

Primo Water Corp  
Form 4  
March 18, 2016

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
*See Instruction*  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**PRIM BILLY D**

(Last) (First) (Middle)

**101 NORTH CHERRY  
STREET, SUITE 501**

(Street)

**WINSTON-SALEM, NC 27101**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol

**Primo Water Corp [PRMW]**

3. Date of Earliest Transaction  
(Month/Day/Year)

**03/17/2016**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)

Chairman, CEO and President

6. Individual or Joint/Group Filing(Check  
Applicable Line)

☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities<br>Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|-----------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
| Common<br>Stock                       |                                         |                                                             |                                         | (A)<br>or<br>(D)                                                           | 2,362,380 <sup>(1)</sup>                                                                                           | D                                                                    |                                                                   |
| Common<br>Stock                       |                                         |                                                             |                                         |                                                                            | 8,032                                                                                                              | I                                                                    | See<br>Footnote<br><sup>(2)</sup>                                 |
| Common<br>Stock                       |                                         |                                                             |                                         |                                                                            | 4,791                                                                                                              | I                                                                    | See<br>Footnote<br><sup>(3)</sup>                                 |
| Common<br>Stock                       |                                         |                                                             |                                         |                                                                            | 4,791                                                                                                              | I                                                                    | See<br>Footnote<br><sup>(4)</sup>                                 |

# Edgar Filing: Primo Water Corp - Form 4

|              |        |   |                         |
|--------------|--------|---|-------------------------|
| Common Stock | 23,957 | I | See Footnote <u>(5)</u> |
| Common Stock | 23,957 | I | See Footnote <u>(6)</u> |
| Common Stock | 4,791  | I | See Footnote <u>(7)</u> |
| Common Stock | 4,791  | I | See Footnote <u>(8)</u> |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price or Value of Underlying Securities (Instr. 3 and 4) |
|--------------------------------------------|--------------------------------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-----------------------------------------------------------------------------------------|----------------------------------------------------------|---------------------------------------------------------------|-------------------------------------------------------------|
|                                            |                                                        |                                      |                                                    | Code                           | V (A) (D)                                                                               | Date Exercisable Expiration Date                         | Title                                                         | Amount or Number of Shares                                  |
| Deferred Stock Units                       | <u>(9)</u>                                             | 03/17/2016                           |                                                    | F                              | 37,870 <u>(10)</u>                                                                      | <u>(11)</u> <u>(11)</u>                                  | Common Stock                                                  | 37,870 \$                                                   |

## Reporting Owners

| Reporting Owner Name / Address                                                  | Relationships |           |                                   |       |
|---------------------------------------------------------------------------------|---------------|-----------|-----------------------------------|-------|
|                                                                                 | Director      | 10% Owner | Officer                           | Other |
| PRIM BILLY D<br>101 NORTH CHERRY STREET<br>SUITE 501<br>WINSTON-SALEM, NC 27101 | X             |           | Chairman,<br>CEO and<br>President |       |

## Signatures

/s/ Patrick J. Rogers by power of attorney for Billy D.  
Prim

03/18/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 15,000 restricted stock units that vest in equal annual installments on March 11 of each of 2017, 2018 and 2019.
- (2) Held by Mr. Prim's spouse.
- (3) Held by Billy D. Prim Revocable Trust of which Mr. Prim is the sole trustee.
- (4) Held by BD Prim, LLC of which Mr. Prim is the sole manager.
- (5) Held by 2010 Irrevocable Trust fbo Sarcanda Westmoreland Bellisimo of which Mr. Prim is the sole trustee.
- (6) Held by 2010 Irrevocable Trust fbo Anthony Gray Westmoreland of which Mr. Prim is the sole trustee.
- (7) Held by 2010 Irrevocable Trust fbo Jager Gralyn Dean Bellisimo of which Mr. Prim is the sole trustee.
- (8) Held by 2010 Irrevocable Trust fbo Joseph Alexander Bellisimo of which Mr. Prim is the sole trustee.
- (9) Each deferred stock unit has a value as of a given date equal to the fair market value of one share of PRMW common stock.
- (10) Shares withheld to satisfy tax withholding requirements in connection with the grant of deferred stock units on March 11, 2016.
- (11) These deferred stock units are to be delivered in equal annual installments in January of each of 2018, 2019, 2020, 2021 and 2022.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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