying accounts:

Allowance for doubtful accounts excluding provision for credit notes	Balance at beginning of period	Charged to costs and expenses	Write-offs during period	Balance at end of period
Three months ended March 31, 2018	\$ 168,409	\$ 1,011	\$ -	\$ 169,420
Year ended December 31, 2017	\$ 164,145	\$ 4,264	\$ -	\$ 168,409

Table of Contents**13. Stockholders' Equity:**

The following unaudited table summarizes stockholders' equity transactions for the *three*-month period ended *March 31, 2018*:

	<i>Common stock</i>		Additional	Retained	Accumulated	Total
	Number	Amount	paid in	earnings	other	stockholders'
			capital	(deficit)	comprehensive	equity
					income	
					(loss)	
Balances, December 31, 2017	10,583,879	\$15,368,161	\$2,166,768	\$42,675,805	\$ -	\$ 60,210,734
Impact of Adoption of ASU 2014-09	-	-	-	1,062,952	-	1,062,952
Balance on January 1, 2018	10,583,879	15,368,161	2,166,768	43,738,757	-	61,273,686
Exercise of stock options	12,563	57,943	(50,742)	-	-	7,201
Shares deducted from exercise of stock options for payment of withholding taxes and exercise consideration	(4,327)		(147,068)	-	-	(147,068)
Stock-based compensation (note 15)	-	-	578,182	-	-	578,182
Net income	-	-	-	3,743,692	-	3,743,692
Accretion of redeemable non-controlling interest in Ting Virginia, LLC.	-	-	-	(63,610)	-	(63,610)
Other comprehensive income (loss)	-	-	-	-	17,425	17,425
Balances, March 31, 2018	10,592,115	\$15,426,104	\$2,547,140	\$47,418,839	\$ 17,425	\$ 65,409,508

On *February 14, 2018*, the Company announced that its Board of Directors has approved a stock buyback program to repurchase up to \$40 million of its common stock in the open market. Purchases will be made exclusively through the facilities of the NASDAQ Capital Market. The stock buyback program commenced on *February 14, 2018* and will terminate on or before *February 13, 2019*. During the *three* months ended *March 31, 2018*, the Company did *not* repurchase any shares under this program.

On *March 1, 2017*, the Company announced that its Board of Directors had approved a stock buyback program to repurchase up to \$40 million of its common stock in the open market. Purchases were to be made exclusively through the facilities of the NASDAQ Capital Market. The stock buyback program commenced on *March 1, 2017* and terminated on *February 14, 2018*. During the *three* months ended *March 31, 2018*, the Company did *not* repurchase

any shares under this program.

On *February 9, 2016*, the Company announced that its Board of Directors had approved a stock buyback program to repurchase up to \$40 million of its common stock in the open market. Purchases were to be made exclusively through the facilities of the NASDAQ Capital Market. The stock buyback program commenced on *February 10, 2016* and terminated on *February 9, 2017*. During the *three* months ended *March 31, 2017*, the Company did *not* repurchase any shares under this program.

14. Share-based payments

Stock options

The fair value of each option grant is estimated on the date of grant using the Black-Scholes option-pricing model. Because option-pricing models require the use of subjective assumptions, changes in these assumptions can materially affect the fair value of the options. The assumptions presented in the table below represent the weighted average of the applicable assumption used to value stock options at their grant date. The Company calculates expected volatility based on historical volatility of the Company's common shares. The expected term, which represents the period of time that options granted are expected to be outstanding, is estimated based on historical exercise experience. The Company evaluated historical exercise behavior when determining the expected term assumptions. The risk-free rate assumed in valuing the options is based on the U.S. Treasury yield curve in effect at the time of grant for the expected term of the option. The Company determines the expected dividend yield percentage by dividing the expected annual dividend by the market price of Tucows Inc. common shares at the date of grant.

Table of Contents

Details of stock option transactions for the *three* months ended *March 31, 2018* and *March 31, 2017* are as follows:

	Three months ended March 31, 2018		Three months ended March 31, 2017	
	Number of shares	Weighted average exercise price per share	Number of shares	Weighted average exercise price per share
Outstanding, beginning of period	653,571	\$ 36.69	474,501	\$ 12.67
Granted	11,000	58.52	32,875	40.56
Exercised	(12,563)	7.79	(68,876)	7.83
Forfeited	(17,125)	42.54	(7,889)	18.46
Expired	-	-	-	-
Outstanding, end of period	634,883	37.48	430,611	15.46
Options exercisable, end of period	245,933	\$ 16.62	264,753	\$ 10.72

