

Under Armour, Inc.
Form 4
January 23, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
MAVERICK CAPITAL LTD

(Last) (First) (Middle)

300 CRESCENT COURT, 18TH FLOOR,

(Street)

DALLAS, TX 72501

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
Under Armour, Inc. [UA]

3. Date of Earliest Transaction (Month/Day/Year)
01/18/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___X___ 10% Owner
___ Officer (give title below) ___ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

___ Form filed by One Reporting Person
X Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) | | | |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|-----------|---|--------------------|
| | | | Code | V | Amount | (A) or (D) | Price | | | |
| Common Stock ⁽¹⁾ | 01/18/2008 | | P | | 2,400 | A | \$ 27.84 | 3,716,620 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | | P | | 1,400 | A | \$ 27.85 | 3,718,020 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | | P | | 600 | A | \$ 27.87 | 3,718,620 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | | P | | 1,900 | A | \$ 27.89 | 3,720,520 | I | by Portfolio |

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| | | | | | | | | Funds |
|--------------|------------|---|-------|---|----------|-----------|---|--------------------|
| Common Stock | 01/18/2008 | P | 1,700 | A | \$ 27.93 | 3,722,220 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 100 | A | \$ 27.95 | 3,722,320 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 700 | A | \$ 27.96 | 3,723,020 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,400 | A | \$ 27.97 | 3,724,420 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 100 | A | \$ 27.99 | 3,724,520 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 2,900 | A | \$ 28 | 3,727,420 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,500 | A | \$ 28.01 | 3,728,920 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 600 | A | \$ 28.03 | 3,729,520 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,300 | A | \$ 28.04 | 3,730,820 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,400 | A | \$ 28.05 | 3,732,220 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 500 | A | \$ 28.06 | 3,732,720 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,475 | A | \$ 28.07 | 3,734,195 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 700 | A | \$ 28.08 | 3,734,895 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,000 | A | \$ 28.1 | 3,735,895 | I | by Portfolio Funds |

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| | | | | | | | | |
|--------------|------------|---|-------|---|----------|-----------|---|--------------------|
| Common Stock | 01/18/2008 | P | 425 | A | \$ 28.11 | 3,736,320 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 2,100 | A | \$ 28.12 | 3,738,420 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 600 | A | \$ 28.13 | 3,739,020 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,500 | A | \$ 28.14 | 3,740,520 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 100 | A | \$ 28.16 | 3,740,620 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,100 | A | \$ 28.17 | 3,741,720 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,200 | A | \$ 28.19 | 3,742,920 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,900 | A | \$ 28.21 | 3,744,820 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,300 | A | \$ 28.22 | 3,746,120 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 1,700 | A | \$ 28.23 | 3,747,820 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 2,200 | A | \$ 28.24 | 3,750,020 | I | by Portfolio Funds |
| Common Stock | 01/18/2008 | P | 3,700 | A | \$ 28.27 | 3,753,720 | I | by Portfolio Funds |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr |
|---|--|---|---|--------------------------------------|--|--|---|---|--|
|---|--|---|---|--------------------------------------|--|--|---|---|--|

| Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
|------|---|-----|-----|---------------------|--------------------|-------|--|
|------|---|-----|-----|---------------------|--------------------|-------|--|

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| MAVERICK CAPITAL LTD 300 CRESCENT COURT, 18TH FLOOR DALLAS, TX 72501 | | X | | |
| MAVERICK CAPITAL MANAGEMENT LLC 300 CRESCENT COURT, 18TH FLOOR DALLAS, TX 72501 | | X | | |
| AINSLIE LEE S III 767 FIFTH AVENUE 11TH FLOOR NEW YORK, NY 10153 | | X | | |

Signatures

/s/ John T. McCafferty,
Attorney-in-Fact

01/23/2008

**Signature of Reporting Person

Date

/s/ John T. McCafferty,
Attorney-in-Fact

01/23/2008

**Signature of Reporting Person

Date

/s/ John T. McCafferty,
Attorney-in-Fact

01/23/2008

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Maverick Capital, Ltd. ("Maverick Capital") is a registered investment adviser under the Investment Advisers Act of 1940, as amended and acts as the investment manager for each of the portfolio funds that directly hold the reported securities. Maverick Capital

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Management, LLC ("Maverick") is the general partner of Maverick Capital. Lee S. Ainslie III is the manager of Maverick who is granted sole investment decision pursuant to Maverick's limited liability company regulations. Each reporting owner disclaims beneficial ownership of the reported securities except to the extent of its pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.