

Jacobs Eric Douglas
 Form 4
 March 19, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Jacobs Eric Douglas

(Last) (First) (Middle)

C/O DEALERTRACK HOLDINGS, INC., 1111 MARCUS AVENUE, SUITE M04

(Street)

LAKE SUCCESS, NY 11042

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol

DealerTrack Holdings, Inc. [TRAK]

3. Date of Earliest Transaction (Month/Day/Year)

03/15/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___ 10% Owner
 Officer (give title below) ___ Other (specify below)
 SVP, GC and Secretary

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)		
			Code	V	Amount	(A) or (D)	Price		
Common Stock	03/15/2007		S ⁽¹⁾	100	D	\$ 29.22	12,034	I	By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock	03/15/2007		S ⁽¹⁾	258	D	\$ 29.25	11,776	I	By Self as Trustee for The Eric

Edgar Filing: Jacobs Eric Douglas - Form 4

Common Stock	03/15/2007	<u>S⁽¹⁾</u>	400	D	\$ 29.26	11,376	I	D. Jacobs Grantor Retained Annuity Trust By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock	03/15/2007	<u>S⁽¹⁾</u>	371	D	\$ 29.28	11,005	I	By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock	03/15/2007	<u>S⁽¹⁾</u>	100	D	\$ 29.3	10,905	I	By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock	03/15/2007	<u>S⁽¹⁾</u>	300	D	\$ 29.31	10,605	I	By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock	03/15/2007	<u>S⁽¹⁾</u>	400	D	\$ 29.32	10,205	I	By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock	03/15/2007	<u>S⁽¹⁾</u>	400	D	\$ 29.33	9,805	I	By Self as Trustee for

Edgar Filing: Jacobs Eric Douglas - Form 4

Common Stock	03/15/2007	<u>S</u> (1)	300	D	\$ 29.34	9,505	I	The Eric D. Jacobs Grantor Retained Annuity Trust By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock	03/15/2007	<u>S</u> (1)	442	D	\$ 29.35	9,063	I	By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock	03/15/2007	<u>S</u> (1)	29	D	\$ 29.36	9,034	I	By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock	03/15/2007	<u>S</u> (1)	400	D	\$ 29.37	8,634	I	By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock	03/15/2007	<u>S</u> (1)	14	D	\$ 29.38	8,620	I	By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common	03/15/2007	<u>S</u> (1)	700	D	\$	7,920	I	By Self as

Edgar Filing: Jacobs Eric Douglas - Form 4

Stock									
						29.39			Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock	03/15/2007	<u>S</u> (1)	100	D	\$ 29.46	7,820	I		By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock	03/15/2007	<u>S</u> (1)	100	D	\$ 29.48	7,720	I		By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock	03/15/2007	<u>S</u> (1)	500	D	\$ 29.52	7,220	I		By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock	03/15/2007	<u>S</u> (1)	200	D	\$ 29.53	7,020	I		By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock	03/15/2007	<u>S</u> (1)	100	D	\$ 29.54	6,920	I		By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust

Edgar Filing: Jacobs Eric Douglas - Form 4

Common Stock	03/15/2007		S ⁽¹⁾	300	D	\$ 29.55	6,620	I	By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock	03/15/2007		S ⁽¹⁾	235	D	\$ 29.56	6,385	I	By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock	03/15/2007		S ⁽¹⁾	251	D	\$ 29.58	6,134	I	By Self as Trustee for The Eric D. Jacobs Grantor Retained Annuity Trust
Common Stock							78,865 ⁽²⁾	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Transaction (Instr. 6)		
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of