As of *March 31, 2018*, the exercise prices, weighted average remaining contractual life and intrinsic values of outstanding options were as follows:

Options outstanding					Options exercisable			
Exercise price	Number outstanding	Weighted average exercise price per share	Weighted average remaining contractual life (years)	Aggregate intrinsic value	Number exercisable	Weighted average	Weighted	Aggregate intrinsic value
						exercise price per share	average remaining contractual life (years)	
\$ 2.92 - \$ 8.92	81,695	\$ 6.81	0.7	\$4,018,538	81,695	\$ 6.81	0.7	\$4,018,538
\$10.16 - \$19.95	117,013	16.31	2.5	4,644,246	90,613	15.93	2.3	3,631,248
\$21.10 - \$27.53	75,000	23.67	3.1	2,424,562	55,000	24.61	2.8	1,726,562
\$35.25 - \$37.35	14,375	35.89	4.4	289,094	10,625	36.11	4.2	211,281
\$43.15 - \$47.00	18,500	44.19	5.1	218,475	8,000	43.75	5.1	97,988
\$53.20 - \$58.65	328,300	55.51	5.4	188,055	-	-	-	-
	634,883	\$ 37.48	4.0	\$11,782,970	245,933	\$ 16.62	2.0	\$9,685,617

Total unrecognized compensation cost relating to unvested stock options at *March 31, 2018*, prior to the consideration of expected forfeitures, is approximately \$5.8 million and is expected to be recognized over a weighted average period

of 2.8 years.

The Company recorded stock-based compensation of \$0.6 million for the *three* months ended *March 31, 2018* and \$0.3 million for the *three* months ended *March 31, 2017*, respectively.

The Company has *not* capitalized any stock-based compensation expense as part of the cost of an asset.

15. Fair value measurement:

For financial assets and liabilities recorded in our financial statements at fair value we utilize a valuation hierarchy for disclosure of the inputs to valuation used to measure fair value. This hierarchy prioritizes the inputs into *three* broad levels. Level 1 inputs are quoted prices (unadjusted) in active markets for identical assets or liabilities. Level 2 inputs are quoted prices for similar assets and liabilities in active markets or inputs that are observable for the asset or liability, either directly or indirectly through market corroboration, for substantially the full term of the financial instrument. Level 3 inputs are unobservable inputs based on the Company's own assumptions used to measure assets and liabilities at fair value. A financial asset or liability's classification within the hierarchy is determined based on the lowest level input that is significant to the fair value measurement.

The following table provides a summary of the fair values of the Company's derivative instrument assets and liabilities measured at fair value on a recurring basis at *March 31, 2018*:

	March 31, 2018			
	Fair Value			Assets
	Measurement			(Liabilities)
	Using			
	Level 1	Level 2	Level 3	at Fair
				value
Derivative instrument asset	\$ -	\$26,103	\$ -	\$ 26,103
Derivative instrument liability	\$ -	\$ -	\$ -	\$ -

Table of Contents

The following table provides a summary of the fair values of the Company's derivative instrument assets measured at fair value on a recurring basis as at *December 31, 2017*:

	December 31, 2017				
	Fair Value Measurement Using Level				Assets (Liabilities)
	Level 1	Level 2	Level 3		at Fair value
Derivative instrument asset	\$-	\$ -	\$ -	\$	-
Derivative instrument liability	\$-	\$ -	\$ -	\$	-

16. Contingencies

On *August 30, 2017*, Namecheap, Inc. (“Namecheap”) filed a complaint against the Company, eNom, Inc., and unknown John Does in the United States District Court for the Western District of Washington alleging breach of contract, breach of the implied duty of good faith and fair dealing, and unjust enrichment (the “Namecheap Federal Action”). Namecheap voluntarily dismissed the Namecheap Federal Action without prejudice on *October 10, 2017*. That same day, Namecheap filed a substantially similar complaint against Tucows Inc., eNom, LLC, and unknown John Does alleging breach of contract and breach of the implied duty of good faith and fair dealing in Washington State Court, King County (the “Namecheap State Action”). In the Namecheap State Action, Namecheap sought preliminary and ultimate equitable relief by way of the transfer of approximately 2.65 million domain names from the eNom, LLC platform to the Namecheap platform using BTAPPA. By Order dated *November 15, 2017*, the Court granted Namecheap’s Motion for Preliminary Injunction and the Company complied therewith in taking steps with Namecheap towards the BTAPPA. The Court ordered Namecheap to post a bond against damages sustained by the Company. The Company sought clarification from the Court on *one* BTAPPA requirement which the Court provided in the *January 5, 2018* Order. The BTAPPA transfer was initiated on *January 8, 2018* and completed on *January 16, 2018*. In addition to the equitable relief it has sought, Namecheap also seeks direct and consequential damages in the Namecheap State Action. The Company believes that the claims lack merit and intends to continue to defend them vigorously. The Company does *not* believe that this litigation is a material pending legal proceeding.

