

KRUEGER BLAKE W  
Form 4  
February 18, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KRUEGER BLAKE W**

2. Issuer Name and Ticker or Trading Symbol  
**WOLVERINE WORLD WIDE INC /DE/ [WWW]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**9341 COURTLAND DRIVE NE**  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**02/16/2010**

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
**Chairman, CEO & President**

**ROCKFORD, MI 49351**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	02/16/2010		M		7,473	A	\$ 17.91
Common Stock	02/16/2010		M		1,590	A	\$ 17.91
Common Stock	02/16/2010		M		883	A	\$ 17.91
Common Stock	02/16/2010		M		418	A	\$ 17.91
Common Stock	02/16/2010		M		1,342	A	\$ 17.91

Edgar Filing: KRUEGER BLAKE W - Form 4

Common Stock	02/16/2010	M	682	A	\$ 17.91	414,723	D
Common Stock	02/16/2010	M	889	A	\$ 17.91	415,612	D
Common Stock	02/16/2010	M	199	A	\$ 20.08	415,811	D
Common Stock	02/16/2010	M	14,586	A	\$ 20.08	430,397	D
Common Stock	02/16/2010	M	628	A	\$ 20.08	431,025	D
Common Stock	02/16/2010	M	1,441	A	\$ 20.08	432,466	D
Common Stock	02/16/2010	M	2,277	A	\$ 20.5	434,743	D
Common Stock	02/16/2010	M	5,332	A	\$ 20.73	440,075	D
Common Stock	02/16/2010	M	1,116	A	\$ 20.73	441,191	D
Common Stock	02/16/2010	F	32,875	D	\$ 26.31	408,316	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to Buy) <sup>(1)</sup>	\$ 17.91	02/16/2010		M	7,473	04/22/2004	02/23/2010	Common Stock	7,473

Edgar Filing: KRUEGER BLAKE W - Form 4

Stock Option (Right to Buy) <u>(1)</u>	\$ 17.91	02/16/2010	M	1,590	04/22/2004	02/22/2010	Common Stock	1,590
Stock Option (Right to Buy) <u>(1)</u>	\$ 17.91	02/16/2010	M	883	04/22/2004	02/23/2010	Common Stock	883
Stock Option (Right to Buy) <u>(1)</u>	\$ 17.91	02/16/2010	M	418	04/22/2004	02/24/2010	Common Stock	418
Stock Option (Right to Buy) <u>(1)</u>	\$ 17.91	02/16/2010	M	1,342	04/22/2004	03/08/2010	Common Stock	1,342
Stock Option (Right to Buy) <u>(1)</u>	\$ 17.91	02/16/2010	M	682	04/22/2004	04/16/2010	Common Stock	682
Stock Option (Right to Buy) <u>(1)</u>	\$ 17.91	02/16/2010	M	889	04/22/2004	02/23/2010	Common Stock	889
Stock Option (Right to Buy) <u>(1)</u>	\$ 20.08	02/16/2010	M	199	10/25/2004	02/23/2010	Common Stock	199
Stock Option (Right to Buy) <u>(1)</u>	\$ 20.08	02/16/2010	M	14,586	10/25/2004	02/23/2010	Common Stock	14,586
Stock Option (Right to Buy) <u>(1)</u>	\$ 20.08	02/16/2010	M	628	10/25/2004	02/23/2010	Common Stock	628
Stock Option (Right to Buy) <u>(1)</u>	\$ 20.08	02/16/2010	M	1,441	10/25/2004	02/23/2010	Common Stock	1,441
Stock Option (Right to Buy) <u>(1)</u>	\$ 20.5	02/16/2010	M	2,277	12/14/2004	02/23/2010	Common Stock	2,277
	\$ 20.73	02/16/2010	M	5,332	12/27/2004	02/23/2010		5,332

Stock  
Option  
(Right to  
Buy) (1)

Common  
Stock

Stock  
Option  
(Right to  
Buy) (1)

\$ 20.73

02/16/2010

M

1,116

12/27/2004

02/23/2010

Common  
Stock

1,116

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KRUEGER BLAKE W 9341 COURTLAND DRIVE NE ROCKFORD, MI 49351	X		Chairman, CEO & President	

## Signatures

/s/ Timothy E. Foley, by Power of  
Attorney

02/18/2010

                    \*\*Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The number of shares and the exercise price have been adjusted to reflect the Company's February 1, 2005 three-for-two stock split.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.