META FINANCIAL GROUP INC Form SC 13G/A February 17, 2015

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### SCHEDULE 13G/A

Under the Securities Exchange Act of 1934 (Amendment No. 3)\*

Meta Financial Group, Inc. (Name of Issuer)

Common Stock, par value \$0.01 per share (Title of Class of Securities)

59100U108

(CUSIP Number)

December 31, 2014 (Date of Event Which Requires Filing of This Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

x Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Continued on the following pages
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Exhibit Index: Page 11

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	1		CUSIP No. 59100U108 PORTING PERSONS ICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)	
	2	Philadelphia Financial Management of San Francisco, LLC CHECK THE APPROPRIATE BOX IF A MEMBER OF (a) A GROUP (see instructions) (b)		
	3	SEC USE ONLY	Y	
	4	CITIZENSHIP (	OR PLACE OF ORGANIZATION	
		California 5	SOLE VOTING POWER	
NUMBER SHARES	CIALLY BY EPORTING	6	0 SHARED VOTING POWER 583,010	
OWNED EACH RE		7	SOLE DISPOSITIVE POWER	
PERSON V		8	0 SHARED DISPOSITIVE POWER 583,010	
9	AGGREGAT 583,010	E AMOUNT BEN	NEFICIALLY OWNED BY EACH REPORTING PERSON	
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (see instructions)			
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)			
9.4% 12 TYPE OF REPORTING PERSON (see instructions)			ON (see instructions)	
	IA			
Page 2 of 11 pages				

	1	CUSIP No. 59100U108 NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)			
	2	Boathouse Row I, L.P. CHECK THE APPROPRIATE BOX IF A MEMBER OF (a) A GROUP (see instructions) (b)			
	3 SEC USE ONLY				
	4	CITIZENSHIP	ZENSHIP OR PLACE OF ORGANIZATION		
		Delaware			
		5	SOLE VOTING POWER		
NUMBER OF SHARES BENEFICIALLY OWNED BY		6	0 SHARED VOTING POWER 200,859		
		7	SOLE DISPOSITIVE POWER		
PERSON	EPORTING WITH:	8	0 SHARED DISPOSITIVE POWER 200,859		
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 200,859					
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (see instructions)				
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)				
12	<ul><li>3.3%</li><li>TYPE OF REPORTING PERSON (see instructions)</li></ul>				
	PN				
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	1	CUSIP No. 59100U108 NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)			
	2	Boathouse Row II, L.P. CHECK THE APPROPRIATE BOX IF A MEMBER OF (a) A GROUP (see instructions) (b)			
	3	SEC USE ONL	Y		
	4	CITIZENSHIP	OR PLACE OF ORGANIZATION		
		Delaware 5	SOLE VOTING POWER		
NUMBER OF SHARES BENEFICIALLY		6	0 SHARED VOTING POWER 63,793		
OWNED		7	SOLE DISPOSITIVE POWER		
PERSON	WITH:	8	0 SHARED DISPOSITIVE POWER 63,793		
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 63,793					
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (see instructions)				
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)				
12	<ul> <li>1.0%</li> <li>12 TYPE OF REPORTING PERSON (see instructions)</li> </ul>				
	PN				
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	1	CUSIP No. 59100U108 NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)		
	2	Boathouse Row Offshore Ltd. CHECK THE APPROPRIATE BOX IF A MEMBER OF (a) A GROUP (see instructions) (b)		
	3	SEC USE ONLY	Y	
	4	CITIZENSHIP (	OR PLACE OF ORGANIZATION	
		Cayman Islands		
		5	SOLE VOTING POWER	
NUMBER OF		6	0 SHARED VOTING POWER 318,358	
SHARES BENEFIC	IALLY		318,338	
OWNED :		7	SOLE DISPOSITIVE POWER	
EACH RE PERSON	PORTING		0	
FERSON	WIIII.	8	SHARED DISPOSITIVE POWER 318,358	
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 318,358				
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (see instructions)			
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)			
12	5.1% 2 TYPE OF REPORTING PERSON (see instructions)			
	СО			
Page 5 of	Page 5 of 11 pages			

	1	CUSIP No. 59100U108 NAMES OF REPORTING PERSONS I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY)			
2		Jordan Hymowitz CHECK THE APPROPRIATE BOX IF A MEMBER OF (a) A GROUP (see instructions) (b)			
	3	SEC USE ONL	Y		
	4	CITIZENSHIP OR PLACE OF ORGANIZATION			
		US Citizen			
		5	SOLE VOTING POWER		
NUMBER OF		6	0 SHARED VOTING POWER		
SHARES			583,010		
BENEFIC		7	COLE DISPOSITIVE DOWER		
OWNED I	EPORTING	7	SOLE DISPOSITIVE POWER		
PERSON			0		
		8	SHARED DISPOSITIVE POWER 583,010		
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 583,010					
10	CHECK BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (see instructions)				
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)				
12	9.4% 2 TYPE OF REPORTING PERSON (see instructions)				
	IN				
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#### Item 1(a). Name of Issuer:

Meta Financial Group, Inc (the "Issuer")

#### Item 1(b). Address of Issuer's Principal Executive Offices:

5501 S. Broadband Lane Sioux Falls, SD 57108

#### Item 2(a). Name of Person Filing:

This Schedule 13G is filed on behalf of each of the following persons (collectively, the "Reporting Persons"): Philadelphia Financial Management of San Francisco, LLC

Boathouse Row I. L.P.

Boathouse Row II, L.P.

Boathouse Row Offshore Ltd.

