

GOODYEAR TIRE & RUBBER CO /OH/  
Form 8-K  
February 27, 2008

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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of Earliest Event Reported):

February 21, 2008

The Goodyear Tire & Rubber Company

(Exact name of registrant as specified in its charter)

Ohio

1-1927

34-0253240

(State or other jurisdiction  
of incorporation)

(Commission  
File Number)

(I.R.S. Employer  
Identification No.)

1144 East Market Street, Akron, Ohio

44316-0001

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code:

330-796-2121

Not Applicable

Former name or former address, if changed since last report

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

On February 21, 2008, the Board of Directors of The Goodyear Tire & Rubber Company ("Goodyear") elected Richard Noechel as Vice President and Corporate Controller, effective March 1, 2008. Mr. Noechel succeeds Thomas A. Connell, who will become Goodyear's Vice President and Chief Information Officer, also effective March 1, 2008.

Mr. Noechel, 39, has been Chief Financial Officer of Goodyear's South Pacific Tyre subsidiary in Australia since April 2006. He joined Goodyear in October 2004, serving as Assistant Controller at Goodyear's headquarters in Akron, Ohio. Prior to joining Goodyear, Mr. Noechel was Vice President and Controller for Kmart Corporation from 2001 through 2004. He previously worked for DaimlerChrysler from 1997 through 2001 and for Price Waterhouse LLP from 1991 through 1997.

Mr. Noechel will participate in Goodyear's Performance Recognition Plan, Performance Plan and Executive Performance Plan, as well as the other benefit plans and programs that generally are available to Goodyear's executive officers and associates.

A copy of the press release announcing Mr. Noechel's appointment is attached hereto as Exhibit 99.1

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits

99.1 News Release dated February 27, 2008

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

*February 27, 2008*

The Goodyear Tire & Rubber Company

By: *W. Mark Schmitz*

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*Name: W. Mark Schmitz*

*Title: Executive Vice President and Chief Financial Officer*

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Exhibit Index

<b><u>Exhibit No.</u></b>	<b><u>Description</u></b>
99.1	News Release dated February 27, 2008