The Company has other legal claims and lawsuits in connection with its ordinary business operations. The Company intends to vigorously defend these claims. While the final outcome with respect to any actions or claims outstanding or pending as of *March 31, 2018* cannot be predicted with certainty, management does *not* believe that the resolution of these claims, individually or in the aggregate, will have a material adverse effect on the Company's financial position.

Table of Contents

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

SPECIAL NOTE REGARDING FORWARD-LOOKING STATEMENTS

This Quarterly Report on Form 10-Q contains, in addition to historical information, forward-looking statements by us with regard to our expectations as to financial results and other aspects of our business that involve risks and uncertainties and may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as “may,” “should,” “anticipate,” “believe,” “plan,” “estimate,” “expect” and “intend,” and other similar expressions are intended to identify forward-looking statements. The forward-looking statements contained in this report include statements regarding, among other things: the competition we expect to encounter as our business develops and competes in a broader range of Internet services; our expectation regarding the acquisition of eNom, the Company's foreign currency requirements, specifically for the Canadian dollar; Ting mobile, Roam mobile and fixed Internet access subscriber growth and retention rates; our belief regarding the underlying platform for our domain services, our expectation regarding the trend of sales of domain names and advertising; our belief that, by increasing the number of services we offer, we will be able to generate higher revenues; the revenue that our parked page vendor relationships may generate in the future; our expectation regarding litigation; the potential impact of current and pending claims on our business; our valuations of certain deferred tax assets; our expectation to collect our outstanding receivables, net of our allowance for doubtful accounts; our expectation regarding fluctuations in certain expense and cost categories; our expectations regarding our unrecognized tax; our expectations regarding cash from operations to fund our business; the impact of cancellations of or amendments to market development fund programs under which we receive funds, our expectation regarding our ability to manage realized gains/losses from foreign currency contracts; and general business conditions and economic uncertainty. These statements are based on management's current expectations and are subject to a number of uncertainties and risks that could cause actual results to differ materially from those described in the forward-looking statements. Many factors affect our ability to achieve our objectives and to successfully develop and commercialize our services including:

- Changes in the nature of key strategic relationships with our Mobile Virtual Network Operator ("MVNO") partners;

The effects of vigorous competition on a highly penetrated mobile telephony market, including the impact of competition on the price we are able to charge subscribers for services and devices and on the geographic areas served by our MVNO partner wireless networks;

- Our ability to manage any potential increase in subscriber churn or bad debt expense;

- Our ability to continue to generate sufficient working capital to meet our operating requirements;

- Our ability to service our debt commitments;

- Our ability to maintain a good working relationship with our vendors and customers;
- The ability of vendors to continue to supply our needs;
- Actions by our competitors;
- Our ability to attract and retain qualified personnel in our business;
- Our ability to effectively manage our business;
- The effects of any material impairment of our goodwill or other indefinite-lived intangible assets;
- Our ability to obtain and maintain approvals from regulatory authorities on regulatory issues;
- Our ability to invest in the build-out of fiber networks into selected towns and cities to provide Internet access services to residential and commercial customers while maintaining the development and sales of our established services;
- Adverse tax consequences such as those related to changes in tax laws or tax rates or their interpretations, including with respect to the impact of the Tax Cuts and Jobs Act of 2017;
- The application of judgment in determining our global provision for income taxes, deferred tax assets or liabilities or other tax liabilities given the ultimate tax determination is uncertain;
- Our ability to effectively integrate acquisitions;

Table of Contents

• Pending or new litigation; and

• Factors set forth herein under the caption “Item 1A Risk Factors” in our Annual Report on Form 10-K for the fiscal year ended December 31, 2017.

As previously disclosed the under the caption “Item 1A Risk Factors” in our Annual Report on Form 10-K for the fiscal year ended December 31, 2017, data protection regulations may impose legal obligations on us that we cannot meet or that conflict with our ICANN contractual requirements.

