

Vivo Participacoes S.A.  
Form 6-K  
January 11, 2011

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## SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 6-K

Report of Foreign Private Issuer  
Pursuant to Rule 13a-16 or 15d-16 of the  
Securities Exchange Act of 1934

**For the month of January, 2011**

**Commission File Number 1-14493**

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### VIVO PARTICIPAÇÕES S.A.

(Exact name of registrant as specified in its charter)

### VIVO Holding Company

(Translation of Registrant's name into English)

**Av. Roque Petroni Jr., no.1464, 6<sup>th</sup> floor part, "B"building  
04707-000 - São Paulo, SP**

**Federative Republic of Brazil**

(Address of principal executive office)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F  Form 40-F

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes  No

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### VIVO PARTICIPAÇÕES S.A.

CNPJ/MF nº 02.558.074/0001-73 - NIRE 35.3.001.587.9-2

Publicly-held Company, with Authorized Capital

### RE-RATIFICATION OF CALL NOTICE

The Board of Directors of Vivo Participações S.A., represented by its Chairman, Mr. Luis Miguel Gilpérez López, hereby informs the Shareholders about the cancellation of the **SPECIAL SHAREHOLDERS' MEETING**, initially proposed to be held on January 18, 2011, as provided for in the call notices published in Valor Econômico newspaper and in the State of São Paulo Official Gazette, in their respective issues of January 04, 2011, and hereby calls a new



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factors. Any changes in such assumptions or factors could cause actual results to differ materially from current expectations.