**HASBRO INC** Form 4 May 01, 2008

## FORM 4

#### **OMB APPROVAL**

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

if no longer subject to Section 16. Form 4 or

Check this box

January 31, Expires: 2005

Form 5 obligations STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Estimated average burden hours per response... 0.5

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* Billing Duncan

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

(Last)

Value

\$.50 per share)

Common

Stock (Par

(First) (Middle) HASBRO INC [HAS]

(Check all applicable)

C/O HASBRO, INC. 1011

(Street)

04/29/2008

04/29/2008

3. Date of Earliest Transaction

(Month/Day/Year) 04/29/2008

Director 10% Owner Other (specify X\_ Officer (give title

below) Global Development Officer

below)

NEWPORT AVENUE

4. If Amendment, Date Original Filed(Month/Day/Year)

M

M

6. Individual or Joint/Group Filing(Check

Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

D

D

Person

\$ 18.575 34,783.091

48,117.091

\$ 20.57

PAWTUCKET, RI 02862

(City)	(State)	(Zip) Tab	le I - Non-l	Derivative	Secui	rities Acquir	ed, Disposed of,	or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securit for Dispos (Instr. 3, 4	ed of (	` ′	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock (Par Value \$.50 per share)	04/29/2008		M	15,000	A	\$ 32.1875	23,116.091	D	
Common Stock (Par									

11,667

13,334 A

Value \$.50 per share)							
Common Stock (Par Value \$.50 per share)	04/29/2008	M	13,492	A	\$ 18.815	61,609.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	5,391	D	\$ 35.28	56,218.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	700	D	\$ 35.285	55,518.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	200	D	\$ 35.288	55,318.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	3,332	D	\$ 35.29	51,986.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	2,500	D	\$ 35.295	49,486.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	300	D	\$ 35.298	49,186.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	300	D	\$ 35.3	48,886.091	D
Common Stock (Par Value	04/29/2008	S	854	D	\$ 35.32	48,032.091	D

\$.50 per share)							
Common Stock (Par Value \$.50 per share)	04/29/2008	S	3,200	D	\$ 35.33	44,832.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	7,416	D	\$ 35.34	37,416.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	4,400	D	\$ 35.35	33,016.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	1,600	D	\$ 35.37	31,416.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	2,100	D	\$ 35.39	29,316.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	100	D	\$ 35.405	29,216.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	900	D	\$ 35.41	28,316.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	300	D	\$ 35.42	28,016.091	D
Common Stock (Par Value \$.50 per	04/29/2008	S	1,700	D	\$ 35.345	26,316.091	D

share)							
Common Stock (Par Value \$.50 per share)	04/29/2008	S	2,300	D	\$ 35.355	24,016.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	800	D	\$ 35.36	23,216.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	100	D	\$ 35.365	23,116.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	1,435	D	\$ 35.9	21,681.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	1,000	D	\$ 35.91	20,681.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	200	D	\$ 35.918	20,481.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	100	D	\$ 35.915	20,381.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	600	D	\$ 35.92	19,781.091	D
Common Stock (Par Value \$.50 per share)	04/29/2008	S	3,465	D	\$ 35.93	16,316.091	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Secur Acqu or Dis (D)	rities ired (A) sposed of . 3, 4,	6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and A Underlying S (Instr. 3 and A	Securities
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Share
Option (Right to Buy) (1)	\$ 32.1875	04/29/2008		M		15,000	05/11/2000(2)	05/10/2009	Common Stock	15,000
Option (Right to Buy) (1)	\$ 18.575	04/29/2008		M		11,667	05/20/2005(3)	05/19/2014	Common Stock	11,66
Option (Right to Buy) (1)	\$ 20.57	04/29/2008		M		13,334	05/19/2006(3)	05/18/2012	Common Stock	13,334
Option (Right to Buy) (1)	\$ 18.815	04/29/2008		M		13,492	07/27/2007(3)	07/26/2013	Common Stock	13,492

# **Reporting Owners**

Reporting Owner Name / Address	Relationships						
. 0	Director	10% Owner	Officer	Other			
Billing Duncan			Global				
C/O HASBRO, INC. 1011 NEWPORT AVENUE			Development				
PAWTUCKET, RI 02862			Officer				

# **Signatures**

Tarrant Sibley, p/o/a for Duncan	04/30/2008
Billing	04/30/2008

\*\*Signature of Reporting Person Date

Reporting Owners 5

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- (2) 20 % of the options become exercisable on the first anniversary of the date of grant and an additional 20 % of the options become exercisable on each anniversary of the date of grant thereafter.
- (3) 33 1/3 of the options become exercisable on the first anniversary of the date of grant and an additional 33 1/3 of the options become exercisable on each anniversary of the date of grant thereafter.

#### **Remarks:**

This Form 4 filing is 1 of 2.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.