Specifically, the European Commission has adopted the General Data Protection Regulation (the “GDPR”), which introduces numerous privacy-related changes for companies operating in the European Union, effective on May 25, 2018. The GDPR includes obligations around the procurement, processing, publication and sharing of personal data. Potential fines for violations of certain provisions of GDPR reach as high as 4% of a company’s annual total revenue, potentially including the revenue of its international affiliates. The interpretation and application of the GDPR is still unsettled for the industry. Our domain name registrar businesses, and the contracts we have with domain name registries and ICANN, require us to process and share personal data. The solutions we develop for GDPR-compliance may not be adequate in the views of regulatory authorities or ICANN, which may cause the loss of WHOIS privacy revenue or increase our costs of developing compliant solutions or subject us to litigation, liability, civil penalties, or loss of market share. As the privacy laws and regulations around the world continue to evolve, these changes could adversely affect our business operations in similar ways.

This list of factors that may affect our future performance and financial and competitive position and the accuracy of forward-looking statements is illustrative, but it is by no means exhaustive. Accordingly, all forward-looking statements should be evaluated with the understanding of their inherent uncertainty. All forward-looking statements included in this document are based on information available to us as of the date of this document, and we assume no obligation to update these cautionary statements or any forward-looking statements, except as required by law. These statements are not guarantees of future performance.

We qualify all the forward-looking statements contained in this Quarterly Report on Form 10-Q by the foregoing cautionary statements.

OVERVIEW

Our mission is to provide simple useful services that help people unlock the power of the Internet.

We accomplish this by reducing the complexity of our customers' experience as they access the Internet (at home or on the go) and while using Internet services such as domain name registration, email and other Internet services. We are organized, managed and report our financial results as two segments, Network Access Services and Domain Services, which are differentiated primarily by their services, the markets they serve and the regulatory environments in which they operate.

Our management regularly reviews our operating results on a consolidated basis, principally to make decisions about how we utilize our resources and to measure our consolidated operating performance. To assist us in forecasting growth and to help us monitor the effectiveness of our operational strategies, our management regularly reviews revenue for each of our service offerings in order to gain more depth and understanding of the key business metrics driving our business. Accordingly, we report Network Access Services and Domain Services revenue separately.

For the three months ended March 31, 2018 and March 31, 2017, we reported revenue of \$95.8 million and \$69.6 million, respectively.

Network Access Services

Network Access Services includes mobile, fixed high-speed Internet access services and other revenues, including, billing solutions to small ISPs.

Our primary mobile service offering ("Ting Mobile") is mainly distributed through the Ting website and to a lesser extent certain third-party retail stores and on-line retailers. We generate revenues from the sale of retail telephony services, mobile phone hardware and related accessories to individuals and small businesses through the Ting website. Ting Mobile's primary focus is providing simple and easy to use services, including simple value pricing, in particular for multi-line accounts, and superior customer care. In the third quarter of 2017, the Company acquired the consumer-related assets of Otono, Networks Inc. The consumer assets relate to the mobile roaming and instant activation eSIM business under the Roam Mobility, Zipsim and Always Online Wireless brands (collectively "Roam Mobility brands"). The acquired portfolio operates as a MVNO on the same nationwide Global System for Mobile communications ("GSM") network as Ting Mobile and distributes through third-party retail stores and product branded websites.

Table of Contents

The Company also derives revenue from the sale of fixed high-speed Internet access (“Ting Internet”) in select towns including Holly Springs, North Carolina, Westminster, Maryland and Charlottesville, Virginia, with further expansion underway in existing Ting towns as well as new Ting towns of Sandpoint, Idaho and Centennial, Colorado (collectively, the “Ting Towns”). Our primary sales channel of Ting Internet is through the Ting website. The primary focus of Ting Internet is to provide reliable Gigabit Internet services to consumer and business customers.

Revenues from Ting Mobile and Ting Internet are generated in the U.S. and are provided on a monthly basis with no fixed contract term. Revenues from Roam Mobility are generated in the United U.S., Canada and the United Kingdom on a prepaid usage basis with no fixed contract terms.

As of March 31, 2018, Ting managed mobile telephony services for approximately 286,000 subscribers and 165,000 accounts. For a discussion of subscribers and how they impacted our financial results, see the Net Revenue discussion below.

Domain Services

Domain Services includes wholesale and retail domain name registration services, value added services and portfolio services derived through our OpenSRS, eNom and Hover brands. We earn revenues primarily from the registration fees charged to resellers in connection with new, renewed and transferred domain name registrations. In addition, we earn revenues from the sale of retail domain name registration and email services to individuals and small businesses; and by making our portfolio of domain names available for sale or lease. Domain Services revenues are attributed to the country in which the contract originates, primarily Canada and the U.S.

