

SEACOAST BANKING CORP OF FLORIDA  
 Form 4  
 November 13, 2015

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549

OMB APPROVAL  
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**HAHL WILLIAM R**  
  
 (Last) (First) (Middle)  
 SEACOAST BANKING CORP. OF FLORIDA, P.O. BOX 9012

2. Issuer Name and Ticker or Trading Symbol  
 SEACOAST BANKING CORP OF FLORIDA [SBCF]

5. Relationship of Reporting Person(s) to Issuer  
 (Check all applicable)  
 \_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
 Exec. VP & former CFO

(Street)  
 STUART, FL 34995

3. Date of Earliest Transaction (Month/Day/Year)  
 11/10/2015

4. If Amendment, Date Original Filed(Month/Day/Year)  
 6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 \_\_\_ Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V Amount (D) Price			
Common Stock	11/10/2015		J <sup>(1)</sup>	5,798.93 D \$ 15.51	0	D	<sup>(2)</sup>
Common Stock					10,839.8	D	<sup>(3)</sup>
Common Stock					12,318	D	<sup>(4)</sup>
Common Stock					78	D	<sup>(5)</sup>
Common Stock					649	D	<sup>(6)</sup>

Common  
Stock

20 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Common Stock Right to Buy <sup>(7)</sup>	\$ 11					06/28/2014 <sup>(8)</sup>	06/27/2023	Common Stock	5,000
Stock-settled Stock Appreciation Rights <sup>(9)</sup>	\$ 111.1					04/02/2012 <sup>(10)</sup>	04/02/2017	Common Stock	3,900
Stock-settled Stock Appreciation Rights <sup>(9)</sup>	\$ 133.6					05/16/2011 <sup>(10)</sup>	05/16/2016	Common Stock	1,470

## Reporting Owners

**Reporting Owner Name / Address**

**Relationships**

Director 10% Owner Officer Other

HAHL WILLIAM R  
SEACOAST BANKING CORP. OF FLORIDA  
P.O. BOX 9012  
STUART, FL 34995

Exec. VP & former CFO

## Signatures

Sharon Mehl as Power of Attorney for William R.  
Hahl

11/13/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Disposition of share equivalents held in Seacoast Stock Fund in Company's Retirement Savings Plan
- (2) Represents shares held in the Company's Retirement Savings Plan.
- (3) Held jointly with spouse
- (4) Represents unvested shares in performance based restricted stock award granted under Seacoast's 2008 Long-Term Incentive Plan on August 23, 2011 ("Grant Date"). These awards vest in their entirety on the fifth anniversary of the Grant Date, provided Mr. Hahl is employed by the Company or a subsidiary on such date.
- (5) Held as custodian for granddaughters
- (6) Held in IRA
- (7) Granted pursuant to Seacoast Banking Corporation of Florida's 2013 Incentive Plan
- (8) Vests over 5 years at the rate of 20% on the first anniversary of the date of grant (the date indicated) and then at the rate of 20% on each of the following four anniversaries thereafter, subject to continue employment.
- (9) Granted pursuant to Seacoast Banking Corporation of Florida's 2000 Long-Term Incentive Plan
- (10) Date fully vested

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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