Jordan Hymowitz

This Schedule 13G relates to the shares of common stock of the Issuer (the "Shares") held for the accounts of Boathouse Row I, L.P. ("BRI"), Boathouse Row II, L.P. ("BRII"), and Boathouse Row Offshore Ltd. ("BRO"). Philadelphia Financial Management of San Francisco, LLC ("PFM") is the investment advisor of BRO and the general partner of BRI and BRII and therefore retains voting control and dispositive power of the shares owned by each. Jordan Hymowitz is the Managing Member of Philadelphia Financial Management of San Francisco LLC and its majority owner.

#### Item 2(b). Address of Principal Business Office or, if none, Residence:

The address of the principal business office of each of the Reporting Persons is:

c/o Philadelphia Financial Management of San Francisco, LLC

450 Sansome Street, Suite 1500

San Francisco, CA 94111

#### Item 2(c). Citizenship:

Philadelphia Financial Management of San Francisco, LLC - California, United States

Boathouse Row I, L.P. - Delaware, United States

Boathouse Row II, L.P. – Delaware, United States

Boathouse Row Offshore Ltd. - Cayman Islands

Jordan Hymowitz-California, United States

#### Item 2(d). Title of Class of Securities:

Common Stock (the "Shares")

#### Item 2(e). CUSIP Number:

59100U108

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- Item 3. If this Statement is filed pursuant to 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:
  - (a) Broker or dealer registered under Section 15 of the Act;
  - (b) Bank as defined in Section 3(a)(6) of the Act;
  - (c) Insurance company as defined in Section 3(a)(19) of the Act;
  - (d) Investment company registered under Section 8 of the Investment Company Act of 1940;
  - (e) x An investment adviser in accordance with Rule 13d-1(b)(1)(ii)(E);
  - (f) An employee benefit plan or endowment fund in accordance with Rule 13d-1(b)(1)(ii)(F);
  - (g) x A parent holding company or control person in accordance with Rule 13d-1(b)(1)(ii)(G);
  - (h) A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act (12 U.S.C. 1813);
  - (i) A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940;
  - (j) A non-U.S. institution in accordance with Rule 240.13d-1(b)(1)(ii)(J);
  - (k) Group, in accordance with Rule 240.13d-1(b)(1)(ii)(K). If filing as a non-U.S. institution in accordance with Rule 240.13d-1(b)(1)(ii)(J), please specify the type of institution:

#### Item Ownership.

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Provide the following information regarding the aggregate number and percentage of the class of securities of the issuer identified in Item 1.

(a) Amount Beneficially Owned:

As of December 31, 2014, each of the Reporting Persons may be deemed the beneficial owner of 583,010 Shares representing 9.4% of the Shares outstanding as of December 8, 2014. 200,859 Shares are held for the account of BRI representing 3.3% of the Shares outstanding as of December 8, 2014. 63,793 Shares are held for the account of BRII representing 1.0% of the Shares outstanding as of December 8, 2014. 318,358 Shares are held for the account of BRO representing 5.1% of the Shares outstanding as of December 8, 2014.

(b) Percent of Class:

9.4% (based on 6,193,879 shares outstanding as of December 8, 2014, as reported by the Issuer in its quarterly report on Form 10-K filed December 12, 2014)

(c) Number of shares as to which such person has:

(i) sole power to vote or to direct the vote:

0

(ii) shared power to vote or to direct the vote:

583,010

(iii) sole power to dispose or to direct the disposition of:

0

(iv) shared power to dispose or to direct the disposition of:

583,010

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Item 5. Ownership of Five Percent or Less of a Class.

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following.

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

See disclosure in Items 2 and 4 hereof.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company.

See disclosure in Item 2 hereof.

Item 8. Identification and Classification of Members of the Group.

Not applicable.

Item 9. Notice of Dissolution of Group.

Not applicable.

Item 10. Certification.

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of and do not have the effect of changing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having such purpose or effect for the time being.

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#### **SIGNATURE**

After reasonable inquiry and to the best of my	knowledge and	belief, I certify	that the information	set forth in this
statement is true, complete and correct.				

Dated: February 17, 2015

PHILADELPHIA FINANCIAL MANAGEMENT OF SAN FRANCISCO, LLC

By: /s/Rachael Clarke

Rachael Clarke, Authorized Signatory

BOATHOUSE ROW I, L.P.

By: /s/Rachael Clarke

Rachael Clarke, Authorized Signatory

BOATHOUSE ROW II, L.P.

By: /s/Rachael Clarke

Rachael Clarke, Authorized Signatory

BOATHOUSE ROW OFFSHORE FUND LTD.

By: /s/Rachael Clarke

Rachael Clarke, Authorized Signatory

## JORDAN HYMOWITZ

By: /s/Jordan Hymowitz

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#### **EXHIBIT INDEX**

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A Joint Filing Agreement

#### JOINT FILING AGREEMENT

The undersigned hereby agree that the statement on Schedule 13G with respect to the Common Stock of Meta Financial Group, Inc. dated as of February 17, 2015 is, and any amendments thereto signed by each of the undersigned shall be, filed on behalf of each of us pursuant to and in accordance with the provisions of Rule 13d-1(k) under the Securities Exchange Act of 1934, as amended.

Dated: February 17, 2015

PHILADELPHIA FINANCIAL MANAGEMENT OF SAN FRANCISCO, LLC

By: /s/Rachael Clarke

Rachael Clarke, Authorized Signatory

BOATHOUSE ROW I, L.P.

By: /s/Rachael Clarke

Rachael Clarke, Authorized Signatory

BOATHOUSE ROW II, L.P.

By: /s/Rachael Clarke

Rachael Clarke, Authorized Signatory

BOATHOUSE ROW OFFSHORE FUND LTD.

By: /s/Rachael Clarke

Rachael Clarke, Authorized Signatory

JORDAN HYMOWITZ

By: /s/Jordan Hymowitz

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