Our primary distribution channel is a global network of approximately 39,000 resellers that operate in over 150 countries and who typically provide their customers, the end-users of Internet-based services, with solutions for establishing and maintaining an online presence. Our primary focus is serving the needs of this network of resellers by providing the broadest portfolio of generic top-level domain (“gTLD”) and the country code top-level domain (“ccTLD”) options and related services, a white-label platform that facilitates the provisioning and management of domain names, a powerful Application Program Interface, easy-to-use interfaces, comprehensive management and reporting tools, and proactive and attentive customer service. Our services are integral to the solutions that our resellers deliver to their customers. We provide “second tier” support to our resellers by email, chat and phone in the event resellers experience issues or problems with our services. In addition, our Network Operating Center proactively monitors all services and network infrastructure to address deficiencies before customer services are impacted.

We believe that the underlying platforms for our services are among the most mature, reliable and functional reseller-oriented provisioning and management platforms in our industry, and we continue to refine, evolve and

improve these services for both resellers and end-users. Our business model is characterized primarily by non-refundable, up-front payments, which lead to recurring revenue and positive operating cash flow.

Wholesale, primarily branded as OpenSRS and eNom, derives revenue from its domain service and from providing value-added services. The OpenSRS and eNom domain services manage approximately 24.4 million domain names under the Tucows and eNom ICANN registrar accreditations and for other registrars under their own accreditations. The reduction from prior year is primarily due to the bulk transfer of 2.65 million domain names to Namecheap's credentials. The transfer was completed by January 16, 2018, after King County Superior court (Washington) granted Namecheap Inc. a preliminary injunction on January 5, 2018, requiring the Company to bulk transfer the domain names under management. As a result of the bulk transfer, in the first quarter of 2018, the Company recognized, on an accelerated basis, \$14.6 million of revenue and \$14.5 million of cost of revenues sold related to previously deferred revenue and deferred prepaid registry fees. In addition, one of the resellers for which the Company registered domain names using the reseller's accreditation, was acquired and the registrations were moved to the acquiring reseller, resulting in approximately 0.5 million domains being transferred in the first quarter of 2018. As the Company does not defer revenue associated with hosted registry services, there was no impact on deferred as a result of the transfer.

Value-Added Services include hosted email which provides email delivery and webmail access to millions of mailboxes, Internet security services, Internet hosting, WHOIS privacy, publishing tools and other value-added services. All of these services are made available to end-users through a network of 39,000 web hosts, ISPs, and other resellers around the world. In addition, we also derive revenue by monetizing domain names which are near the end of their lifecycle through advertising revenue or auction sale.

Retail, primarily the Hover and eNom portfolio of websites, including eNom, eNom Central and Bulkregister, derive revenues from the sale of domain name registration and email services to individuals and small businesses. Retail also includes our Personal Names Service – based on over 36,000 surname domains – that allows roughly two-thirds of Americans to purchase an email address based on their last name.

Portfolio generates revenue by offering names in our domain portfolio for resale through a number of distribution channels including our reseller network. We also generate advertising revenue from our portfolio.

Table of Contents**KEY BUSINESS METRICS**

We regularly review a number of business metrics, including the following key metrics and non-GAAP measures, to assist us in evaluating our business, measure the performance of our business model, identify trends impacting our business, determine resource allocations, manage our operational cash flow, formulate financial projections and make strategic business decisions. The following tables set forth the key business metrics which we believe are the primary indicators of our performance for the periods presented:

Adjusted EBITDA

Tucows reports all financial information in accordance with U.S. generally accepted accounting principles (GAAP). Along with this information, to assist financial statement users in an assessment of our historical performance, we typically disclose and discuss a non-GAAP financial measure, adjusted EBITDA, on investor conference calls and related events that exclude certain non-cash and other charges as we believe that the non-GAAP information enhances investors' overall understanding of our financial performance. Please see discussion of adjusted EBITDA in the Results of Operations section below.

Network Access Services

	March 31,	
	2018 ⁽¹⁾	2017 ^(1,2)
	(in 000s)	
Ting mobile accounts under management	165	171
Ting mobile subscribers under management	286	280

(1) For a discussion of these period to period changes in subscribers and devices under management and how they impacted our financial results, see the Net Revenue discussion below.

(2) Subsequent to a review of our subscriber base, our comparative Q1 2017 accounts under management were reduced by approximately 4,000.

Domain Services

Total new, renewed and transferred-in domain name registrations:

	Three months ended March 31, 2018 2017 (1) (1) (in 000's)	
Total new, renewed and transferred-in domain name registrations provisioned	4,892	4,863

(1) For a discussion of these period to period changes in the domain names provisioned and how they impacted our financial results, see the Net Revenues discussion below.

