

CSS INDUSTRIES INC  
Form 4  
November 02, 2007

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**FARBER JACK**

(Last) (First) (Middle)

3056 MIRO DRIVE NORTH

(Street)

PALM BEACH  
GARDENS, FL 33410

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
**CSS INDUSTRIES INC [CSS]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/31/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chairman

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)			
			Code	V	Amount or Price					
Common Stock (\$ .10 par value)	10/31/2007		S		13,619 <sup>(1)</sup>	D	\$ 39.6	565,742	I	By Trust FBO Jack Farber
Common Stock (\$ .10 par value)	10/31/2007		S		400 <sup>(1)</sup>	D	\$ 39.61	565,342	I	By Trust FBO Jack Farber
Common Stock (\$ .10 par value)	10/31/2007		S		100 <sup>(1)</sup>	D	\$ 39.62	565,242	I	By Trust FBO Jack Farber

Edgar Filing: CSS INDUSTRIES INC - Form 4

value)								
Common Stock (\$ .10 par value)	10/31/2007	S	81 <sup>(1)</sup>	D	\$ 39.64	565,161	I	By Trust FBO Jack Farber
Common Stock (\$ .10 par value)	10/31/2007	S	2,510 <sup>(1)</sup>	D	\$ 39.7	562,651	I	By Trust FBO Jack Farber
Common Stock (\$ .10 par value)	10/31/2007	S	400 <sup>(1)</sup>	D	\$ 39.71	562,251	I	By Trust FBO Jack Farber
Common Stock (\$ .10 par value)	10/31/2007	S	90 <sup>(1)</sup>	D	\$ 39.72	562,161	I	By Trust FBO Jack Farber
Common Stock (\$ .10 par value)	10/31/2007	S	2,000 <sup>(1)</sup>	D	\$ 39.8	560,161	I	By Trust FBO Jack Farber
Common Stock (\$ .10 par value)	10/31/2007	S	1,000 <sup>(1)</sup>	D	\$ 39.9	559,161	I	By Trust FBO Jack Farber
Common Stock (\$ .10 par value)	10/31/2007	S	400 <sup>(1)</sup>	D	\$ 39.99	558,761	I	By Trust FBO Jack Farber
Common Stock (\$ .10 par value)	10/31/2007	S	5,000 <sup>(1)</sup>	D	\$ 40	553,761	I	By Trust FBO Jack Farber
Common Stock (\$ .10 par value)						20,800	I	By Trust FBO Blake Robert Kurtzman <sup>(2)</sup>
Common Stock (\$ .10 par value)						22,675	I	By Trust FBO Leigh Ann Kurtzman <sup>(2)</sup>
Common Stock						60,383	I	By Trust FBO David

(\$ .10 par value)									M. Farber (2)
Common Stock (\$ .10 par value)					351,042	I			By Trust FBO Vivian Farber (2)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Owned Beneficially (Instr. 3, 4, and 5)
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
FARBER JACK 3056 MIRO DRIVE NORTH PALM BEACH GARDENS, FL 33410	X		Chairman	

## Signatures

Michael A. Santivaschi, Attorney in Fact	11/02/2007
**Signature of Reporting Person	Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

## Edgar Filing: CSS INDUSTRIES INC - Form 4

- (1) (1) This sale was made pursuant to a plan intended to comply with Rule 10b5-1(c) previously adopted on August 2, 2007
- (2) (2) The reporting person disclaims beneficial ownership of these shares to the extent that he does not have a pecuniary interest in them.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.