JONES JERRY C Form 5 May 03, 2019

OMB APPROVAL FORM 5 **OMB** UNITED STATES SECURITIES AND EXCHANGE COMMISSION 3235-0362 Number: Washington, D.C. 20549 Check this box if January 31, Expires: no longer subject 2005 to Section 16. Estimated average ANNUAL STATEMENT OF CHANGES IN BENEFICIAL Form 4 or Form burden hours per 5 obligations OWNERSHIP OF SECURITIES response... 1.0 may continue. See Instruction Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, 1(b). Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Reported 30(h) of the Investment Company Act of 1940 Form 4 Transactions Reported 1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading 5. Relationship of Reporting Person(s) to Issuer JONES JERRY C Symbol LiveRamp Holdings, Inc. [RAMP] (Check all applicable) (Last) (First) (Middle) 3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year) Director 10% Owner _ Other (specify _X__ Officer (give title 03/31/2019 below) below) LIVERAMP HOLDINGS, CHIEF ETHICS & LEGAL OFFICER INC., Â 225 BUSH STREET, 17TH **FLOOR** (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Reporting Filed(Month/Day/Year)

SAN FRANCISCO, Â CAÂ 94104

(City)

X Form Filed by One Reporting Person __ Form Filed by More than One Reporting

(check applicable line)

(City)	(State)	Table Table	e I - Non-Deri	vative Securit	ties A	cquired	, Disposed of, o	r Beneficially	Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities (A) or Dispo (Instr. 3, 4 and Amount	sed of		5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
COMMON STOCK, \$.10 PAR VALUE	03/31/2019	Â	J	202.0208 (1)	A	\$0	5,396.8796	I	BY MANAGED ACCOUNT 1
COMMON STOCK, \$.10 PAR VALUE	Â	Â	Â	Â	Â	Â	205,413	D	Â

COMMON STOCK, \$.10 PAR	Â	Â	Â	Â	Â	3,494.7296 (2)	BY MANAGED ACCOUNT
VALUE							2

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 2270 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	7. Titl Amou Under Secur (Instr.	int of rlying	8. Price of Derivative Security (Instr. 5)
					(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
JONES JERRY C LIVERAMP HOLDINGS, INC. 225 BUSH STREET, 17TH FLOOR SAN FRANCISCO, CA 94104	Â	Â	CHIEF ETHICS & LEGAL OFFICER	Â			

Signatures

/s/ By: Catherine L. Hughes, Attorney-in-Fact For: Jerry C.
Jones

05/03/2019

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares were acquired during fiscal 2019 under the Company's 401(k) Retirement Savings Plan.

On June 20, 2018, the reporting person disclosed the deposit of 671 shares into his retirement account. Due to a clerical error by the administrator of the Acxiom Corporation Non-Qualified Deferred Compensation Plan, the number of shares deposited was transposed, and the total amount of shares beneficially owned by the reporting person has been reduced to reflect the correct deposit of 167 shares into his retirement account.

Reporting Owners 2

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Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.