Domain names under management:

	March 31, 2018 ⁽¹⁾ 2017 ⁽¹⁾ (in 000's)	
Domain names under management:		
Registered using Registrar Accreditation belonging to the Tucows Group	19,489	23,895
Registered using Registrar Accreditations belonging to Resellers	4,861	5,694
Total domain names under management	24,350	29,589

(1) For a discussion of these period to period changes in domain names under management and how they impacted our financial results, see the Net Revenue discussion below.

Table of Contents

OPPORTUNITIES, CHALLENGES AND RISKS

As a MVNO, our Ting and Roam services are reliant on our Mobile Network Operators ("MNOs") providing competitive networks. Our MNOs each continue to invest in network expansion and modernization to improve their competitive positions. Deployment of new and sophisticated technology on a very large-scale entails risks. Should they fail to implement, maintain and expand their network capacity and coverage, adapt to future changes in technologies and continued access to and deployment of adequate spectrum successfully, our ability to provide wireless services to our subscribers, to retain and attract subscribers and to maintain and grow our subscriber revenues could be adversely affected, which would negatively impact our operating margins.

Ting has also enjoyed rapid growth in its first six years of operation. During this growth phase, we have been able to continue to grow gross customer additions and maintain a consistent churn rate, which has allowed us to maintain net new customer additions despite the impact of churn on a fast-growing customer base. We expect price competition to grow more intense in the industry which could result in increased customer churn or reductions of customer acquisition rates either of which could result in slower growth rates or in certain cases, our ability to maintain growth.

The communications industry continues to compete on the basis of network reach and performance, types of services and devices offered, and price.

The increased competition in the market for Internet services in recent years, which we expect will continue to intensify in the short and long term, poses a material risk for us. As new registrars are introduced, existing competitors expand service offerings and competitors offer price discounts to gain market share, we face pricing pressure, which can adversely impact our revenues and profitability. To address these risks, we have focused on leveraging the scalability of our infrastructure and our ability to provide proactive and attentive customer service to aggressively compete to attract new customers and to maintain existing customers.

Substantially all of our Domain Services revenue is derived from domain name registrations and related value-added services from wholesale and retail customers using our provisioning and management platforms. The market for wholesale registrar services is both price sensitive and competitive and is evolving with the introduction of new gTLDs, particularly for large volume customers, such as large web hosting companies and owners of large portfolios of domain names. We have a relatively limited ability to increase the pricing of domain name registrations without negatively impacting our ability to maintain or grow our customer base. Growth in our Domain Services revenue is dependent upon our ability to continue to attract and retain customers by maintaining consistent domain name registration and value-added service renewal rates and to grow our customer relationships through refining, evolving and improving our provisioning platforms and customer service for both resellers and end-users. In addition, we also generate revenue through pay-per-click advertising and the sale of names from our portfolio of domain names and through the domain expiry stream. The revenue associated with names sales and advertising has recently experienced flat to declining trends due to lower traffic and advertising yields in the marketplace, which we expect to continue.

Expanding data protection regulations may impose legal obligations on us that we cannot meet or that conflict with our ICANN contractual requirements. Specifically, the European Commission has adopted the General Data Protection Regulation (the “GDPR”), which introduces numerous privacy-related changes for companies operating in the European Union, effective on May 25, 2018. The solutions we develop for GDPR-compliance may not be adequate in the views of regulatory authorities or ICANN, which may cause the loss of WHOIS privacy revenue or increase our costs of developing compliant solutions or subject us to litigation, liability, civil penalties, or loss of market share. As the privacy laws and regulations around the world continue to evolve, these changes could adversely affect our business operations in similar ways.

From time-to-time certain of our vendors provide us with market development funds to expand or maintain the market position for their services. Any decision by these vendors to cancel or amend these programs for any reason may result in payments in future periods not being commensurate with what we have achieved during past periods.

Sales of domain names from our domain portfolio have a negative impact on our advertising revenue as these names are no longer available for advertising purposes. In addition, the timing of larger domain names portfolio sales is unpredictable and may lead to significant quarterly and annual fluctuations in our Portfolio revenue.

Our revenue is primarily realized in U.S. dollars and a major portion of our operating expenses are paid in Canadian dollars. Fluctuations in the exchange rate between the U.S. dollar and the Canadian dollar may have a material effect on our business, financial condition and results from operations. In particular, we may be adversely affected by a significant weakening of the U.S. dollar against the Canadian dollar on a quarterly and an annual basis. Our policy with respect to foreign currency exposure is to manage our financial exposure to certain foreign exchange fluctuations with the objective of neutralizing some or all of the impact of foreign currency exchange movements by entering into foreign exchange forward contracts to mitigate the exchange risk on a portion of our Canadian dollar exposure. We may not always enter into such forward contracts and such contracts may not always be available and economical for us. Additionally, the forward rates established by the contracts may be less advantageous than the market rate upon settlement.

