

Rhino Outdoor International, Inc.  
Form 8-K  
October 02, 2007

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): September 28, 2007

Rhino Outdoor International, Inc.  
(Exact Name of Registrant as Specified in Charter)

**Nevada**  
(State or other  
jurisdiction of  
incorporation)

**333-62690**  
(Commission File  
Number)

**65-1000634**  
(IRS Employer  
Identification No.)

**1191 Center Point Drive,  
Henderson, NV**  
(Address of Principal Executive  
Offices)

**89704**  
(Zip Code)

Registrant's telephone number, including area code: **1-800-288-3099**

(Former name or Former Address, if Changed Since Last Report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

- o Pre-commencement communications pursuant to Rule 14d-2(b)  
under the Exchange Act (17 CFR 240.14d-2(b))
  - o Pre-commencement communications pursuant to Rule 13e-4(c)  
under the Exchange Act (17 CFR 240.13e-4(c))
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**Section 2 -Financial Information**

**Item 2.01 Completion of Acquisition or Disposition of Assets**

On September 28, 2007, the Registrant, through its recently organized wholly-owned subsidiary, W. E. Rock Event, Inc., a Nevada corporation, acquired all of the assets and assumed certain liabilities of W. E. Rock, a California sole proprietorship of Richard C. Klein II.

Richard C. Klein II is the President and a director of W. E. Rock Event, Inc.

The terms and conditions of the acquisition are set forth in the attached exhibits to this report.

**Section 9 -Financial Statements and Exhibits**

**Item 9.01 Financial Statements and Exhibits**

| <u>Exhibit No.</u> | <u>Description</u>   |
|--------------------|--|
| 10.1               | Asset Purchase Agreement dated September 28, 2007 with exhibits and schedules. |

Financial statements are not included with this initial report. Any financial statements, or pro forma financial statements, to the extent required by Article 11 of Regulation S-X, will be filed in a subsequent report within 71 days of the date of this initial report.

**Signatures**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Rhino Outdoor International, Inc.**

Dated: October 2, 2007

By: /s/ Howard Pearl  
*President and Chief Executive Officer*