Allegiant Travel CO Form 3 February 03, 2015 **FORM 3** UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 OMB 2225 OMB

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| 1. Name and Address of Reporting Person <u>*</u> Anderson Gregory Clark | | | 2. Date of Event Requiring Statement(Month/Day/Year) | 3. Issuer Name and Ticker or Trading Symbol Allegiant Travel CO [ALGT] | | | | |
|---|--------------------------------------|--------------|--|--|--|----------------------------|--|--|
| (Last) | (First) | (Middle) | 01/27/2015 | 4. Relationship of Reporting Person(s) to Issuer | | | 5. If Amendment, Date Original Filed(Month/Day/Year) | |
| 1201 NORTH TOWN CENTER DRIVE | | | (Check all applicable) | | | | | |
| | (Street) | | | Director 10% Owner X_ Officer Other (give title below) (specify below) | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting | |
| LAS VEGAS, NV 89144 | | | | Chief Accounting Officer | | er | Person Form filed by More than One Reporting Person | |
| (City) | (State) | (Zip) | Table I - N | Non-Derivat | tive Securiti | es Bei | neficially Owned | |
| 1.Title of Se (Instr. 4) | curity | | 2. Amount o Beneficially (Instr. 4) | | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nat Owner (Instr. | 1 | |
| Common | Stock | | 2,074 <u>(1)</u> | | D | Â | | |
| | eport on a sepa tly or indirectly | | ich class of securities benefic | ^{ially} S | SEC 1473 (7-02 |) | | |
| | infor | mation conta | pond to the collection of ained in this form are not and unless the form displ | t | | | | |

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) Title | 4. Conversion or Exercise Price of Derivative | 5. Ownership Form of Derivative Security: | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---|--|---|---|---|---|
| | | The | Security | Direct (D) | |

3235-0104

January 31,

2005

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Number:

Expires:

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Estimated average burden hours per

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| Date | Expiration | Amount or | or Indirect |
|-------------|------------|-----------|-------------|
| Exercisable | Date | Number of | (I) |
| | | Shares | (Instr 5) |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|---|---------------|-----------|--------------------------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| Anderson Gregory Clark 1201 NORTH TOWN CENTER DRIVE LAS VEGAS, NV 89144 | Â | Â | Chief Accounting Officer | Â | | | |
| Signatures | | | | | | | |
| Robert B. Goldberg, under power of attorney | 02/03/2015 | | | | | | |
| **Signature of Reporting Person | | Date | | | | | |
| Explanation of Responses: | | | | | | | |

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Of these shares, 309 shares are shares of restricted stock vesting on February 8, 2015; 457 shares are shares of restricted stock vesting 1/2 (1) on each of March 8, 2015 and March 8, 2016; and 460 shares are shares of restricted stock vesting 1/3 on each of March 6, 2015, March 6, 2016 and March 6, 2017.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.