Table of Contents

Net Revenues

Network Access Services

The Company generates Network Access Services revenues primarily through the provisioning of mobile services. Other sources of revenue include the provisioning of fixed high-speed Internet access as well as billing solutions to ISP.

Mobile

Ting wireless usage contracts grant customers access to standard talk, text and data mobile services. Ting mobile contracts are billed based on the actual amount of monthly services utilized by each customer during their billing cycle and charged to customers on a postpaid basis. Voice minutes, text messages and megabytes of data are each billed separately based on a tiered pricing program. The Company recognizes revenue for Ting mobile usage based on the actual amount of monthly services utilized by each customer.

Ting mobile services are primarily contracted through the Ting website, for one month at a time and contain no commitment to renew the contract following each customer's monthly billing cycle. The Company's billing cycle for all Ting mobile customers is computed based on the customer's activation date. In order to recognize revenue as the Company satisfies its obligations, we compute the amount of revenues earned but not billed from the end of each billing cycle to the end of each reporting period. In addition, revenues associated with the sale of wireless devices and accessories are recognized when title and risk of loss is transferred to the customer and shipment has occurred. Incentive marketing credits given to customers are recorded as a reduction of revenue.

Our Roam Mobility brand also offers standard talk, text and data mobile services. Roam customers prepay for their usage through the Roam Mobility website. When prepayments are received the amount is deferred, and subsequently recognized as the Company satisfies its obligation to provide mobile services. In addition, revenues associated with the sale of SIM cards are recognized when title and risk of loss is transferred to the subscriber and shipment has occurred. Incentive marketing credits given to customers are recorded as a reduction of revenue.

Other services

Other services derive revenues from providing Ting fixed high-speed internet access to individuals and small businesses in select cities. In addition, we provide billing, provisioning and customer care software solutions to ISPs through our Platypus billing software. Ting fixed Internet access contracts provide customers Internet access at their home or business through the installation and use of our fiber optic network. Fixed Internet contracts are generally prepaid and grant customers with unlimited bandwidth based on a fixed price per month basis. Since consideration is collected before the service period, revenue is initially deferred and recognized as the Company performs its obligation to provide Internet access. Though the Company does not consider the installation of fixed Internet access to be a distinct performance obligation, the fees related to installation are immaterial and therefore revenue is recognized as billed.

Fixed Internet access services are primarily contracted through the Ting website, for one month at a time and contain no commitment to renew the contract following each customer's monthly billing cycle. The Company's billing cycle for all Ting fixed Internet access customers is computed based on the customer's activation date. In order to recognize revenue as the Company satisfies its obligations, we compute the amount of revenues earned but not billed from the end of each billing cycle to the end of each reporting period. In addition, revenues associated with the sale of Internet hardware to subscribers are recognized when title and risk of loss is transferred to the subscriber and shipment has occurred. Incentive marketing credits given to customers are recorded as a reduction of revenue.

In those cases, where payment is not received at the time of sale, revenue is not recognized until contract inception unless the collection of the related accounts receivable is reasonably assured. The Company records costs that reflect expected refunds, rebates and credit card charge-backs as a reduction of revenues at the time of the sale based on historical experiences and current expectations.

Table of Contents

Domain Services

Wholesale

Domain registration contracts, which can be purchased for terms of one to ten years, provide our resellers and retail registrant customers with the exclusive right to a personalized internet address from which to build an online presence. The Company enters into domain registration contracts in connection with each new, renewed and transferred-in domain registration. At the inception of the contract, the Company charges and collects the registration fee for the entire registration period. Though fees are collected upfront, revenue from domain registrations are recognized ratably over the registration period as domain registration contracts contain a 'right to access' license of IP, which is a distinct performance obligation measured over time. The registration period begins once the Company has confirmed that the requested domain name has been appropriately recorded in the registry under contractual performance standards.

Historically, our wholesale domain service has constituted the largest portion of our business and encompasses all of our services as an accredited registrar related to the registration, renewal, transfer and management of domain names. In addition, this service fuels other revenue categories as it often is the initial service for which a reseller will engage us, enabling us to follow on with other services and allowing us to add to our portfolio by purchasing names registered through us upon their expiration. With the acquisition of eNom and its 24,000-reseller network, domain services will continue to be the largest portion of our business and will further fuel our ability to sell add-on services.

The Company is an ICANN accredited registrar. Thus, the Company is the primary obligor with our reseller and retail registrant customers and is responsible for the fulfillment of our registrar services to those parties. As a result, the Company reports revenue in the amount of the fees we receive directly from our reseller and retail registrant customers. Our reseller customers maintain the primary obligor relationship with their retail customers, establish pricing and retain credit risk to those customers. Accordingly, the Company does not recognize any revenue related to transactions between our reseller customers and their ultimate retail customers.

Wholesale – Value-Added Services

We derive domain related value-added services like digital certifications, WHOIS privacy and hosted email provide our resellers and retail registrant customers with tools and additional functionality to be used in conjunction with domain registrations. All domain related value-added services are considered distinct performance obligations which transfer the promised service to the customer over the contracted term. Fees charged to customers for domain related value-added services are collected at the inception of the contract, and revenue is recognized on a straight-line basis

over the contracted term, consistent with the satisfaction of the performance obligations.

We also derive revenue from other value-added services primarily from Internet hosting services, advertising from the OpenSRS and eNom domain expiry streams.

Retail

We derive revenues from Hover and eNom's retail properties through the sale of retail domain name registration and email services to individuals and small businesses.

Portfolio

We derive revenue from our portfolio of domain names parking monetization, whereby the Company contracts with third-party Internet advertising publishers to direct web traffic from the Company's domain expiry stream domains and Internet portfolio domains to advertising websites. Compensation from Internet advertising publishers is calculated variably on a cost-per-action basis based on the number of advertising links that have been visited in a given month.

The Company also sells the rights to the Company's portfolio domains or names acquired through the Company's domain expiry stream. Revenue generated from sale of domain name contracts, containing a distinct performance obligation to transfer the domain name rights under the Company's control, is generally recognized once the rights have been transferred and payment has been received in full. Domain portfolio names are sold through our premium domain name service, auctions or in negotiated sales. The size of our domain name portfolio varies over time, as we acquire and sell domains on a regular basis to maximize the overall value and revenue generation potential of our portfolio. In evaluating names for sale, we consider the potential foregone revenue from pay-per-click advertising, as well as other factors. The name will be offered for sale if, based on our evaluation, the name is deemed non-essential to our business and management believes that deriving proceeds from the sale is strategically more beneficial to the Company.

Critical Accounting Policies

The preparation of our consolidated financial statements in conformity with U.S. GAAP requires us to make estimates and judgements that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. There have been no material changes to the critical accounting policies and estimates as previously disclosed in Part II, Item 7 of our Annual Report on Form 10-K for the year ended December 31, 2017, except for the adoption of Accounting Standard Update No. 2014-09, *Revenue from Contracts with Customers (Topic 606)*, which was adopted using the modified retrospective basis. Accordingly, comparative figures have not been restated. The adoption of ASU 2014-09 did not have a material impact on the timing of revenue recognition. For further information on our critical accounting policies and estimates, see Note 3 to the consolidated financial statements appearing in Part I, Item 1 in this Quarterly Report on Form 10-Q.

Table of Contents**RESULTS OF OPERATIONS FOR THE THREE MONTHS ENDED MARCH 31, 2018 AS COMPARED TO THE THREE MONTHS ENDED MARCH 31, 2017****NET REVENUES**

The following table presents our net revenues, by revenue source:

	Three months ended March 31,	
	2018	2017
<u>Network Access Services:</u>		
Mobile Services	\$21,872,109	\$17,962,868
Other Services	1,736,116	1,286,917
Total Network Access Services	23,608,225	19,249,785
<u>Domain Services:</u>		
Wholesale		
Domain Services	58,427,707	39,091,817
Value Added Services	4,434,572	3,907,889
Total Wholesale	62,862,279	42,999,706
Retail		
Portfolio	8,436,563	6,401,703
Total Domain Services	72,187,466	50,318,277
	\$95,795,691	\$69,568,062
Increase over prior period	\$26,227,629	
Increase - percentage	38	%

The following table presents our revenues, by revenue source, as a percentage of total revenues:

**Three
months
ended
March 31,
2018 2017**

Network Access Services:

Mobile Services	23 %	26 %
Other Services	2 %	2 %
Total Network Access Services	25 %	28 %

Domain Services:

Wholesale		
Domain Services	60 %	56 %
Value Added Services	5 %	6 %
Total Wholesale	65 %	62 %
Retail	9 %	9 %
Portfolio	1 %	